



State of Wisconsin \ DEPARTMENT OF NATURAL RESOURCES

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May 21, 2008

Rob Ansems
Professional Plating Inc.
705 Northway Dr
Brillion, WI 54110

Subject: Acceptance Letter for Tier 1 of Green Tier

Dear Mr. Ansems:

Congratulations! The Wisconsin Department of Natural Resources (DNR) is pleased to approve your application and welcome you into the Green Tier Program. This letter of acceptance recognizes the value of Professional Plating Inc.'s accomplishments to date. You have proposed future projects and goals in your application (see attached) which continue to demonstrate your commitment to superior environmental performance.

By committing to develop an Environmental Management System (EMS), you have demonstrated the commitment to systematically identifying opportunities for environmental improvement (either in product production or product use). Goals that come out of your EMS – such as reducing energy- will result in not only cost savings to you, but a reduced carbon footprint for your facility. We also applaud your significant reductions in hazardous waste generation through installation of your state of the art waste treatment facility. Finally, your goal of greatly reducing your chemical usage and reducing the amount of zinc that is unrecovered from your rinse water is commendable. Should circumstances arise that prevent the fulfillment of these commitments, please notify us

As a part of your commitments, you have agreed to submit to the DNR an annual report regarding your participation in the program. These reports should provide an update of your current objectives and targets, as well as discuss any measured progress made toward those current objectives and targets in your EMS. You should also present the results of your annual EMS audit, describing any non-conformances discovered and identifying actions taken or proposed to correct them. Your first report should be submitted no later than March 15, 2009.

We also ask that you address the attached list of generic environmental indicators in your annual report, especially those related to PPI's identified objectives and targets. This additional reporting is completely voluntary, but it can help to quantify your successes beyond those explicitly outlined in your application or EMS. This information will also help document the overall successes of the Green Tier program.

Our experiences have shown that organizations realize significant benefits from working regularly with an external group of interested stakeholders. As your participation in Green Tier matures, we would encourage you to use stakeholders in the development of objectives and targets. We also ask that you describe this and other communications with concerned entities in your annual report.

In recognition of PPI's status as a Green Tier participant, you are entitled to Deferred Civil Enforcement as described in Wisconsin Statute section 299.83(6m)(d). In brief, if you discover either a non-conformance with your EMS or a violation of an existing environmental requirement, provide us notice of your discovery along with a corrective action plan that conforms to the requirements in the statute. DNR will not seek to impose penalties on PPI for the non-conformance or violation provided PPI successfully implements the corrective action plan in a timely manner. Please note that nothing in this acceptance letter replaces any obligation that you have to report and correct any violations of law or regulation.

This letter authorizes your company to use the Green Tier logo on written materials related to your facility. Please see the attached guidelines for further information regarding the use of the logo. Furthermore, you will receive a certificate that recognizes PPI's participation in Green Tier. The department has committed to annually celebrate your participation in the program through a press release, and will publicize PPI as a Green Tier participant on the DNR website.

Finally, Carol Schmidt has been assigned as your single point of contact. She can be reached at 920-662-5171 or at Carol.schmidt@wi.gov. Please contact Carol with any questions concerning communications with the department, approvals you may be required to obtain, or for any technical assistance you need.

I want to welcome you as a Tier 1 participant in Green Tier and encourage you to work toward Tier 2 status in the future.

Sincerely,

/s/ Matthew Frank

Matthew J. Frank, Secretary
Wisconsin Department of Natural Resources

As of October 25, 2010 the five year acceptance provision for Professional Plating Inc. has been lifted. Professional Plating Inc.'s acceptance into the Green Tier Program will extend indefinitely.

Attachment: [Tier 1 Application](#)
Certificate of Recognition
Environmental Results Program Logo and guidelines for use
[Generic Suite of Green Tier Indicators](#)



Green Tier Logo Guidelines September 2006

The law reads: A participant... of the program may use an Environmental Results Program logo selected by the department on written materials produced by the participant.

1. Logo standards

- a. **Purpose of the Logo Standards:** To make proper logo use easier in the array of printed materials that represent the Green Tier Program.
 - The logo must not be used in a way that is misleading, likely to adversely affect the interests of the Green Tier Program or bring the program into disrepute.
- b. **Terms of Usage:**
 - The logo will only be used in respect to approved products or companies participating* in the Green Tier Program and will not be used/associated directly or indirectly in respect to any other product or company.
 - The Green Tier logo can be used (in accordance with the conditions for use) in a Green Tier participant's advertising, point of sales material, direct marketing campaigns and letterheads to capitalize on media and consumer interest in environmental issues, and will be a powerful tool to differentiate a Green Tier organization from non-Green Tier competitors.
 - Under no circumstances shall the name or logo be used in a manner that would imply DNR endorsement of the company or its products and/or services.
 - The DNR oversees proper use of the name and logo. This includes monitoring the use of the mark by program participants, and directly contacting those facilities that are using it improperly or without authorization. Consequences of misusing the mark include the possible revocation of a facility's membership in the Green Tier program.
 - The DNR is the sole owner of the name and logo, and their use must be explicitly approved by the DNR.
 - In no case should the name or logo be used in conjunction with a commercial product or advertisement without the express advance approval, in writing, of the DNR. This includes, but is not limited to, meeting materials (bags, note pads, announcements, etc).

