

GENMAR

YACHT GROUP

CARVER | MARQUIS

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Genmar Yacht Group approved for Green Tier Program

Pulaski, WI: Genmar Yacht Group will be recognized on Friday, September 5, 2008 by Wisconsin Department of Natural Resources' Secretary Matt Frank, for demonstrating a commitment to superior environmental performance through its management practices. As a part of Green Tier, a collaborative system between participating businesses and the Department of Natural Resources, the company has achieved a reduction in VOC emissions, small generator status due to successful hazardous waste minimization programs and a 40 percent reduction in wastewater discharges since 2004.

By streamlining environmental requirements and encouraging new environmental technologies, Green Tier is designed to help environmentally responsible companies achieve both environmental and economic gains.

"Genmar Yacht Group is honored to have been approved for the Green Tier program. We have become a powerful, sustainable force in the marine industry by enhancing productivity, managing our costs and becoming stewards of the environment," stated Robert VanGrunsven, President of Genmar Yacht Group.

The company has reduced waste by implementing mature recycling and manufacturing programs. Further efforts include reducing waste, water and energy consumption, pursuing low-VOC/low-HAP products and most importantly enhancing the pre-existing environmental management system already in affect.

"It's exciting when a global player like Genmar Yacht Group makes such a strong commitment to our environment," DNR Secretary Matt Frank said. "Their commitment shows environmental and economic performances can be linked in ways to improve their bottom line."

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Genmar Yacht Group is a division of Genmar Holdings, Inc. Their products are marketed and sold under the Carver and Marquis brands. For more information please call Jeff Guenther, Environmental Manager at 920.822.7266 or visit www.carveryachts.com and www.marquisyachts.com.

For more information about Green Tier and [Genmar Yacht Group's participation](#) visit [Green Tier](#).

About Genmar Holdings, Inc.

Genmar, with approximately 4,000 employees and five manufacturing centers, is the builder of 14 premier brands of recreational boats which include Carver®, Champion®, Four Winns®, Glastron®, Hydra-Sports®, Larson®, Marquis®, Ranger®, Scarab®, Seaswirl®, Stratos®, Triumph®, Wellcraft®, and Windsor Craft®. Genmar boats are sold worldwide through its approximately 1,100 dealers. Additionally, Genmar utilizes its proprietary VEC® Technology and the Roplene® process in both the manufacture of certain of its recreational boats and for third-party manufacturing.

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