



SPEAKERS and MODERATORS

Dan Andersen,
Corporate Safety, Health and Environmental
Manager
Phillips Plastics Corporation

Dan Andersen has been the Corporate Safety, Health & Environmental Manager for Phillips Plastics Corporation in Eau Claire, WI for the past 7 years. He is a Certified Safety Professional.

Mr. Andersen has been in the industry for 20 years and has worked for other petrochemical companies such as Farmland Industries and Minnesota Corn Processors. He has taught classes at the University of Nebraska, the University of Wisconsin-Stout, and other campuses. He also serves on several boards including the University of Wisconsin-Stout, Wisconsin Council of Safety (WCS) and leads various safety and environmental initiatives across the state. Mr. Andersen received his bachelor degree in Occupational Safety and Health from Iowa State University and a Master of Public Health from Tulane University.

Tim Dantoin
Senior Engineer
Science Applications International Corp.

Tim Dantoin is a Senior Engineer with Science Applications International Corporation. He is currently the Focus on Energy Industrial Program Representative in Northeastern Wisconsin. In this capacity he works with industrial firms to improve their near-term energy efficiency and long-term approach to energy management. He is the lead trainer for Focus on Energy's Practical Energy Management© program.

Tim has over 20 years of experience working with a range of public and private sector organizations to improve their environmental and energy efficiency. He has a Master Degree in Mechanical Engineering from the University of Green Tier Advantage 2009

Illinois at Chicago and a Master Degree in Public Administration from Purdue University.

Pat Eagan
Professor, Department of Engineering
University of Wisconsin-Madison

Pat Eagan is a Professor in the Department of Engineering at the University of Wisconsin. He is affiliated with programs in Engineering Professional Development, Civil and Environmental Engineering, and the Nelson Institute for Environmental Studies. Professor Eagan's interests include engineering, industrial ecology, ecodesign, restoration of water resources, stormwater, and environmental management systems. He has researched and published extensively in these areas. In addition to his research, Professor Eagan plans, conducts and evaluates adult professional education programs on industrial environmental engineering and management, and related environmental issues.

He received his Bachelor of Arts in Biology from Lawrence University. He received two Master of Science degrees in Water Resources Management and Civil Engineering from the University of Wisconsin-Madison and the University of Washington, respectively. Mr. Eagan has a Ph.D. in Land Resources from the University of Wisconsin.

Tom Eggert
Environmental Assistance Coordinator, Eastern
Wisconsin
Wisconsin Department of Natural Resources
Co-Director
University of Wisconsin-Madison School of
Business-Environment and Social Responsibility
Program

Tom Eggert has served with the Wisconsin Department of Natural Resources since 1991. He has worked in the Division of Air and Waste

and Cooperative Environmental Assistance. Since 2003 he has coordinated Green Tier activities in the eastern part of Wisconsin. This area has the highest concentration of businesses in the state, as well as the largest collection of Green Tier companies. In his role at UW's Business School, Mr. Eggert advises the Graduate Certificate in Business, Environment and Social Responsibility. He is currently teaching a class entitled Sustainability Meets Entrepreneurship, which brings CleanTech companies together from around the state.

Previously, Mr. Eggert headed the Office of Pollution Prevention, the predecessor to the current Bureau of Cooperative Environmental Assistance. Prior to returning to Wisconsin, he served as a Special Assistant Attorney General in Montana, and as a Peace Corps volunteer in the Philippines. He received his bachelor degree in Environmental Problems and Policies and his Master in Public Administration from the University of Wisconsin-Madison. He received his law degree from George Washington University.

Kristine Euclide
Vice President and General Counsel
Madison Gas and Electric Company

Kristine Euclide has served as the Vice President and General Counsel of Madison Gas and Electric Company (MGE) since 2001. She is also a MGE Foundation Director. MGE is an investor-owned utility providing natural gas and electric service in south-central and western Wisconsin. Ms. Euclide is a member of the DNR Green Tier Advisors.

Ms. Euclide has over thirty years of legal experience in which she focused on energy, environmental, and local government law matters. Previously, she was a senior partner with the Madison law firm of Stafford Rosenbaum, LLP, where she was the firm's Managing Partner and also led the Government and Utility Law Team. From 1997 to 1999, she served as Executive Assistant to the Dane County Executive. Ms. Euclide has served on various boards and committees including the Governors Task Force on Global Warming and the Wisconsin Environmental Initiative. Euclide received her law degree from the University of Wisconsin-Madison in 1976.

Lori Grant
Manager, River Protection Program
River Alliance of Wisconsin

Lori Grant has been with the River Alliance of Wisconsin since 2003. She advocates for state policy and rules that protect the state's river resources. Ms. Grant is also working to build a network of river advocates to mobilize for river protection.

