FISCAL YEAR 2008-2009

Total DNR spending: $573 million
Fish & Wildlife Account funds: $108.4 million (18.9%)

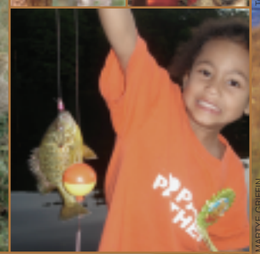
The $108.4* million Fish & Wildlife Account comes from the following sources:

Sources of Revenue	Percent (%)
Fishing and hunting licenses and stamps	67.6
Misc. grants, donations, other sources	9.2
Federal Aid in Sport Fish Restoration	12.7
Pittman Robertson federal wildlife aid	7.7
Wildlife damage surcharge	2.8
Total	**100%**

* Revenues are actual cash received during the fiscal year. Due to timing differences for bills, receipts and federal grants, actual revenue may fluctuate from year to year.

ROBERT QUEEN, RIGHT AND TOP CENTER

TOM SHERRY



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DNR PHOTOS

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SPORT FISH & WILDLIFE RESTORATION

Federal Aid Project
Funded by your purchase of hunting and fishing equipment and motor boat fuels.

Printed on recycled paper.

THANKS for your continued support!

Your Investment in Wisconsin's Fish and Wildlife 2008-2009

WISCONSIN DEPT. OF NATURAL RESOURCES

A Message from the Secretary

Hunting, fishing and trapping are strong traditions in Wisconsin. For thousands of Wisconsin citizens and visitors they are the focus of quality time with family and friends. Each year in Wisconsin more than 600,000 hunters and 1.4 million anglers enjoy our world-class natural resources.

Hunters and anglers also give back. They do so much for conservation. They volunteer for work projects like outdoor clean up days. They teach hunter education classes. They introduce youth to the outdoors to continue Wisconsin's traditions, encourage healthy lifestyles and spark interest in conservation careers.

They also invest money in the future of Wisconsin's natural resources. Through the Fish and Wildlife Account (comprised of revenue from license and stamp sales and federal excise taxes from consumer purchases of hunting and fishing equipment), fish and wildlife habitat is restored, populations are monitored, safety is promoted and harvest laws are enforced.

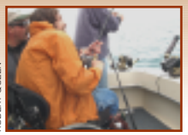
In Wisconsin, spending by hunters and anglers directly supports 56,600 jobs in the outdoor recreation and hospitality industry, which puts $1.4 billion worth of paychecks into pockets of working residents around the state. The U.S. Fish and Wildlife Survey indicates a $2.3 billion economic return from fishing and a $1.3 billion figure for deer hunting. Hunters and anglers are true heroes of conservation in Wisconsin.

Read on to learn how your license dollars are being spent. Thank you for your interest in the Fish and Wildlife Account - and for your continued wise investment in the future of Wisconsin's natural resources.

Sincerely,

Matthew J. Frank, Secretary
Department of Natural Resources

YOUR DOLLARS AT WORK FOR YOU AND WISCONSIN'S FISH AND WILDLIFE



ROBERT QUEEN

FISHERIES

32.4¢ of each Fish & Wildlife dollar
$35.1 million total
254 staff
33% of Fish & Wildlife-funded positions

- Taught fishing skills and aquatic ecology to 21,812 youth and served 5,693 young anglers at tackle loaner sites
- Performed more than 1,600 surveys to assess water quality, habitat and fish health
- Raised and stocked 12,409,996 fish
- Restored habitat on 41 trout streams
- Monitored for VHS; found no new contaminated waters
- Completed five pier/shore fishing projects and worked on 10 pier/shore fishing projects to be completed in 2010
- Implemented social networking tools moving toward offering real-time information
- Launched year two of the "Take Me Fishing" campaign with the Recreational Boating and Fishing Foundation
- Continued efforts to restore a population of Great Lakes spotted musky to Green Bay
- Stocked Lake Michigan with the first fish raised in the renovated Wild Rose Hatchery coldwater facilities
- Monitored commercial harvests from the Great Lakes
- Completed surveys to determine Great Lakes recreational harvests of salmon, trout, yellow perch and other species
- Studied climate change effects on coldwater fisheries
- Provided technical support for science-based management of several fish species statewide
- Conducted genetics research aimed at maximizing healthy walleye and musky fisheries and studied the impact of fishing on walleye age, size and population
- Studied effectiveness of stocking larger walleye fingerlings

DNR PHOTO

REGIONAL MANAGEMENT

1.2¢ of each Fish & Wildlife dollar
$1.2 million total
8 staff
1% of Fish & Wildlife-funded positions

- Assisted local groups in fish and wildlife issues
- Interacted with customers through major outdoor events
- Surveyed lakes infested with invasive aquatic plants and planned lake management actions
- Conducted citizen workshops on aquatic plant identification and helped identify invasive aquatic plants
- Installed a fishing pier and two shore fishing stations at Whitewater Lake in the Kettle Moraine State Forest

RON TOEL

WILDLIFE

26.3¢ of each Fish & Wildlife dollar
$28.5 million total
182 staff
24% of Fish & Wildlife-funded positions

