POSITIVE ECONOMIC BENEFITS & IMPACTS

The untold secret of the Ice Age NST is the quiet economic impact the Trail makes in the day to day operations of Wisconsin businesses.

"Expanding the Ice Age Trail benefits our entire community of small business owners. The Trail increases our tourism traffic and adds to the variety of things that families can do together. Some of our local people were leaving the area to find hiking trails - now they don't have go far to enjoy the beautiful nature walks right here in their own back yard. We really appreciate all you have done to help our local economy." Coloma, WI Supermarket owner, 2010

"The Ice Age Trail Alliance was building a new section of the trail and needed to feed 200 volunteers 3 meals a day for 4 days. Our business was very grateful that they decided to purchase meat and cheese locally. And, for almost 10 years now, we've sold our brats, hot dogs, and hamburgers to the local chapter of the Ice Age Trail for a race they organize in town." Lodi, WI Sausage & Meat Market owner

Conservation – Education – Business – Recreation – Legacy

The Ice Age Trail positively affects local economies before, during and long after on-the-ground trail construction concludes. The impact begins with the land acquisition process. Utilizing the staff of the Ice Age Trail Alliance and our state and federal partner's land opportunities are identified with willing sellers. That process employs not only these staffs, but professional service providers. Surveyors, appraisers, realtors and other local businesses are engaged.

"Consulting with the Ice Age Trail Alliance affords me an unparalleled opportunity to provide meaningful service to an organization that matches my business and personal mission of permanently protecting natural landscapes for the health and recreational benefit of this and future generations. This partnership currently represents a major component of my work and the financial success of my small business." Land Conservation Solutions, LLC Owner, Madison, WI

Trail development is the next step in the ladder of economic development. Quiet travel dollars and professional contracted services flow into the community. Trail projects have a substantial and diverse impact in local communities. As many as 400 volunteers arrive for 4- to 7-day

projects. Each travels to the site at their own expense. Each invests personal dollars into the local economy. With no uniforms or obvious indicators of why they are there, Ice Age NST volunteers are not easily identified. They buy groceries, fuel, beverages, meals and frequent local businesses. **Our strong ethic is to buy local for lumber, sanitation, catering, hardware and construction services.**

"We are a small, family owned company with 45 years experience. In these difficult economic times, we appreciate your help in keeping our 15 employees working and being contributing member of our community." Custom Manufacturing, VP-Sales, Chilton, WI

One mile of trail construction equates to an investment of $30,000 in local economies. There are 500 or more trail miles to complete. There are 600 miles requiring ongoing maintenance. The substantial economic impact of the Ice Age National Scenic Trail is real. We continue to invest as we manage, maintain and improve the Trail and the land on which it lies.

"Revenue for project work provided by the Ice Age Trail Alliance and its partners has enabled me to hire additional staff for my company, enabling my small business to expand during an economic recession." Integrated Restorations, LLC Owner & Operations Manager, Belleville, WI

The Ice Age NST represents a permanent economic magnet for local communities and in turn the state. A newly constructed trail segment benefits local residents first, but as importantly, draws travelers from outside the area to the local economy. That impact is immeasurable. Local communities that embrace the Trail find long term values that simply didn't exist days before. Travel is Wisconsin's greatest industry at over $12.1 billion dollars and the Ice Age Trail stands tall as part of it.

"From a business point of view, the Ice Age Trail is certainly a benefit. People ask where they can eat or stay after a day on the trail, and they ask about our local calendar of events to see what else they can do while they are in the area." Medford Tourism Bureau

Consider another impact...***the Ice Age Trail Alliance is a business...***a Wisconsin corporation for over 50 years. Through successful fundraising and the support of our 3,000+ members we moved into a wonderful new 3,000 square foot facility in Cross Plains and employ a staff of 9.

