

Green Tier Advisors **Legislation Recommendation**

Draft 1.0 – September 20, 2007

RECOMMENDATION: The Green Tier Advisors recommend a series of changes to section 299.85 of the Wisconsin Statutes. The specific changes to the law along with a more detailed description of our general recommendations for program expansion is included in Attachment 1. We recommend:

- Reauthorization of the Green Tier Program
- Fine Tuning of the Green Tier Program to:
 - Align and provide more timely reporting on the Environmental Cooperation Pilot Program (299.80 Wis Stats), Environmental Results Program (299.83 WisStats) and Environmental Improvement Program (299.85 WisStats) by establishing a common reporting date of December 15 every other year;
 - Amend the EMS development time frame for Tier 1 participants to start when the participant is accepted into the program;
 - Amend the definitions of functional equivalency for environmental management systems in order to reflect the 2004 standard for such systems.;
 - Provide a generic rather than specific reference to the governing body which would certify environmental auditors;
 - Allow the process for enrollment in Tier 1 to go beyond 60 days based on the mutual consent of the parties; and
 - Reinstate the special conditions under which the Department Secretary could grant a waiver of the enforcement screening provisions for previous civil forfeitures and previous citations:
- Expand the Green Tier program by:
 - Including provisions which would enable the efficient transition of Environmental Cooperation Pilot Program Companies into the Green Tier Program
 - [Advisors please note that additional recommendations will be summarized and inserted here as they are developed]

HOW WILL THESE BE USED TO ADVANCE THE PROGRAM?

Reauthorization, fine tuning and expansion are being recommended to accomplish three objectives:

- Create certainty about the future of the program and the requirements of the program while updating provisions of the law to reflect changes in standards and practice since the law's original passage.
- Improve the administrative efficiency of the program so that more staff resources can be directed to working with prospects for and participants in the program.
- Create new pathways for participation and the opportunity to create incentives that lead to higher levels of environmental performance.

The most important and significant part of our recommendations is the reauthorization of the program. The initial development done through the program indicates that real results can be gained through the Green Tier approach. The Advisors had no difficulty reaching consensus on this point. By removing the sunset, as recommended by the advisors, a barrier to participation is also removed since prospective participants will know that the provisions will remain law unless a specific action is taken by the legislature. Prospective participants will know that their investment in the Environmental Management Systems and

their commitments to superior along with the resulting incentives will not only have the force of law but will also have staying power.

Over the course of the last 3 years, much has been learned about the development of performance based programs generally and Green Tier specifically. Drawing upon the available information from other programs as well as the direct “day to day” experience here in Wisconsin, there are several items that have been recommended. We would anticipate that the fine tuning that is proposed for the program will make the expectations of the program clearer as the standards are updated and more efficient and fair as the administrative provisions are adjusted. We also expect to not only improve the information about the program but also the efficiency of the program with the suggested revisions to the reporting periods for the three programs in question (the pilot program, green tier and the compliance audit program). It is particularly important to note that the date selected (December 15) and the biennial frequency of the report will enable the mining of data that the Department currently receives and the presentation of the most current validated data so that comparisons can be made and reporting burdens minimized.

Program expansion also draws from the lessons learned. The first of the recommendations on program expansion recognizes the pioneering work that has been done by the participants in the Environmental Cooperation Pilot Program with all of the original participants having exercised their option for renewal of the agreements. The addition of the provisions would enable pilot program participants to make the transition to the Green Tier program when it made the best business sense for them to do so. Correspondingly, the transition, over time, to the Green Tier program is a step to provide focus to the delivery and management of performance based programs. [Advisors note that other narrative will be added as other recommendations are developed]

HOW WERE THEY DEVELOPED?

Just prior to the Advisors meeting on December 6, 2006, the Advisors started reviewing materials about potential changes to the Green Tier Legislation. In the course of developing the recommendations, there were consultations with participants, prospective participants, DNR’s senior managers (Green Tier Coordinators) and Cooperative Environmental Assistance staff. In addition, there was also investigatory work done with other states, USEPA and Canada to ascertain where improvements could be made and ideas taken from the experience of those other parties and/or the research that has been done on performance based programs. Concepts were debated and the resulting recommendations developed at the March, June, August and December meetings in 2007.