

## **WISCONSIN EAB UPDATE #5**

**August 15, 2007**

### **SURVEY & DETECTION**

#### **Adrian Barta - DATCP**

Large purple sticky traps - currently being researched as the most promising replacement for peeling living ash trees - were hung in dozens of Wisconsin trees for the summer period coinciding with any emerald ash borer flight, if the beetle was present in Wisconsin. A coordinated effort by DNR, DATCP and some cooperating municipalities resulted in 165 of the three-sided corrugated plastic traps, 23 inches by 14 inches on each of the three Tanglefoot-covered faces, being placed at highway rest areas, state parks, county parks and a private landfill. Trap setting began the week of June 20<sup>th</sup>, and removal began the week of August 6<sup>th</sup>. Though the traps caught a wide variety of insects, no emerald ash borer beetles have been detected during bi-weekly on-site trap checks. Following removal, traps will be examined carefully in the laboratory to assure that no hidden emerald ash borers are stuck in the glue.

Feedback on the trapping program will be shared with USDA researchers engaged in developing the traps. Improvements in trap design, use and lure may someday provide an emerald ash borer detection tool as effective as declining ash trees, while being much cheaper and more efficient.

### **FIREWOOD & REGULATORY**

#### **Bob Dahl - DATCP**

Public hearings will soon be scheduled regarding DATCP's permanent rule on firewood certification. The certification is intended for those businesses who wish to sell firewood for use in Wisconsin state parks or other state-managed properties. Only firewood that is obtained from a source within 50 miles of the property can be used, unless it is certified by DATCP. The certification is voluntary and currently two firewood dealers have been certified under the emergency version of the rule.

DATCP has a Web page on firewood and the certification process, including a list of certified firewood dealers. The address is:

[http://www.datcp.state.wi.us/arm/environment/insects/firewood\\_restrictions/index.jsp](http://www.datcp.state.wi.us/arm/environment/insects/firewood_restrictions/index.jsp)

### **URBAN FORESTRY**

#### **Dick Rideout - DNR**

##### **Tree Risk Assessment and EAB Workshops**

Hazard tree assessment and how it relates to emerald ash borer management strategies will be the focus of DNR's Urban Forestry workshops held throughout Wisconsin during September. The one-day programs will consist of indoor instruction on basic tree risk assessment principles and how they could be applied to ash management in light of EAB followed by outdoors, hands-on instruction and demonstration. Primary audiences are community forestry, parks and

public works employees, managers, tree board members, tree service, nursery and landscape employees and other professionals in the areas of urban forestry and horticulture. More information is available at: <http://dnr.wi.gov/forestry/uf/pdf/TreeRiskEABWorkshop.pdf>.

DNR Urban Forestry staff provided EAB information to attendees at the Wisconsin State Fair in West Allis. They'll also staff a booth on EAB at Irish Fest in Milwaukee, August 17-19.

## **COMMUNICATION & OUTREACH**

### **Mick Skwarok - DATCP**

The statewide public awareness campaign on the Wisconsin Radio Network and Metro Networks (Milwaukee) wraps up in a couple weeks, just prior to the Labor Day weekend. We've been receiving about 20 percent more time than expected in the Milwaukee market. Across the rest of the state, the ads have been running, on average, twice a day. There's been steady traffic to the Web site. One of the goals of the radio campaign was to drive traffic (and questions) to the Web, reducing the number of "easily resolved calls" to the hotline.

EAB communication plans for the upcoming survey season and for much of 2008 will be getting underway. This will include a revision of the communication portion of the EAB Response Plan and a formal "strategy" for EAB outreach in 2008.

**-END-**

Information in this e-newsletter will generally fall into these categories:

1. Survey & Detection (Jane Cummings-Carlson, DNR; Adrian Barta, DATCP)
2. Urban Forestry (Dick Rideout, DNR)
3. Communication, Outreach & Education (Colleen Robinson-Klug, DNR; Mick Skwarok, DATCP)
4. Firewood & Regulatory (Andrea Diss-Torrance, DNR; Bob Dahl, DATCP)
5. Wood Utilization (Terry Mace, DNR)
6. Control and Management (Phil Pellitteri, UW; Chris Williamson, UW)

There will also be occasional updates on policy, breaking news and research, and federal initiatives. Not every Update will contain information in all of these topics. Names associated with these topics are the primary providers of the information. Articles will occasionally be submitted by others, under the direction of the topic leader. In such cases, the author's name(s) will appear in parenthesis.

Updates will be provided by the individuals listed above and occasionally by others as time permits. If you have a particular interest in a topic, please contact the person listed above. If you'd like to subscribe to this e-newsletter, please send an e-mail to [eab@datcp.state.wi.us](mailto:eab@datcp.state.wi.us). We also welcome comments or suggestions.