"....the Ice Age Trail Alliance headquarters has jump-started our vision. With the added visitors to our Village, not only has the local economy seen an increase in their business, but it also opens the door to many of the other outdoor activities we have." Village President, Cross Plains, WI

ICE AGE TRAIL ALLIANCE

In difficult economic times, the Ice Age Trail Alliance contributes daily to the local community…we pay property taxes, contract for services and invest in the community every day.

We're proud of the assets on our balance sheet:

- Positive Economic Impact
- 71% Private Support
- Diverse Recreation Activities
- Conservation for the Ages
- Educational Opportunities
- Cultural Respect
- Youth Engagement Programs
- In 2011, 2,003 people gave 65,894 volunteer hours to the Ice Age NST
- 60% of Wisconsin residents live within 20 miles of the Ice Age NST

The Ice Age National Scenic Trail brings lasting economic, health, recreation, education and natural resource values to the citizens of Wisconsin and the country as a whole. In 2010, the Ice Age Trail Alliance returned eight dollars in value to one dollar received via the Challenge Cost Share Program. If considering the additional and ongoing benefits outlined above the return on investment is significantly higher then this already impressive fact.

In difficult times practical wisdom should prevail. That wisdom suggests that proven ideas shepherded by dedicated citizens strengthen America's economic future. The Ice Age NST is an underfunded pathway to this future.

ICE AGE TRAIL ALLIANCE

ICE AGE TRAIL ALLIANCE
2011 VENDOR LIST

TOTAL PAYMENTS: $512,818.29

Payee	City	State	Payment
CWES	Amherst Junction	WI	$2,125.00
Debbie Krogwald	Amherst Junction	WI	$131.10
Polk County Treasurer	Balsam Lake	WI	$2,465.42
Clarion Hotel	Baraboo	WI	$570.00
MSA Professional Services	Baraboo	WI	$6,050.00
UW Baraboo/Sauk County	Baraboo	WI	$672.50
Integrated Restorations, LLC	Belleville	WI	$424.95
DooLittle Village Park	Birchwood	WI	$495.00
Greener's Budget Lumber	Birchwood	WI	$162.70
Associated Lawn & Landscaping Service, LL	Black Earth	WI	$1,039.00
Chad Schomber	Black Earth	WI	$1,460.00
Esser Landscape Service	Black Earth	WI	$280.00
Immaculate Cleaning	Black Earth	WI	$2,314.96
Oak Ridge Farms	Black Earth	WI	$360.00
Celtic Inc	Brookfield	WI	$16,369.74
Jiffy Biffy	Bruce	WI	$335.00
Action Graphics	Butler	WI	$66,437.61
Flasch Excavating & Construction	Campbellsport	WI	$906.10
Coloma Supermarket	Coloma	WI	$460.88
Hildebrandt, Rebecca	Cottage Grove	WI	$1,381.47
2110 Main, LLC	Cross Plains	WI	$31,350.00
American Legion Post #245	Cross Plains	WI	$25.00
Blue Mountain Logsmith LLC	Cross Plains	WI	$400.00
Cross Plains Area Chamber Of Commerce	Cross Plains	WI	$196.00
Cross Plains Area EMS	Cross Plains	WI	$200.00
Cross Plains True Value	Cross Plains	WI	$1,105.43
Cross Plains W/S Utility	Cross Plains	WI	$556.01
Crossroads Coffeehouse	Cross Plains	WI	$50.00
Esser Distributing Co., Inc.	Cross Plains	WI	$80.00
Helen Rodenschmidt	Cross Plains	WI	$2,300.00
Kevin Thusius	Cross Plains	WI	$1,641.40
Nelson Electric, LLC	Cross Plains	WI	$104.71
Niesen & Son Landscaping Inc	Cross Plains	WI	$11,560.35
Saeman Lumber	Cross Plains	WI	$600.79
Town of Cross Plains	Cross Plains	WI	$130.40
Village of Cross Plains	Cross Plains	WI	$100.00
Thelma Johnson	Cumberland	WI	$1,769.11
Brad Crary	Dane	WI	$765.99
Mike Wollmer	Dane	WI	$4,424.17
Town of Ottawa	Dousman	WI	$117.44
Discover Mediaworks, Inc.	Eagle River	WI	$41,500.00
Dave Caliebe	Eau Claire	WI	$80.80
Sneezing Cow, Inc	Fall Creek	WI	$1,800.00
Mapping Specialists	Fitchburg	WI	$2,650.00
Anthem BCBS	Fond du Lac	WI	$38,243.94

