

ABB New Berlin Joins Green Tier Program

[NEMA](#) > [Press Room](#) > [Industry News](#) > ABB New Berlin Joins Green Tier Program

29 Dec 2008

Wisconsin Department of Natural Resources (DNR) Secretary Matt Frank has recognized ABB New Berlin for its commitment to environmental protection, while pursuing industrial excellence as a new participant in the state's Green Tier program.

"Green Tier recognizes businesses like ABB New Berlin that have made the pledge to make sure the natural resources surrounding their operations are protected as they seek business changes. The community now knows this company is going after superior environmental performance as part of their pursuit of business excellence," Frank said of the program signed into law in 2004 by Gov. Jim Doyle. "This is not only good news for the business and its workers, but also for the community neighbors."

Aaron Aleithe, general manager for the Low Voltage Drives business, one of five local business units within the campus, accepted the Green Tier certificate from Frank.

"This is an honor we all share," said Aleithe, in accepting the plaque. "New Berlin signed up for Green Tier in 2007, and the program has challenged our businesses to work very hard to exceed minimal environmental standards."

The work continues, said Aleithe, "but this is the first ABB site to receive this recognition—and the first company in the city of New Berlin to participate in this program," he noted.

DNR organized the program into two tiers of participation levels. Tier 1 is an entry level, designed to encourage innovation, collaboration and new environmental goal-setting. Tier 2 involves more rigorous participation requirements, places greater emphasis on superior environmental performance, and uses contracts as a means of providing regulatory flexibility that can be customized and proportional to a participant's environmental performance. There are 33 Tier 1 participants, two Tier 2 participants, and five Green Tier Charters.

"Green Tier encourages greater environmental compliance with incentives," Frank said, adding the incentives include public recognition and a dedicated contact for that business with the agency. "This innovative partnership program also helps companies restoring natural resources."

As part of Green Tier, ABB New Berlin is continuing to reduce the facility's carbon footprint, via improving energy efficiency and improving product-shipping processes. "With the implementation of our ISO 14001 program in March of 1999, we have dedicated ourselves to continuous environmental improvement. ABB New Berlin has expanded its reuse and recycling programs, and reduced our chemical waste stream," said Rick Kegel, a member of ABB's Green Team.

Related News & Media:

- [ABB Wins Order to Retrofit AmerenUE Taum Sauk Hydroelectric Plant](#) - 16 Dec 2008
- [Black Hills Selects ABB for New Power Station](#) - 08 Dec 2008

 **Code Alerts!**

[Sign-up](#) to receive email alerts on important electric code changes.