



Appleton Contractor Joins Green Effort

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An Appleton construction contractor officially went green Friday.

In an afternoon ceremony, Boldt Company became the latest inductee to the state's Green Tier program.

"This is something that's very important to our company, and I'm sure also important to other companies throughout the state, from the standpoint of exploring new opportunities to reduce our carbon footprint and reduce our impact on the environment," CEO Tom Boldt said.

Green Tier is a voluntary program that encourages Wisconsin companies to exceed environmental standards such as recycling, air handling, and pollution control. Annual audits are conducted on their performance.

Thirty-three companies have joined the program since its inception in 2003. The Department of Natural Resources says Boldt is the state's first general contractor to join.

Boldt currently has 20 projects that have or are seeking LEED (Leadership in Energy and Environmental Design) certification.

"It's an opportunity for Boldt to provide leadership, and for us to make an impact on the industry, which we think can have long-term effects for the citizens of Wisconsin," said Boldt.



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