Payee	City	State	Payment
Society Insurance	Fond du Lac	WI	$2,300.00
Dean Dversdall	Frederic	WI	$150.00
Bacon Construction LLC	Hancock	WI	$3,750.00
Hestia's Retreat	Hancock	WI	$690.00
Jean Clark	Hancock	WI	$146.62
Town of Erin	Hartford	WI	$1,091.78
Louise Schotz	Irma	WI	$163.04
Ace Portables Inc	Janesville	WI	$710.85
Daniels' Sentry Foods Janesville	JAnesville	WI	$384.81
Dean Paynter	Janesville	WI	$1,376.22
The Title Team Limited Partnership	Janesville	WI	$340.00
Mercedes Otten	Kewaskum	WI	$350.00
Town of Kewaskum	Kewaskum	WI	$804.25
Kwik Trip	La Crosse	WI	$6,768.03
Bill Welch	Lodi	WI	$31.19
Bob's Digging & Landscaping Inc	Lodi	WI	$1,673.87
Chris McNeill	Lodi	WI	$47.68
City of Lodi	Lodi	WI	$56.44
Lodi Sausage Co	Lodi	WI	$188.54
Luke Kloberdanz	Lodi	WI	$3,904.84
Okee Association	Lodi	WI	$100.00
School District of Lodi	Lodi	WI	$309.38
Strander's Sanitary Service LLC	Lodi	WI	$365.00
Tim Malzhan	Lodi	WI	$2,240.31
Town of West Point	Lodi	WI	$2,065.84
Cafe Wren	Luck	WI	$406.83
Luck Lumber	Luck	WI	$96.66
Town of Bone Lake	Luck	WI	$2,507.64
Andrew Hanson	Madison	WI	$976.50
Badger State Industries	Madison	WI	$926.16
CCC	Madison	WI	$117.76
Dana Chabot	Madison	WI	$7,625.00
Dane County Land Conservation	Madison	WI	$100.00
Dane County Treasurer	Madison	WI	$1,217.65
DANEnet, Inc.	Madison	WI	$5,478.49
Department of Workforce Development	Madison	WI	$345.59
EC3 Environment Consulting Group, Inc.	Madison	WI	$2,775.00
Eric Sherman	Madison	WI	$1,067.98
Garden Expo	Madison	WI	$5.49
Gathering Waters Conservancy	Madison	WI	$600.00
Glowac, Harris, Madison, Inc.	Madison	WI	$1,979.00
Gordon Flesch Inc	Madison	WI	$3780.06
Isthmus Surveying, L.L.C.	Madison	WI	$1,480.00
Karen Malhiot	Madison	WI	$399.95
L.D.Morris Law S.C.	Madison	WI	$2,604.00
Land Conservation Solutions, LLC	Madison	WI	$4,971.30
MG & E	Madison	WI	$3,430.68
Partnership for the National Trails Sys	Madison	WI	$48.00
Rachel Acker	Madison	WI	$207.00
Stone Appraisals, LLC	Madison	WI	$3,750.00
University of Wisconsin Press	Madison	WI	$2,198.72
Velcor Leasing Corporation	Madison	WI	$7,047.36
Wegner LLP	Madison	WI	$7,700.00
Wisconsin Department of Tourism	Madison	WI	$225.00
Joanne Ellarson	Mazomanie	WI	$28.66
Town of Berry	Mazomanie	WI	$1,172.30
Gowey Abstract & Title Company, Inc.	Medford	WI	$1,005.00
Medford Cooperative, Inc.	Medford	WI	$149.02

