

Green Tier Advisors Meeting
June 11, 2007
Room 041, GEF 3
Madison

11:30 Lunch arrives

12:00 – 12:45 Greetings & Housekeeping Items:

- Outreach and Applicant Status
- 2007 Green Tier Biennial Progress Report
- New Appointments
- 2007 Work Plan & full day meeting August 3
 - Legislative Changes to Green Tier
 - Evaluation of January 2007 Working Session & Discussion of Goal(s) for next Working session

12:45 – 1:45 Performance Indicators/Evaluation of Green Tier Program

1:45 – 2:15 Communications Plan

2:15 – 4:00 Logo discussion – use of Green Tier logo on products

- Background information with logo examples.
- Verification, Accreditation, Certification and other technical means of validating meaning behind a logo.
- Discussion of Green Tier logo use on product.

4:00 Adjourn

Next Meeting: August 3, 2007

5th Floor Conference Room – 345 W Washington Avenue
Madison, WI.