- Assisted 41,200 interpretive program participants
- Saw the elk herd reach 150 animals and reduced elk mortality caused by vehicle collisions
- Conducted CWD surveillance in Northern Wisconsin where no CWD-positive wild deer were found
- Researched lead contamination in Wisconsin wildlife
- Finished a bear population study, resulting in a higher population estimate and number of harvest permits
- Partnered with conservation clubs to release 55,000 pheasants on 71 public hunting sites
- Provided wildlife watching opportunities at Crex Meadows, Horicon, Mead and many other wildlife areas
- Collected bird and mammal harvest and age data, waterfowl band returns and license surveys to assist in season frameworks and harvest quotas
- Became a national leader in using surveys for birds difficult to detect by normal survey methods: owls, nightjars, marsh birds
- Worked with stakeholders to set deer population goals and develop alternatives to earn-a-buck
- Helped host a youth outdoor expo attracting 3,000 students
- Coordinated state National Archery in the Schools Program
- Published a book on Wisconsin's Important Bird Areas
- Worked with Mississippi Riverway states to develop a draft plan for managing the eastern population of sandhill cranes
- Helped identify water bodies for expanded open-water hunting
- Used turkey, pheasant and duck stamp revenue for wetland, grassland, savanna and forestry projects
- Acquired and developed wetland and grassland habitat
- Worked with Pheasants Forever to staff the National Pheasant Fest
- Worked with partners to develop a Sharp-tailed Grouse Management Plan
- Initiated new methods for involving hunters in assessing wildlife populations using surveys and deer registration forms
- Researched the effectiveness of habitat management on reversing the 30-year trend of declining blue-winged teal populations
- Evaluated ecological impacts of restoring northern shorelands
- Evaluated impacts of biomass harvesting on ecological systems
- Started a study to evaluate wildlife vulnerability to changing climatic conditions

BILL VOLKERT

FACILITIES AND LANDS

8.5¢ of each Fish & Wildlife dollar
$9.3 million total
46 staff
6% of Fish & Wildlife-funded positions

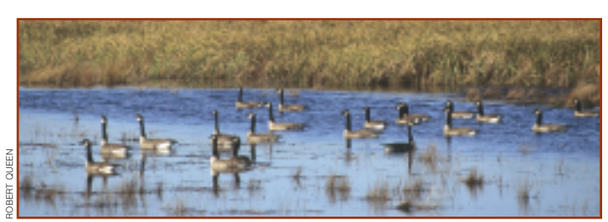
- Opened the new Horicon Marsh International Education Center to provide year-round education
- Purchased 17,380 acres of which 90 percent is open to hunting and fishing
- Managed land on 152 fishery areas, several flowages and rivers and hundreds of public boat access sites
- Maintained the DNR Managed Lands website at dnr.wi.gov/org/land/facilities/dnr_lands_mapping.html to help people find a place to hunt and fish
- Maintained the DNR Boat Access website at dnr.wi.gov/org/land/facilities/boataccess/ to help people find boat launching sites

DNR PHOTO

LICENSES

6.4¢ of each Fish & Wildlife dollar
$6.9 million total
60 staff
8% of Fish & Wildlife-funded positions

- Operated a 15-hour (7 a.m. to 10 p.m.) per day customer call center seven days a week (1-888-936-7463)
- Provided multilingual communications with Spanish and Hmong speaking staff
- Maintained an easy-to-use automated licensing system with touch-screen technology
- Integrated the safety education database into the hunting, fishing and recreational vehicles database
- Partnered with the federal government to issue federal duck stamps and Fort McCoy hunting and fishing approvals through the Automated License Issuance System
- Distributed millions of regulation pamphlets/brochures
- Managed computer systems and a vendor network supporting the sales of over 3 million fishing, hunting and trapping licenses



ROBERT QUEEN

DNR PHOTO

LAW ENFORCEMENT

18.2¢ of each Fish & Wildlife dollar
$19.7 million total
141 staff
18% of Fish & Wildlife-funded positions

- Enhanced the Learn to Hunt Program to set the stage for implementing the Mentored Hunter Program
- Expanded the Harmony in the Woods initiative to a broader goal of "Creating an Inclusive Conservation Community," which includes public presentations on Hmong and Native American hunting and cultural traditions
- Responded to 6,358 hunting and fishing violations
- Taught 25,590 students enrolled in hunter education courses
- Provided recreational safety training and enforcement
- Assisted in a major bait dealer investigation in cooperation with the U.S. Fish and Wildlife Service to prevent the spread of fish disease
- Assisted in education and enforcement of rules to stop the spread of CWD and VHS

CARRIE MORGAN

ADMINISTRATION AND SUPPORT

7¢ of each Fish & Wildlife dollar
$7.7 million total
81 staff
10% of Fish & Wildlife-funded positions

- Managed and distributed 136 County Conservation Aids grants totaling $543,717 and six Urban Wildlife Abatement and Control grants totaling $25,000
- Provided Sport Fish Restoration and Recreational Boating Facilities Funding totaling $1,194,468 for boat access facilities
- Managed DNR website and implemented a Gov Delivery system allowing customers to subscribe to email, texts and RSS feeds
- Assured the future of hunting, fishing and trapping through educational programs
- Organized forums for fishing and hunting groups, government agencies, legislators and the public to participate in hunting and fishing policy making

ROBERT QUEEN