ICE AGE TRAIL ALLIANCE

Payee	City	State	Payment
Super Bee Toilet Rentals	Medford	WI	$170.00
Taylor County Treasurer	Medford	WI	$956.33
Taylor County Zoning Department	Medford	WI	$50.00
Ric Kohlbeck	Menomonee Falls	WI	$12.66
Dave's County Market	Merrill	WI	$276.39
Costco	Middleton	WI	$209.03
KEVA Sports Center	Middleton	WI	$2,500.00
The Payroll Company	Middleton	WI	$152.28
Wisconsin Outdoors Alliance Foundation	Middleton	WI	$1,000.00
Forster Septic	Milltown	WI	$975.00
American Red Cross	Milwaukee	WI	$1,820.00
Camp Goodrich	Milwaukee	WI	$850.30
Charter Communications	Milwaukee	WI	$91.79
Department of Financial Institutions	Milwaukee	WI	$10.00
M&I Bank Credit Card Processing Center	Milwaukee	WI	$43,315.60
Marquette University	Milwaukee	WI	$148.00
Registration Fee Trust	Milwaukee	WI	$137.00
Wisconsin Department of Natural Resources	Milwaukee	WI	$911.00
Wisconsin Department of Revenue	Milwaukee	WI	$10.00
Wisconsin Department of Transportation	Milwaukee	WI	$106.00
David Allen	Monona	WI	$12,500.00
Development for Conservation, LLC	Monona	WI	$3,900.00
Rutabaga Paddlesports, LLC.	Monona	WI	$100.00
The BAM Team, LLC	Monona	WI	$9,350.00
Planetary Productions, Ltd	Neshkoro	WI	$375.00
Bucky's Portable Toilets, Inc.	Oregon	WI	$550.00
Rockman's Catering	Plover	WI	$12,648.29
Columbia County Treasurer	Portage	WI	$2,065.84
Erin Schiltgen	Prairie du Sac	WI	$266.50
JenGraph Designs	Prairie du Sac	WI	$134.50
Pete Englund	Prairie du Sac	WI	$2,890.91
Tools of Marketing, Inc.	Prairie du Sac	WI	$846.45
Sharon Dziengel	Racine	WI	$22.95
FISTA	Rhinelander	WI	$2,400.00
C & D Lumber	Rib Lake	WI	$2,236.87
Robert P. and Ann K. Rusch	Rib Lake	WI	$390.00
Carole Crisler	Rice Lake	WI	$1,142.34
Burgoyne's Toilet Rental & Septic Service	Ringle	WI	$420.00
Wisconsin Conservation Hall of Fame	River Falls	WI	$100.00
Alliance Technology LLC	Saukville	WI	$433.61
Rodney Bartlow	Slinger	WI	$722.29
Polk County Abstract	St Croix Falls	WI	$1,902.40
Portage County Chapter	Stevens Point	WI	$45.00
Pete's Pump Septic Service LLC	Tomahawk	WI	$325.00
Marilyn Chohaney	Verona	WI	$161.08
Think it Then ink it	Verona	WI	$1,177.30
Karen Shay-Kubiak	Waukesha	WI	$9,500.00
Waukesha County Treasurer	Waukesha	WI	$117.00
AC & Sons Party Tent Rentals	Wausau	WI	$784.00
Crossroads County Market	Wausau	WI	$706.55
Dave Mix	Wausau	WI	$108.38
First Student, Inc.	Wausau	WI	$641.68
Food Safety 4U, LLC	Wausau	WI	$375.00
Granite Peak Corporation	Wausau	WI	$2,500.00
Marathon County Park Department	Wausau	WI	$366.00
Marathon County Treasurer	Wausau	WI	$439.00
Miranda Huhnstock	Wausau	WI	$99.50
Town of Easton	Wausau	WI	$439.27

