

Obsession Boats

PUB-RR-812

January, 2009

Obsession Boats

1100 E. Green Bay Street
Shawano, WI
Shawano County

2.88 Acres

Location: Downtown Shawano

Preserving green space is an important aspect in any community's master plan, but especially so for the beautiful northeastern part of Wisconsin. One way to do so is to encourage private entrepreneurs to incorporate abandoned brownfield properties into their redevelopment projects.

History

Originally a car dealership, this Shawano brownfield was also a fiberglass boat manufacturer from the 1970s until the mid-1990's. After the owner declared bankruptcy in 1994, the property remained vacant for five years.

Investigation & Cleanup

After the bankruptcy of Obsession Boats, Associated Bank acquired the property in 1994. A site investigation revealed low levels of petroleum in the soil and low levels of petroleum compounds and acetone in the groundwater. The remedial action included

excavation of contaminated soil, removal of remaining drums and groundwater monitoring.

Redevelopment

After cleanup, American Marina currently uses the property to service boats, snowmobiles and ATV's to complement their nearby showroom. The redevelopment returned the property to the tax rolls, provided five additional jobs for the city of Shawano and prevented further development of green space.



The former Obsession Boats site after cleanup was complete (DNR photo). The new owner utilized the DNR's Voluntary Party Liability Exemption (VPLE) process and received a Certificate of Completion for this brownfield project.



Wisconsin Department of Natural Resources
Remediation and Redevelopment Program

PO Box 7921, Madison, WI 53707
<http://dnr.wi.gov/org/aw/rr>



Financial, Liability, Technical Assistance

In addition to receiving technical assistance and closure from the DNR's Remediation and Redevelopment (RR) Program, the new owner participated in the Voluntary Party Liability Exemption (VPLE) process and received a Certificate of Completion (COC) in 1999.

Contacts

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