Before returning to Wisconsin, Ms. Grant spent eighteen years developing growth in the management, land use and environmental policy and regulations in King County, Washington. She focused on habitat protection for endangered salmon and trout. She received her Bachelor of Science in Limnology from the University of Wisconsin-Madison Department of Zoology.

Arthur J. Harrington
Environmental Lawyer and Shareholder
Godfrey and Kahn

Arthur J. Harrington is chair of the Environmental and Energy Law Practice Group at the law offices of Godfrey and Kahn. He has represented a diverse cross-section of individuals including Fortune 500 businesses and municipal, land trust, tribal and state clients. Mr. Harrington has experiences in numerous areas of environmental law including water, wetlands, solid and hazardous wastes. He has developed successful legal strategies for Brownfield developments, sustainable business plans, and renewable energy projects. He is a member of the Green Tier Advisory Group.

Mr. Harrington has over twenty-five years of environmental experience and more than ten years of energy experience. He has served as a litigator and mediator in environmental disputes, and has represented a number of municipalities. He received his Bachelor of Arts degree in economics in 1972, and his Juris Doctor degree in 1975 from the University of Wisconsin-Madison.

Steve Hiniker
Executive Director
1000 Friends of Wisconsin

Steve Hiniker became the Executive Director of 1000 Friends in October, 2003, but has been involved with the organization since its inception as one of the organization's founding board members. Mr. Hiniker is responsible for all operations at 1000 Friends. He prepares budgets, supervises staff, raises funds and serves as the principle spokesperson for the organization.

Prior to joining 1000 Friends, Mr. Hiniker worked as the Executive Director of the Wisconsin Citizens Utility Board, a non-profit organization dedicated to representing the interests of residential utility customers. He also served as the Environmental Policy Coordinator for the City of Milwaukee where he developed and successfully lobbied for environmental liability reform legislation ("brownfields legislation") and developed pro-transit transportation funding plans and the innovative "blue cart" recycling program. As a staff member for Wisconsin State Senator Joe Strohm, Mr. Hiniker developed policy regarding recycling, transportation, air emissions trading, and education.

John Imes
Executive Director
Wisconsin Environmental Initiative

John Imes, a former Chairman of the board and co-founder of WEI, became Executive Director in July 1998. WEI works to improve the environment, economy, and quality of life in Wisconsin through educational initiatives, multi-stakeholder dialogues, and the advancement of best practices. Mr. Imes is also co-owner of Arbor House, an award-winning inn and model for sustainable tourism located in Madison, Wisconsin.

Mr. Imes has over 18 years experience managing award-winning programs and is recognized as a leader and spokesperson on business and the environment issues. Prior to joining WEI, he was Environmental Manager for QuadGraphics, the nation's largest privately held printer. He has also been involved in many public-private partnerships with government agencies, environmental groups and business affiliations. He has recently worked with the Governor's Global Warming Task Force and

Consortium on Biobased Industries, Green Tier Advisors, DNR Innovation Stakeholders, Wisconsin Agricultural Stewardship Initiative, Sustainable Tourism Ad Hoc Committee and the Wisconsin Public Utility Institute. Mr. Imes received his bachelor degree from Carroll College.

Carolynn Leaman
President
Celadon, LLC

Carolynn Leaman is the President of Celadon, LLC. She brings over 15 years of experience and education to her current position. She is involved with various factors related to the synergy of sustainable development such as urban planning and design, real estate, international networks, eco-economics, government, and private/public ventures. She strongly believes that effective sustainability programs and plans require a systems view that cuts across organizational boundaries and recognizes global linkages. Carolynn currently serves as a Green Tier Advisor.

Kevin A. Lehner
President
Environmental Compliance Systems, Inc.

Kevin Lehner is President of Environmental Compliance Systems, Inc. In 1996, he founded the company to assist organizations in planning and implementing environmental health and safety management systems. Mr. Lehner's recent projects include assisting Argonne National Laboratories in preparing for their certification audits. He also has begun accreditation audits for the American National Standards Institute. Mr. Lehner is an RABQSA certified Environmental Management Systems Lead Auditor and provides public and private RABQSA certified 36-hour environmental, health, and safety management system courses.

Mr. Lehner has over 25 years of environmental health and safety experience. From 1978 to 1996 he worked for the Wisconsin Department of Natural Resources and several environmental science and engineering firms in Wisconsin and Illinois. He received his Bachelor of Science in Water Science and Soil Science from the University of Wisconsin- Stevens Point in 1978.

Paul Linzmeyer
General Partner
Innovative Sustainability for Organizations, Inc.

Paul Linzmeyer cofounded Innovative Sustainability for Organizations Inc. (ISO) and has been the General Partner since January 2008. ISO provides innovative and value-added solutions to address strategic and operational issues. Mr. Linzmeyer brings a strong background as a 'business activist' with a deep and abiding belief that business can benefit from triple bottom line thinking.