ICE AGE TRAIL ALLIANCE

Payee	City	State	Payment
YMCA Camp Sturtevant	Wausau	WI	$750.00
Custom Pipe Designs, LLC	Wautoma	WI	$200.00
Porta-Potty Rental	Wautoma	WI	$300.00
Randy Lennartz	Wauwatosa	WI	$124.37
Culvers West Bend	West Bend	WI	$432.00
Tiffany Stram	West Bend	WI	$1,146.23
Washington County Treasurer	West Bend	WI	$1,892.00
Denise Goodrich	Westboro	WI	$956.33
Dream Theatres	Weston	WI	$895.00
Jason Schatzman	Wild Rose	WI	$80.80
Delta Dental	Wisconsin Rapids	WI	$2,717.48
Randy Myren	Withee	WI	$2,232.83
ESRI, Inc	Redlands	CA	$250.00
Hike America	Redwood City	CA	$392.10
Leave No Trace	Boulder	CO	$100.00
Land Trust Alliance	Washington	DC	$1,575.00
UPS	Carol Stream	IL	$336.36
Wisconsin Central Ltd.	Homewood	IL	$500.00
TDS Telecom	Palatine	IL	$3,781.87
NTSAD	Boston	MA	$100.00
Commonwealth Cultural Resources Group, In	Jackson	MI	$4,483.63
Prairie Moon Nursery	Winona	MN	$690.00
Seiler Instrument	St. Louis	MO	$43.00
Hintz Targeted Marketing, LLC	Asheville	NC	$1,441.06
Software Express, Inc	Charlotte	NC	$712.00
A Professional Conference Call	Southhampton	NY	$1278.18
Verizon Wireless	Lehigh Valley	PA	$1,303.32
Chubb Group of Insurance Companies	Philadelphia	PA	$5,395.00
Quill	Philadelphia	PA	$363.17
Pitney Bowes Inc.	Pittsburgh	PA	$7182.11
Symbol Arts	Ogden	UT	$905.00
Bart Smith	Lakewood	WA	$110.15
Buck Tilton	Lander	WY	$640.75

ICE AGE TRAIL ALLIANCE

ICE AGE TRAIL ALLIANCE PARTNERSHIP LIST

Youth groups/organizations are listed in bold

American Hiking Society
American Hiking Society Volunteer Vacationers
American Institute of Professional Geologists
American Red Cross
AmeriCorps
Baraboo Middle School
Barron High School
Birchwood High School
Boy Scout Troop 835 from Cedarburg
Boy Scouts of Marathon County
Braun Woodlands Foundation
Brill Harvest Days
Cedar Lakes Conservation Foundation
City of Antigo Parks and Recreation
City of Baraboo Department of Public Works
City of Baraboo Department of Parks and Recreation
City of Janesville
City of Janesville Parks Department
City of Lodi Rotary Club
City of St. Croix Falls
City of Two Rivers
Clearwater Camp for Girls
Coloma Elementary
Community RECAP Program (Janesville)
Construct-U (Madison YMCA)
Cornell High School (12 "Junior Trail Builders" at Chippewa River MSC Project)
Cross Plains Cub and Boy Scouts
Cross Plains Lions
Cultural Festival at Stevens Point Area Senior High
Dan Storey Foundation
Dane County Environmental Council
Dane County Farmers' Market
Dane County Natural Heritage Land Trust
Dane County Parks
Dane County Parks Harvest Moon Festival at the Lussier Center
Department of Corrections S.P.R.I.T.E. Program
Discovery Depot Children's Museum of Portage
Elkhorn High School
Erin Elementary Cub Scout Pack 101
Forest Industry Safety & Training Alliance
Fort Winnebago School
Friends of Pike Lake
Friends of Riverside Park
Gathering Waters Conservancy
George Williams College of Aurora Univ.
Girl Scouts of America
Girl Scouts of Milwaukee Area
Goodrich Elementary School (Milwaukee)
Groundwork (Gary, IN; Milwaukee, WI)
Hendricks Land Development
Interstate State Park
Janesville School District
John Muir Park
June Dairy Day, Portage County

IATA Partnership List (cont.)

