

## Green Tier Program Development 06/17/2009

Green Tier	Development	Applications	Enrolled Entities	ECPP
Tier 1		4/39	26/37	
Tier 2	1	2	2	6
Charters	3/25		5/259	
General	402			

6/6/2008

Green Tier*	Development	Applications	Enrolled Entities	ECPP
Tier 1		9	23/27	
Tier 2	4	1	2	6
Charters	1/15		5/259	
General	401			

For purposes of understanding the numbers above, enrolled entities includes those participants who have received the Green Tier Letter from the Secretary even though we may not have had the formal celebration event and issued the releases related to their participation in the Green Tier Program.

Applications for Tier 1 of the program have continued at a relatively steady pace. Two “first” applications have been received. First, Affinity Healthcare System’s application anticipates bringing all of their facilities in Wisconsin into the program. This is the first application from the healthcare industry. Second, Westfield School District has submitted an application for their whole system. This is the first application from a K-12 school system. We also have applications in process for Phillips Plastics as they continue to work towards having all of their facilities in Green Tier. Although not included in the numbers above (to be include in the next quarter’s numbers), two significant applications were received today, Kimberly Clark for Tier 2 and Johnson Controls for Tier 1. We are looking forward to working on both of these.

There has been some organized opposition to the Green Tier, Tier 2 letter of intent to develop a participation contract from the Chequamegon-Nicolet National Forest. Opposition has been directed at the county boards, attempting to get the Boards to pass resolutions in opposition to the Tier 2 contract. Staff are working with senior leadership in DNR and in the Forest Service to make sure that questions are addressed and information is consistently disseminated to respond to the issues that have been raised. While this kind of response is extremely infrequent, we have encountered this situation previously with a Tier 1 Applicant. The approach will be to carefully catalog the questions and objections and make sure that response is given to the issues raised by talking with parties, meeting with the interested groups and coordinating our work with the applicant. We are also closing in on a contract that can be public noticed for Serigraph. We have exchanged a final draft to be reviewed before going to USEPA and doing a public notice. The contract and related air permit contains both innovative and cross program features and may be used as a model for other superior performance companies in the printing industry.

Work continues on the legacy community charter which was discussed at the last quarterly Advisors’ meeting. Carla Wright is in the lead for the Department and she has been working the Enforcement and Science Services Division in the Department along with 1000 Friends and Wisconsin Energy Conservation Corporation outside the Department. Further work is anticipated over the course of the next quarter, focusing on scope, funding and outreach.

Targeted recruitment for the program is underway for several of the companies that had applied for the Business Friend of the Environment Award through the Wisconsin Association of Manufacturers and Commerce. Several of them were companies with whom we had not had contact but there were also

several that had been initially approached and the award application is an opportunity to renew contact. We are just in the process of setting up face to face meetings with the company.

There has been a delay in getting the proportionality recommendation to the Secretary. The plan had been to send both the recommendation and the implementation steps (to be developed by the Bureau Director) to the Secretary. Scheduling has been such that the implementation steps have been delayed given the demands associated with both the legislation and the two reports to the legislature. The recommendation and implementation steps will be completed during the next quarter.

The “Interested Persons Group Initiative” subgroup of the Advisors has not been able to meet since the last meeting. That was established to discuss next steps on the initiative to find funding/better ways to support Interested Persons Groups for Green Tier. The goal is for the group to meet so that further discussion with the Advisors can take place at the next meeting.