

SNOWMOBILE RECREATION COUNCIL AGENDA & RECORD
Tourism Committee

February 4, 2009

The Waters of Minocqua Conference Room, Minocqua, WI

Presenter/ Time	Agenda Item	Key Points	Outcomes, Next Steps, Assignments
Jerry Green/ 8:02 AM	1. Call to Order	<p>Members Present: Jerry Green, Chair, Sam Landes, Donna White, Tom Thornton, Karen Carlson, and Mike Cerny</p> <p>Others Present: Diane Conklin – DNR, Bob Lang, Andy Malecki, Mike Willman and members of the public and media</p>	
	2. Acceptance of Minutes of Previous Meeting		Motion by Donna White, second by Tom Thornton to approve the minutes. Motion carried.
	3. Comments	<p>Tourism has been contacted regarding funds. They are short of funds. Jerry has made contacts with Tourism and would like to schedule a meeting so Jerry will be working on that. Maps and advertising are goals.</p> <p>Mike Cerny asked that an objective list be prepared for the Tourism meeting as well as the Conference.</p>	<p>Jerry Green will schedule a meeting with Tourism to discuss positive messages and advertising as well as updating the statewide map and other opportunities.</p> <p>Tom Chwala will definitely attend the Tourism meeting as well as attend the Tourism Conference in March (in LaCrosse).</p>
	4. Citizen Participation	None	
	5. Reports	<ul style="list-style-type: none"> • Deer Hunting • Placemat Update 	
	6. Items for next meeting		<ul style="list-style-type: none"> • Continue to look for information regarding Deer Hunting

			<ul style="list-style-type: none"> • Diane will continue to look at the funding sources of the placemat. • Tourism meeting update
	7. Member Items	<p>Tom Chwala - Larry Chwala took two journalists from the Wall Street Journal out on snowmobiles. It should be aired sometime in March.</p> <p>Sam Landes – stay on the positive aspects of snowmobiling with the media.</p>	
	8. Adjournment		Motion by Tom Thornton, second by Donna White to adjourn. <u>Motion carried.</u>