Junior Trail Builders (Tomorrow's Guiding Lights)
Knowles–Nelson Stewardship Program
Lac Courte Oreilles Tribe
Lakeview School in the Town of Whitewater
Land Trust Alliance
Langlade County Forestry and Parks Department
Leave No Trace
Lodi High School
Lodi Middle School
Lodi School District
Luck High School
Luck Museum and Library
Madison School & Community Recreation Program
Manitowoc Public Schools' Rahr Memorial School Forest
Marathon County Parks Department
Marquette County Preservation Society
Maywood Environmental Park
Mentors and Mentees
Midwest Energy Fair
Midwest Mountaineering Outdoor Expo (Twin Cities)
Milton School District
Minnesota Conservation Corps
National Park Service
National Park Service Challenge Cost Share Program
National Trails Fund
Natural Heritage Land Trust
New Auburn School District
New Vision Wilderness
Nordic Walking State Championship
North Central Regional Planning Commission
Northwest Passage Group
Omro Boy Scout Troop
Optimists International
Ozaukee Washington Land Trust
Partnership for the National Trails System
Post 245 of the American Legion
Potlatch, Inc.
Prairie Chicken Festival
Professional Trail Builders Association
Project HEAL (Healthy Eating and Active Lifestyles)
Purdy School in Fort Atkinson
REI
Rice Lake High School
Rice Lake Tourism and Retail Development Commission
Riverland Conservancy
Rock County Parks Department
Rock County RECAP Program
Rock Trails Coalition
Rusk County Forestry Department
Sauk Prairie Memorial Hospital Foundation's Healthy Life Initiative Grant
Schlitz Audubon Center in Milwaukee
Sheboygan Chapter of the American Red Cross
Shell Lake School District
Sierra Club
Slinger High School Floriculture and Landscaping Class
Slinger Middle School National Honor Society
Spooner School District
St. Charles Focus Group
St. Croix Falls High School
St. Croix Falls Information Center
Students from the School of Natural Resources at UW-Stevens Point
Taylor County Forestry Department
The Conservation Fund
U.S. Army National Guard
U.S. Fish and Wildlife Service
U.S. Forest Products Lab
United Way Day of Caring
United Parcel Service

ICE AGE TRAIL ALLIANCE

IATA Partnership List (cont.)

