



NEWS RELEASE

Wisconsin Department of Natural Resources
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SUBJECT: Perlick Corporation seeks Green Tier status

MILWAUKEE -- The Department of Natural Resources is seeking public comment on an application by Perlick Corporation, 8300 Good Hope Road, Milwaukee, to be accepted into Wisconsin's innovative [Green Tier program](#).

Green Tier seeks to encourage businesses to move beyond regulatory compliance in order to promote superior environmental performance. Participation in this program is strictly voluntary. Perlick Corporation's application is for Tier 1 of the program, which is designed to encourage new goal setting and innovation. In order to be accepted into the program an applicant must have a good environmental record, a desire to exceed regulatory requirements, and a willingness to adopt an Environmental Management System

The Perlick Corporation is a fourth generation family business and supplies bar and beverage equipment to restaurant chains, hotels, stadiums, theme parks and breweries worldwide. Added in 2005, Perlick also manufactures luxury refrigeration products for the home. Headquartered in a 300,000-square-foot manufacturing facility with 200 employees, Perlick is a leader in developing products that are environmentally sensitive and meet Energy Star requirements. They recently introduced the use of a blown-in insulation product that has zero ozone depleting potential and zero global warming potential. They also have several products that are Energy Star certified.

Perlick's goals as a Green Tier participant include:

- reduce waste by decreasing cardboard usage in production;
- curtail hazardous waste disposal by laundering rags instead of discarding them; and,
- switch to a recyclable absorbent to clean up spills and oil leaks.

The public is invited to comment on this application for thirty days. Public participation is highly valued because community enhancement and open communication are important facets of Green Tier. Specific information on the [Perlick application](#) and on the [Green Tier program](#) is available on the DNR Web site or by calling Tom Eggert at (608) 267-2761

Written comments can be sent directly to Tom Eggert via e-mail at thomas.eggert@wisconsin.gov. All comments must be received by October 3, 2009