Prior to starting ISO, International, Mr. Linzmeyer was president of Bay Towel, a Green Bay based company from 1994-2008. Before returning to Wisconsin, Paul led companies in San Francisco, Chicago and Denver for over 20 years. He founded the Employers Workforce Development Network. This public/private partnership helped create an eighteen county Northeast Wisconsin economic community, now referred to as 'The New North'. He currently chairs the Bay Area Workforce Development Board, the NEW North Sustainability Committee, and the Greater Green Bay Sustainability Committee.

Mark McDermid
Director, Bureau of Cooperative Environmental Assistance
Wisconsin Department of Natural Resources

Mark McDermid has served as the Bureau Director for Cooperative Environmental Assistance at the Wisconsin Department of Natural Resources (DNR) since November 2000. The program works with companies interested in using management systems to move beyond "command and control" regulatory processes.

Mr. McDermid has worked extensively with the Wisconsin DNR. He previously served with the DNR Air and Waste Division where he helped design environmental management systems at four pilot DNR sites. From 1994 to 1997 he served as a Section Chief in the former Bureau of Solid and Hazardous Waste Management. Prior to rejoining state service in 1994 he worked for three years in production systems management with Cray Computer Corporation. Mr. McDermid also worked on systems development as the director of management services at a 500-bed intermediate care facility.

Keith Miller
Manager, Environmental Initiatives and Sustainability
3M

Keith Miller leads the Environmental Initiatives and Sustainability Group within the Environmental, Health and Safety Operations (EHS Operations) organization at 3M. He is responsible for 3M environmental initiatives including Environmental Targets for 2010, Pollution Prevention Pays, and Greenhouse Gas Management. He also leads sustainability activities including sustainability reporting, metrics and goals development, and strategic planning.

Mr. Miller has over 25 years of environmental engineering and management experience at 3M. He joined 3M in 1974 as a process engineer in tape manufacturing. Since then he has held various positions including EHS Manager for 3M Europe and the Middle East in Brussels and Belgium and International EHS Manager. Mr. Miller received a Bachelor of Science degree in Chemical Engineering from the University of Minnesota.

Cheryl Nenn
Riverkeeper, Interim Executive Director
Milwaukee Riverkeeper (formerly Friends of Milwaukee's River)

Cheryl Nenn is the Riverkeeper and Interim Executive Director for Milwaukee Riverkeeper. She coordinates the Citizen Based Water Quality Monitoring Program in the Milwaukee River Basin, the Milwaukee Urban Water Trail Project, Community Stormwater Education Program, and several stream restoration and stormwater demonstration projects in the Milwaukee area. As the Riverkeeper, Cheryl patrols local waterways, identifies problems in the Milwaukee River Basin, responds to citizen concerns, and helps find solutions to these problems. Cheryl is on the Board of the Waterkeeper Alliance, and has served on the Technical Advisory Committees for SEWRPC's Regional Water Quality Management Plan and the Milwaukee River Estuary Remedial Action Plan.

Previously, Ms. Nenn worked with the U.S. Forest Service, U.S. Peace Corps and Crisis Corps, City of New York Natural Resources Group, Michigan Department of Natural Resources/Dept. of Agriculture, and an environmental consulting firm. Cheryl has a

Bachelor of Science in Biology from the University of Illinois at Urbana-Champaign and a Master of Science in Natural Resource Ecology and Management from the University of Michigan, School of Natural Resources and Environment.

Al Shea
Division Administrator, Air & Waste
Wisconsin Department of Natural Resources

Al Shea has served as the Division Administrator for the Air and Waste Division at the Wisconsin Department of Natural Resources (DNR) since September 2003. As administrator, Mr. Shea is dedicated to implementing regulatory improvement as a strategic initiative of the DNR. The overall goal is to protect the environment and public health through efficient, effective and consistent processes that yield measurable environmental results, generate superior performance, and build customer driven solutions. Shea is also heavily involved in developing state actions related to climate change.

Mr. Shea began working with the state in 1980 with the Wisconsin Department of Administration's Bureau of Coastal Management. He joined the DNR in 1984 as a water quality planner and became the department's lead budget analyst in the Bureau of Management and Budget in 1990. Mr. Shea became director of the Bureau of Watershed Management in 1997. He received his bachelor degree in Geography from SUNY-Brockport and a Master of Science in Water Resources Management from the University of Wisconsin-Madison.

Michael Strigel
Executive Director
Gathering Waters Conservancy

Michael Strigel has been with Gathering Waters Conservancy since 2007. The mission of the conservancy is to help communities, land trusts and landowners protect land in Wisconsin. He is responsible for organizational management, public and board relations, budgeting, fundraising, and strategic planning.