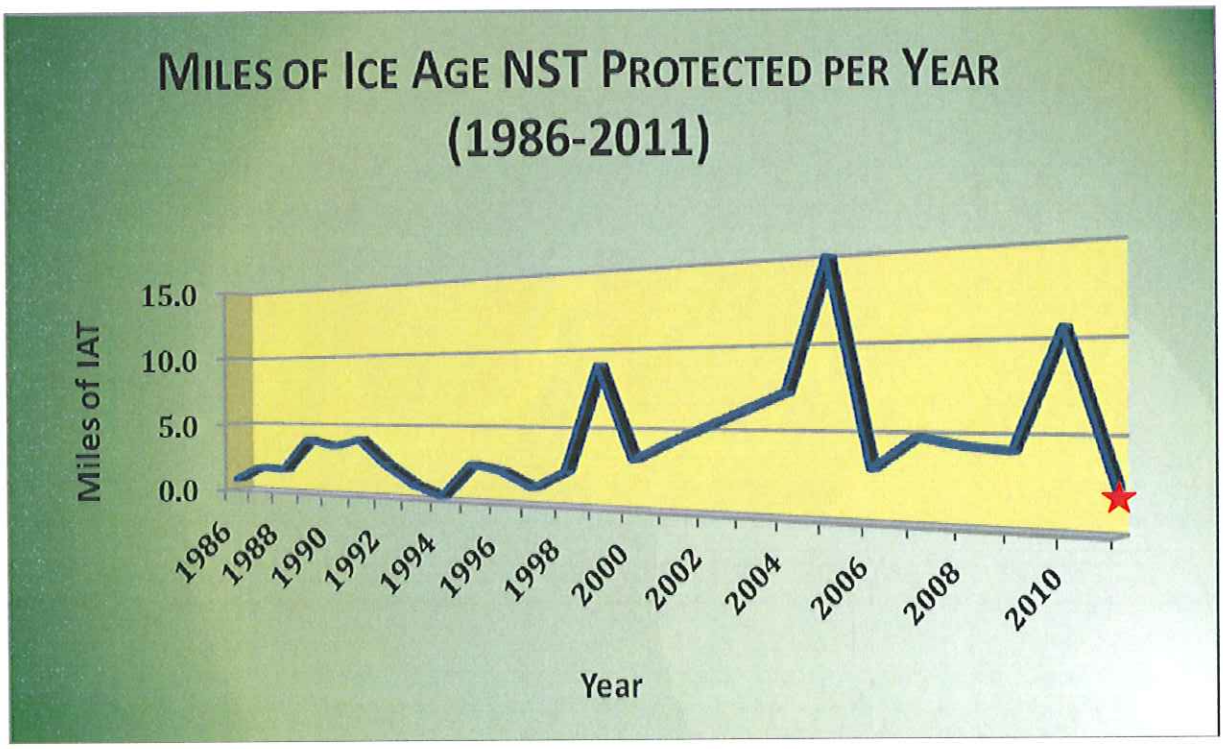
University of Wisconsin/University Ridge Golf Course
UW-Baraboo/Sauk County
UW-Eau Claire Service Learning
UW-Madison Hoofers
UW-Marathon County Continuing Education series
UW-Whitewater Persuasion Class
Verona High School
Village of Plymouth
Volksmarch Association
Volunteers for Outdoor Colorado
Waushara County Human Services
Workenders (Janesville)
Waupaca County Parks Department
Wausau Paper Company
West Bend High School SEED (Saving the Earth Every Day) Environmental Club
West Wisconsin Land Trust
Wisconsin ATV Association
Wisconsin Bed and Breakfast Association
Wisconsin Conservation Hall of Fame
Wisconsin County Forest Association
Wisconsin Department of Natural Resources
Wisconsin Off-Road Bicycling Association
Wisconsin Natural Resources Board
Wisconsin Public Radio
Wisconsin Public Television
Wisconsin State Horse Council
Wisconsin State Park System Trail Crew
Wood Lake County Park
Woodland Dunes Nature Center and Preserve

ICE AGE TRAIL ALLIANCE

LAND PROTECTION REPORT

In 2011 the fewest number of miles were protected for the Ice Age NST since 1998. This was due to two primary factors. First, the State of Wisconsin temporarily stalled expenditures for land acquisition efforts. Second, the lack of available Land & Water Conservation Funds (LWCF) and lack of a land protection program for the National Park Service made acquisition difficult in 2011. These partners were, however, able to secure donations of five parcels that protect 2.3 miles of Ice Age NST.

Since 2000, LWCF appropriations have intermittently accelerated land acquisition along the Ice Age NST with more than 70 miles protected during this period. The nearly $13.6 million of federal-side LWCF used along the Ice Age NST has leveraged more than $27.7 million of state, local and private funds for land acquisition.



