

Green Tier Program Development
08/03/2007

Green Tier*	Development	Applications	Enrolled Entities
Tier 1		8/11	15
Tier 2			2
Charters	3/110		3/164
General	390		

Since the last report, the Dairy Business Association charter has reached the point of public comment with the formal public notice slated to appear on 8/6 and a public informational hearing scheduled for 8/21. Drafts of the Municipal Environmental Group Charter have been shared and the target for public comment is September. When completed, the goal of the Charter will be to initiate Community Mercury Reduction work 3 years ahead of schedule for several municipalities and draw in other municipalities that would not be covered by existing regulations. Work with the printers started with a scoping meeting on July 11 with the next meeting slated for mid September as the parties work in the interim to set the initial framework for the Charter, add specifics to superior environmental performance and work on the incentives that will reach small medium and large printers with the goal of having Wisconsin as the location for the “green” printing industry.

Since the report to the Advisors last quarter, there has been a slight increase in the number of entities with general interest in the program. Two conversations of import have taken place with potential Green Tier applicants. First, there was a meeting with Phillips Plastics having several facilities in the state (all ISO 14001 certified) and they have identified their New Richmond facility to be a first applicant. Other facilities may follow based on their experience. Second, we had the first joint marketing presentation, USEPA’s Performance Track and Harley Davidson, at Harley Davidson. Wisconsin DNR offered to use the Performance Track application materials for the Green Tier Application if they choose to apply in order to reduce administrative overhead. A second such session is planned in late August for Invivo Corporation in Milwaukee. After those two sessions, we will meet with Region 5 to determine how the joint efforts might be scaled up.

The celebration events, referenced in the last report to the advisors are now scheduled for September. As a result, September should be a busy month with 5 events currently scheduled and more in the planning process. We are very pleased with two new applications received for Tier 1 since the last report, Winsert in Marinette and ABB Incorporated in New Berlin. We are anticipating receipt of two letters of intent from companies for Tier 2 and working very closely with the US Forest Service on what is likely to be a Tier 2 application and letter of intent.

* Environmental Compliance Audit activity shows no change since the last report to the Advisors. While not a part of Wisconsin’s Compliance Audit program and event of note is that one of the participants in Wisconsin’s program had also filed under USEPA’s Audit Policy and USEPA has take the action of not allowing the company under the policy and issued a notice of violation for the violations that the company disclosed. Wisconsin had issued citations for the same violations that USEPA has cited.