



NEWS RELEASE

Wisconsin Department of Natural Resources Southeast Region

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SUBJECT: Times Printing recognized for participating in Green Tier Program

RANDOM LAKE, Wis. – Times Printing has been accepted into the state’s new Green Tier program. Company and Department of Natural Resources officials marked the occasion in a ceremony today acknowledging the firm’s commitment to explore methods to reduce waste and increase energy efficiency.

Green Tier is a new program for environmentally responsible businesses in Wisconsin, and the first program of its type in the nation. Qualified businesses and associations make legal commitments to superior environmental performance through agreements or contracts negotiated with the DNR.

In exchange, these businesses are given incentives to achieve superior environmental performance. Green Tier makes it easier for good environmental actors to perform even better, allowing the DNR to focus its resources on facilities that are not meeting environmental requirements.

“Wisconsin’s printing industry is a critical part of our economy,” said DNR Secretary Scott Hassett. “Times Printing is an innovative printer and has demonstrated a commitment to the environment. Their participation in the Green Tier program will help them develop systems that result in further environmental improvements.”

As part of the company's commitment to environmental improvement, Times Printing replaced three catalytic oxidizers with one regenerative thermal oxidizer. This dramatically reduced energy use and increased destruction of volatile organic compounds (VOCs). As part of its Green Tier participation, Times Printing will expand upon these past successes and their Environmental Management System will identify additional areas for environmental improvement.

"I am excited to take this next step for Times Printing Co. Inc. to evolve our company’s environmental management system, and to be part of a pioneering group that makes sure they are doing right by our state,” said Jack Scholler, president of Times Printing. “My goal for the Green Tier program

within our company is to have everyone be a part of the management of our environmental systems, to have everyone understand why it is important, and to understand their roll in the process.”

A family-owned and managed business, Times Printing is a general commercial and periodical publication lithographic printer. Established in 1918, it started as a local newspaper, the *Random Lake Times*. Major expansions in the early 1990s moved the plant to its 390,000 square foot building near Hwy. 57.

Times Printing is participating in the Green Tier program’s Tier 1 entry level. Tier 1 companies are environmental innovators with proactive management teams that are building systems needed to maintain and exceed environmental standards.

In addition to Tier 1, the program offers participation in Tier II and Charters. Companies interested in participating at either the Tier I or Tier II level must demonstrate a history of compliance with state and federal regulations and a systematic approach to superior environmental performance.

Tier I participants must commit to implement either an ISO 14001 Environmental Management System or a functionally equivalent system within one year of acceptance into the program. Tier II participants must demonstrate a record of superior environmental performance and have an effective Environmental Management System with a history of environmental excellence.

A Charter is a contract entered into by the DNR and an association of entities committed to helping the entities participate in Green Tier. Charters can help business sectors, regions or other groups establish and meet environmental objectives. The term of a charter can be between three and 10 years, with opportunity for renewal.

Benefits for Green Tier participants include specific flexibilities outlined in statute or individual contracts and charters, a single point-of-contact at DNR to aid communications, and use of the Green Tier logo for marketing. The DNR recognizes participants for superior environmental performance with a numbered certificate. The Green Tier program also offers limited deferred civil enforcement. Companies conducting inspections and reporting violations as discovered will not be fined for their actions provided that corrective actions are undertaken within an agreed upon time.

For more information about Green Tier, visit the DNR Web site at dnr.wi.gov At the top of the page select the A to Z button, click on “G” and select “Green Tier.”