



NEWS RELEASE

Wisconsin Department of Natural Resources

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SUBJECT: **Phillips Plastics Corporation - Custom I & II joins Green Tier**

PHILLIPS, Wis. – Two more facilities of Phillips Plastics Corporation® were welcomed today as participants in the Wisconsin Green Tier program, bringing the total to nine facilities this major state corporation has enrolled in the voluntary program dedicated to outstanding environmental compliance.

“Phillips Plastics Corporation certainly belongs in the same category with other leading businesses in Green Tier. By sharing their sustainability efforts, they not only serve their community well, but also add value to other businesses seeking to do the same,” Department of Natural Resources Matt Frank said. “With a proven track record toward sustainability, we look forward to continuing to work with the company as they progress.”

Born from an idea that began in a northern Wisconsin creamery in 1964, Phillips Plastics has evolved into a state-of-the-art injection molder with 14 facilities statewide. Three years later, the corporation opened its first production facility, later identified as Custom. This facility has a variety of capabilities ranging from small parts molding, insert molding and custom molding, painting, to in mold decorating/labeling and lens molding/decorating.

In 1999, Phillips Plastics Corporation expanded its operations into a new state-of-the-art production facility known as Custom II. This facility provides services for medium to high volume injection molded components and assemblies. The two facilities serve medical, defense, automotive, and consumer markets and employ 250 people.

From investments in technology to training programs for their people, the corporation simultaneously eased its impact on the environment while building on a sustainable future. The

corporation has also implemented an environmental management system certified to the International Organization for Standardization (ISO) 14001.

In 2007-08, the company voluntarily revoked its traditional air pollution permit by committing to reduce its Volatile Organic Compound emissions limits from 100 tons per year to 25 tons annually. In addition, it has committed to reducing hazardous air pollutants (HAPS) emission limits from 25 tons to 2.5 tons per year.

So far efforts to reduce energy consumption have resulted in a savings of 578,446 kilowatt hours (kWh). This equates to preventing 415 tons of carbon dioxide from going into the atmosphere. The company has identified additional energy reduction projects that could result in savings of more than 400,000 kWh. Both recycling and waste reduction are also significant parts of the company's efforts. The people at Phillip Plastics Corporation play a significant role in helping the company achieve its objectives.



A special flag flies at Phillips Plastics Corporation Custom I & II facilities in celebration of the company's participation in Green Tier.

From left to right: Mark Kind, Phillips Plastics Corporation; Rep. Mary Williams, Mark Harings, DNR; John Gozdziwski, DNR; Jason Grendahl, Phillips Plastics Corporation; Mayor Jeffrey Fah!; Mark McDermid, DNR; and Dan Andersen, Phillips Plastics Corporation

"Phillips Plastics is proud to be apart of the Green Tier program. As an extension of the environmental policies we have had in place for several years, Green Tier is taking us to the next level ensuring we are doing everything we can to minimize waste and pollution," comments Jason Grendahl, Custom Plant Manager.

A Green Tier flag now flies in front of their building. City of Phillips Mayor Jeffrey Fahl and State Rep. Mary Williams of Medford raised the flag as part of the ceremony today, generating cheers from assembled Phillips people and other visiting dignitaries. Green Tier flags also fly at Phillips Plastics Corporation facilities in Medford, New Richmond, Menomonie and Eau Claire as each was accepted into the program. The flags are a symbol of the company's commitment to go above and beyond government rules and regulations to reduce the impact of manufacturing on the environment.

And it doesn't stop with nine -- another Phillips Plastics Corporation facility in Eau Claire recently submitted its Green Tier application.

On July 8, 2009, Gov. Jim Doyle signed legislation to renew the Green Tier Program. This program administered by the Department of Natural Resources, is based on collaboration between regulators and environmentally responsible businesses. Organizations voluntarily commit to reduce their environmental footprint by developing and implementing environmental management systems. These systems act as a roadmap, presenting organizations the opportunity to adopt new technologies and practices to continually improve their environmental performance.

The Phillips Plastics Corporation Custom facilities are Tier 1 participants. This grants the company benefits including annual recognition, a logo used by all Green Tier companies and a collaborative relationship to assure compliance and superior environmental performance. DNR and Phillips Plastics Corporation see this relationship as an advantage for business and the environment.

For more information on Green Tier and Phillips Plastics Corporation's efforts, visit <http://dnr.wi.gov/org/caer/cea/environmental/participants/phillips/index.htm>.