

Resolution Purchase of Paper Recycling Compatible Adhesive Products

The use of pressure sensitive adhesives for paper labels that are applied to paper products results in a costly problem known as “stickies” when these paper products get recycled. Stickies can cause equipment and quality problems in the paper recycling process. Adhesive companies have developed recycling compatible adhesives (RCAs) that can be substantially removed in the paper recycling process. RCAs can be identified through the use of industry-recognized test methods. In developing this resolution, the Council solicited and secured the participation from an array of businesses involved in the manufacture, sale and commercial application of paper-to-paper adhesives. The language in this resolution reflects the consensus opinion reached by those business representatives.

Therefore be it resolved that the Council on Recycling recommends that all users of paper-to-paper label products purchase those products that utilize RCAs. The Council has posted the technical standards and specifications for RCAs on its website at:

<http://www.dnr.state.wi.us/org/aw/wm/recycle/council/index.htm>

Be it further resolved that the Council recommends that the state of Wisconsin incorporate a preference criteria into state and local government purchasing standards for the use of RCAs. It is further recommended that, within five years of the adoption of this resolution, the preference criteria become a state and local government purchasing standard requirement.

Be it finally resolved that this resolution be sent to the Governor, the Department of Administration, the Department of Natural Resources and the Legislature.

Approved by the Council on December 12, 2006