Mr. Strigel has worked on environmental and land issues for many years. Mr. Strigel joined Gathering Waters after eight years at the Wisconsin Academy of Sciences, Arts and

Letters where he was Executive Director since 2003. He has worked as a Flood Mitigation Specialist for the Federal Emergency Management Agency. Mr. Strigel was the Prairie Restoration Project Director for The Prairie Enthusiasts and worked as a Field Ecology Associate for the International Crane Foundation. He received his Bachelor of Science in Communication from Cornell University in 1990 and his Master of Science in Land Resources from the University of Wisconsin-Madison in 1994.

Laurel Sukup
Business Sector Specialist
Wisconsin Department of Natural Resources

Laurel Sukup began her career with the Wisconsin Department of Natural Resources (DNR) in 1992. In her current position she works to partner with affiliated trade associations, state agencies, and interested governmental bodies to share valuable waste minimization and environmental management information.

Ms. Sukup has held various jobs with the state. Previously, she worked for the DNR as a hydrogeologist in the Environmental Repair Program in Rhinelander. Prior to that, she was with the Solid and Hazardous Waste Program in Milwaukee. Before rejoining DNR in her current role, Ms. Sukup spent two years with the Division of Environmental & Regulatory Services at the Department of Commerce.

Lyman Wible
Principal and Senior Consultant
Kestrel Management Services, LLC

Lyman Wible has worked with Kestrel Management Services since 1998 and is a registered Professional Engineer. His work as a consultant has included projects on environmental strategy, contaminated sediments, air permitting, remediation, solid waste facilities, data and information management, industrial process optimization, and structured management systems. He is a member of the Green Tier Advisors.

Mr. Wible has 30 years of professional experience in air, water, waste, and production program management. Previously, he served as a Senior Consultant and Vice President of RMT. From 1982-1994, Mr. Wible served as the

Administrator of the Environmental Quality Division at the Wisconsin Department of Natural Resources. He has served on numerous boards and committees including the Association of State and Interstate Water Pollution Control Administrators, the Lake Michigan Ozone Programs, and the Council of Great Lakes Governors. Mr. Wible received a Bachelor of Science in Industrial Engineering from Purdue University and two Master of Science degrees from the University of Wisconsin-Madison in Industrial Engineering and Water Resources Management.

Bob Willard
Ph.D, Author

Bob Willard is a leading expert on the business value of corporate sustainability strategies. He has given hundreds of keynote presentations to corporate, government, university, and NGO audiences. Bob applies business and leadership development experience from his 34-year career at IBM Canada to engage the business community in proactively avoiding risks and capturing opportunities associated with sustainability issues. He is the author of *The Sustainability Advantage* which quantifies potential bottom-line benefits from using sustainability strategies, and *The Next Sustainability Wave* which shows how to convince senior executives to commit to sustainability strategies.

Mr. Willard is on the faculties of the Sustainable Enterprise Academy (SEA) and the Sustainability and Education Academy (SEdA) sponsored by the Schulich School of Business at York University. He sits on five advisory boards: The Natural Step Canada; Durham Sustain Ability; Learning for a Sustainable Future (LSF); eEquilibrium Solutions; and Transition Plus Sustainability Solutions. He is also a member of the Education Alliance for a Sustainable Ontario (EASO), the International Society of Sustainability Professionals (ISSP), and the Canadian Association of Professional Speakers (CAPS). He has a bachelor degree from McGill University, a master degree from the University of Toronto and a PhD in Sustainability from the University of Toronto.

Carla Wright
Program Development Manager, Bureau of Cooperative Environmental Assistance
Wisconsin Department of Natural Resources

Carla Wright has worked for the Wisconsin Department of Natural Resources (DNR) since 2003. She manages the development of policy and the “branding” and marketing of Green Tier. She also serves as a liaison to selected companies participating in the program. Outside of Green Tier, Ms. Wright manages budgets and grant resources for the Bureau of Cooperative Environmental Assistance and oversees the affirmative action responsibilities for the Division of Air and Waste. She represents the DNR on the state’s Organic Advisory Council and the Sustainable Agriculture, Research & Education Committee at the University of Wisconsin-Madison. Currently, Ms. Wright is Vice President of the Natural Heritage Land Trust.

Ms. Wright has worked for state government for more than 20 years, including over five years as an Administrator with the Wisconsin Public Service Commission and subsequently for the Wisconsin Department of Agriculture, Trade & Consumer Protection. Prior to her positions as an Administrator, she directed a comprehensive Human Resource Program for the Public Service Commission. She is past President of the Midwest Organic Services Association, Inc. (MOSA). Carla earned her bachelor degree from the University of Wisconsin-Madison.