* Participation in the Green Tier program means entering into a Tier 1 agreement, a Tier 2 contract, or a charter. Participation does not include signatories to a charter.

- Use of the name and logo is granted only while the facility remains in good standing with the performance requirements.
- Special care should be taken to avoid unnecessary, unlimited distribution of the logo in electronic format because abuses and misuses can easily occur.
- Use of the logo at a facility: the logo may be used at a facility to designate that it meets the performance requirements and the DNR has accepted the facility as a participant in the Green Tier program. A multi-facility owner or company may use the logo as an

indicator of membership in the program only for those Wisconsin facilities accepted into the Green Tier Program.

- Use of the name and logo for general education: the name and logo may be used for general education purposes.
- The name and logo may be used to tell the public about the Green Tier Program and a facility's participation. This includes any printed materials such as facility-specific letterhead, brochures, newsletters, annual reports, facility websites and other materials in print or electronic media.
- The DNR must approve any major educational or promotional campaigns featuring the Green Tier name or logo prior to final production or printing.
- Anyone who misuses the mark will be contacted by phone. A reasonable amount of time will be given to correct the error(s) at the DNR's discretion. The amount of time will be dependent on the medium in which the violation appears and the severity of the violation. Follow-up will be conducted to ensure the error(s) have been corrected. Failure to correct error(s) may result in termination from the program or legal action.

2. Typography

- a. The size of the logo may vary. The Green Tier logo must not appear less than 1.25" w x 1.75" h. The logo may be resized, but must maintain the same proportions.
- b. The font type of the disclaimer must be visible at a minimum 2.5 point type size.
- c. The logo shall not be altered, cut apart, or separated in any way.
- d. The proportions of all components of the logo, both type and visual, must not be altered in any way.
- e. The Green Tier logo has been created to be as adaptable as possible to suit a variety of layouts and uses without losing the integrity of the design.

3. Logo Colors

- a. Logo Colors – Pantone 124 – Yellow; Pantone 348 – Green, and Black.

4. Logo Compliance Checklist

- Do you have permission to use the logo?
- Is the logo used in its entirety?
- Are the logo colors used correctly?
- Has the logo been reproduced at an appropriate size for good legibility?
- Is the logo displayed in a straightforward manner?
- Has the logo been reconfigured in any way?

Note re: Trademark

The name and logo are not registered trademarks of the DNR at this time. Should either the name "Green Tier" or logo become trademarked, following are some guidelines.

- The registration symbol ® must be used the first time the name and logo appears in material.
- The ® symbol should always be superscript.
- There should not be space between the name and the ® symbol.
- The ® symbol should be repeated with each chapter title or web page.

Contact Information:

For further information please contact:

Carla Wright

Wisconsin Department of Natural Resources,

Bureau of Cooperative Environmental Assistance

PO Box 7921, Madison, WI 53707-7921

Telephone: 608/267-7407

The following Indicators are proposed for all Green Tier participants. In addition to this Generic List, it is expected that other indicators/metrics will come out of your Environmental Management System and would be used to document accomplishments. This Generic List is meant to help ABB and the DNR document the relative success of the program.

Environmental Indicators

Some of the environmental indicators are already provided to the DNR. You would not be asked to report this information again if you have already reported it.

1.1 Water

- 1.1.1 Total water use
- 1.1.2 Total amount of phosphorous released into water
- 1.1.3 Total waste water produced

1.2 Air Emissions

- 1.2.1 Total greenhouse gas emissions
- 1.2.2 Total emissions of ozone-depleting substances
- 1.2.3 Total air emissions

1.3 Waste

- 1.3.1 Total solid waste produced
- 1.3.2 Total percentage of material ending up as waste
- 1.3.3 Amount/percentage of waste that is hazardous
- 1.3.4 Amount of mercury lost or released into the environment
- 1.3.5 Amount/percentage of waste recycled

1.4 Energy

- 1.4.1 Total energy used, listed by source
- 1.4.2 Amount/percentage of energy from renewable resources

1.5 Transportation

- 1.5.1 Total fuel consumption
- 1.5.2 Amount/percentage of vehicles using alternative fuels

1.6 Spills

- 1.6.1 Number of spills
- 1.6.2 Total amount of hazardous substances released due to spills

1.7 Land Use

- 1.7.1 Total amount of land owned and percentage that is permeable (not paved or covered)

1.8 TRI

- 1.8.1 Total TRI emissions

Economic Metrics

- 2.1 Total sales – revenue brought in from annual sales before subtracting any costs.
 - 2.2 Profit or loss – Quantify the profit or loss during the most recent fiscal year
 - 2.3 Workforce changes – number of people employed, and the change over the previous year (using Jan 31 as the baseline date)
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Social Metrics

- 3.1 Amount provided to support alternative transportation options for employees
- 3.2 Income inequality – the multiple between lowest paid employee and highest paid employee
- 3.3 Percent of purchases made from companies in the state