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Pulaski Yacht Builder Joins "Green" Group

Updated: Sep 7, 2008 09:24 PM

A Pulaski yacht maker joins an exclusive club.

Genmar Yacht Group was recognized Friday morning by the Department of Natural Resources as part of "Green Tier."

Green Tier helps businesses which voluntarily want to exceed environmental protection standards.

The DNR says Genmar Yacht reduced its emissions and wastewater production by 40 percent.

"We have a single point of contact now at the DNR. It changes the working relationship to one of collaboration from one of adversarial with the DNR," Genmar's Paul Prestin said.

"I hope everyone can appreciate what it means when you get serious about this. It means you start looking at your manufacturing processes, you look at how you can do things better you use innovation, creativity, and know-how not just to increase your profitability and make sure you have a strong and growing company but when you do those things, you're also going to improve your environmental bottom line," DNR Secretary Matt Frank said.

Genmar is the first yacht manufacturer accepted into the Green Tier program.



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