

Key Messages for Trappers



Quick tips for effectively communicating about trapping to help preserve our trapping heritage

Tips for Communicating Effectively

1. Use the key messages inside this card. (They work!)
2. Be professional and speak in a conversational tone, even if you disagree on certain topics.
3. Be respectful and acknowledge that there are people who have other points of view.
4. Show that you care about wildlife.

Key Messages

The following messages are effective in communicating the role of trapping in modern society. Use these messages whenever you have an opportunity to talk about trapping.

1. Regulated trapping does not cause wildlife to become threatened or endangered.
2. Trapping is managed through scientifically-based regulations that are strictly enforced by Wisconsin conservation wardens.
3. The Wisconsin DNR continually reviews and develops rules, regulations, education programs, and capture methods that consider animal welfare.
4. Regulated trapping provides many benefits, including (in certain situations):
 - reducing wildlife damage to crops and property;
 - reducing threats to human health and safety.
5. Most of the animal can be used—the fur to make clothes and the rest of the animal for food and other useful products such as soap, paint, lubricants, etc.