Purpose and Background
Effective July 1, 2005, licensed waste haulers who collect and transport municipal solid wastes and recyclable materials are required to notify their clients of the need to comply with state and local recycling laws. The requirement is intended to ensure that all waste generators and haulers are aware that Wisconsin’s recycling laws apply equally to all residents and non-residential facilities in Wisconsin, including those whose waste and recyclables are hauled out of the state.

Recycling supports jobs and economic growth in Wisconsin. When recyclable materials are disposed of in landfills, industries in Wisconsin and the Upper Midwest lose valuable resources. DNR is committed to minimizing wastes and increasing the recovery of resources to grow Wisconsin’s economy.

How to Notify Clients
The type and frequency of notification required depend on the type of waste and the length of contract, as shown in this chart:

<table>
<thead>
<tr>
<th>Client Type</th>
<th>Residential waste</th>
<th>Non-residential waste</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short term Client &lt; 45 days</td>
<td>Verbal notification</td>
<td>Written at the time of arranging service</td>
</tr>
<tr>
<td>Long term Client &gt; or equal to 45 days</td>
<td>Verbal or written within 45 days of arranging service, and annually thereafter</td>
<td>Written at the time of arranging service and annually thereafter</td>
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</tbody>
</table>

Verbal notification may be provided in person or by phone. Various methods may be used to provide written notification, as long as the statement is clearly legible. The statement may be included in marketing materials or service proposals to potential clients, in service agreements/contracts, in a separate direct mailing to clients, or in a monthly bill. As an example, the notification might look like this:

“Remember, state and local laws require everyone in Wisconsin to recycle newspaper, magazines, cardboard, glass/plastic/aluminum/steel food and beverage containers, tires, yard waste, appliances, motor oil, lead acid batteries and office paper. Call your local recycling office for more information or visit: http://dnr.wi.gov/files/PDF/pubs/wa/wa1574.pdf.”

How to Document Notification to Clients
All notification to clients, whether verbal or written, must be documented. The service provider must maintain records of this notification for the current and previous calendar year. Documentation may vary depending on the hauler’s system for tracking services provided to clients. At a minimum, documentation must include: a copy of the notification statement furnished to clients, a brief statement on how clients are notified upon start of service and annually thereafter, and a system to track when clients are notified. Adding a column or two in an existing client database or spreadsheet to indicate the notification type and date(s) would provide an adequate tracking system. DNR staff may request to review haulers’ documentation and tracking system as needed.

Enforcement procedures
The DNR may take appropriate measures to ensure compliance with s. NR 502.06, Wis. Adm. Code, consistent with the stepped enforcement process defined in the Department’s Environmental Enforcement Handbook. DNR staff will notify the appropriate local government (responsible unit for recycling) about reports of non-compliance. Responsible unit contacts will be encouraged to participate in meetings to develop procedures with the service provider, but are not required to do so.

Commonly Asked Questions
1. Is open burning of recyclable materials an option for some clients?

ANSWER: No. Burning recyclables is not an option for any resident or business. It is illegal under Wisconsin law to burn any garbage, plastic, rubber, oily substance,
treated or painted wood, or material intended for recycling. Open burning of these materials emits pollutants. Using a burn barrel to burn any of these materials is illegal, unhealthy, and unneighborly. Check your local ordinance regarding yard waste. Although haulers are not required to inform their clients about state and local restrictions on open burning of waste, DNR strongly urges haulers to use any opportunity to inform clients about the prohibitions. Typical emissions from open burning include dioxins, ash, furans, halogenated hydrocarbons, carbon monoxide, lead, barium, chromium, cadmium, carbon dioxide, sulfur dioxide, arsenic or mercury. For more information refer to http://dnr.wi.gov/topic/OpenBurning/.

2. If the hauler notifies a client about recycling requirements, but the client mixes recyclable materials with non-recyclables anyway, what should be done?

**ANSWER:** The waste service provider should contact the local recycling office (responsible unit) or the regional DNR recycling coordinator and discuss the non-compliance circumstances. For a listing of DNR recycling staff: http://dnr.wi.gov/staffdir/dynamic/recycling.asp.

3. What about other recyclable items?

**ANSWER:** As a good business practice, waste service providers may choose to notify clients about additional recycling services for materials such as construction and demolition waste, carpet, hazardous waste, electronics, etc. Haulers may also include in the notification contact information for the local recycling office and DNR recycling staff.

4. Why is this notification requirement necessary?

**ANSWER:** DNR staff have heard repeatedly over the years that some waste haulers incorrectly inform their clients that recycling is not required. This is not correct. Wisconsin law and local ordinances require everyone to recycle, including the owners and designated agents of non-residential facilities and properties. The notification requirement clarifies the scope of the law and helps level the playing field for all service providers. This requirement should increase the amount of recyclables collected from residential and non-residential properties. Increased collection of recyclables will benefit both the environment and waste service providers (in the form of profits from sale of recyclable materials).

5. When clients arrange contracts over the phone, can the hauler notify them about recycling requirements verbally?

**ANSWER:** Verbal notification is adequate for residential clients only. For short-term (less than 45 days) residential clients, verbal notification meets the minimum requirements in s. NR 502.06, Wis. Adm. Code. For long-term residential clients (service greater than or equal to 45 days), initial verbal notification is acceptable, but within 45 days written notification must be provided as well. Long term residential clients must receive annual notification.

6. Is the requirement for tracking verbal and written notification the same?

**ANSWER:** Yes. Service providers must document both written and verbal notification of their clients.

**Contacts for More Information**

DNR recycling staff can be found at: http://dnr.wi.gov/staffdir/dynamic/recycling.asp
DNR Recycling Program Coordinator, 608-267-7550

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