Prepared February 2012
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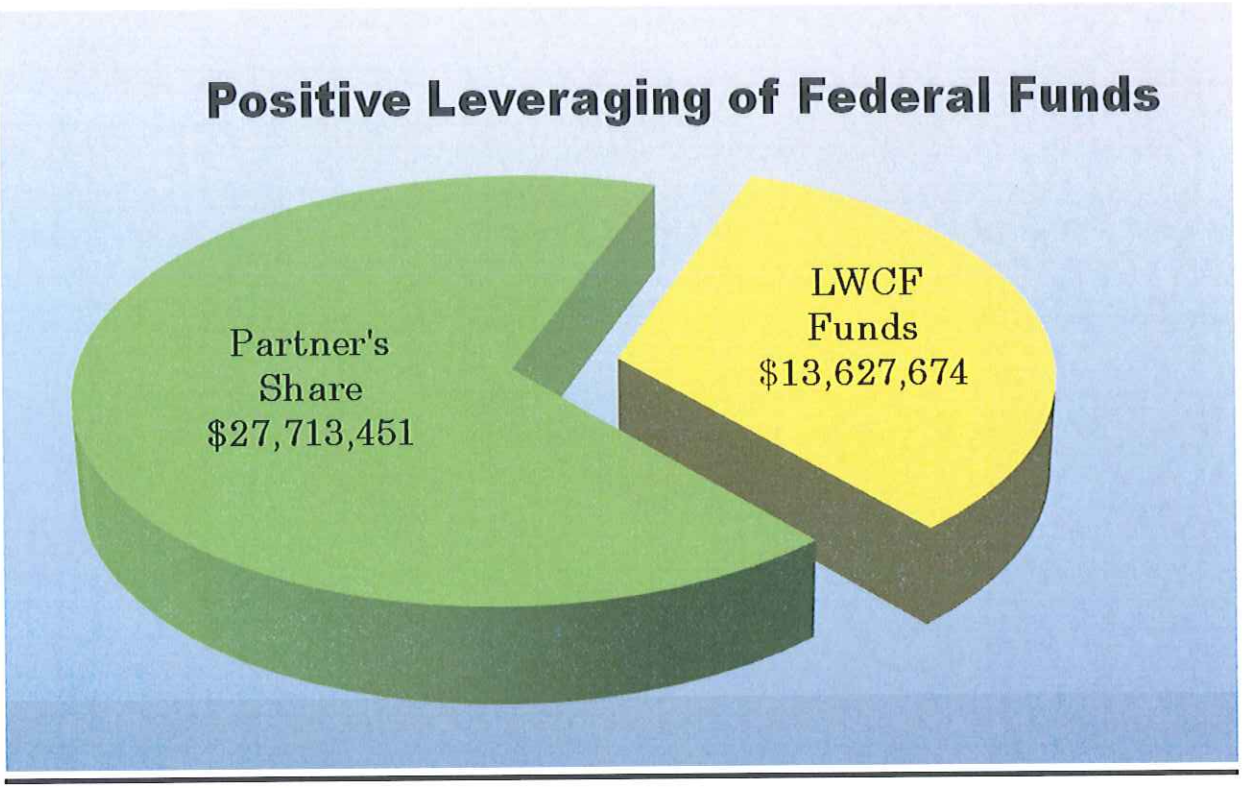


ICE AGE TRAIL ALLIANCE

2011 Land Acquisition Progress

In 2011, only 2.3 miles of the Ice Age NST were protected and no state or federal funds were used to secure properties for the Ice Age NST. Historically, the Wisconsin Department of Natural Resources, local units of government and nonprofit land management entities continue to leverage LWCF appropriations for the Ice Age NST thanks to the flexible pass through authority built into most LWCF appropriations. Now it is time for the National Park Service to aid in land protection by using their willing seller authority. Here is a summary of what was acquired without using state and federal acquisition funds.

Ice Age Trail Alliance Protects Three Vital Links

The IATA used several land protection tools to acquire three separate parcels for the Ice Age NST. A landowner generously donated a 17-acre parcel adjacent to an existing IATA-owned preserve in Taylor County. This donation will allow for a scenic walk along a glacial moraine, across a quiet creek and though a mature hardwood forest. The IATA also worked with a development company to secure an easement which permanently protected over a half-mile of Ice Age NST in the City of Janesville. Lastly, the IATA swapped small parcels with a neighboring landowner to secure a Trail route along the scenic Straight River in Polk County.

ICE AGE TRAIL ALLIANCE

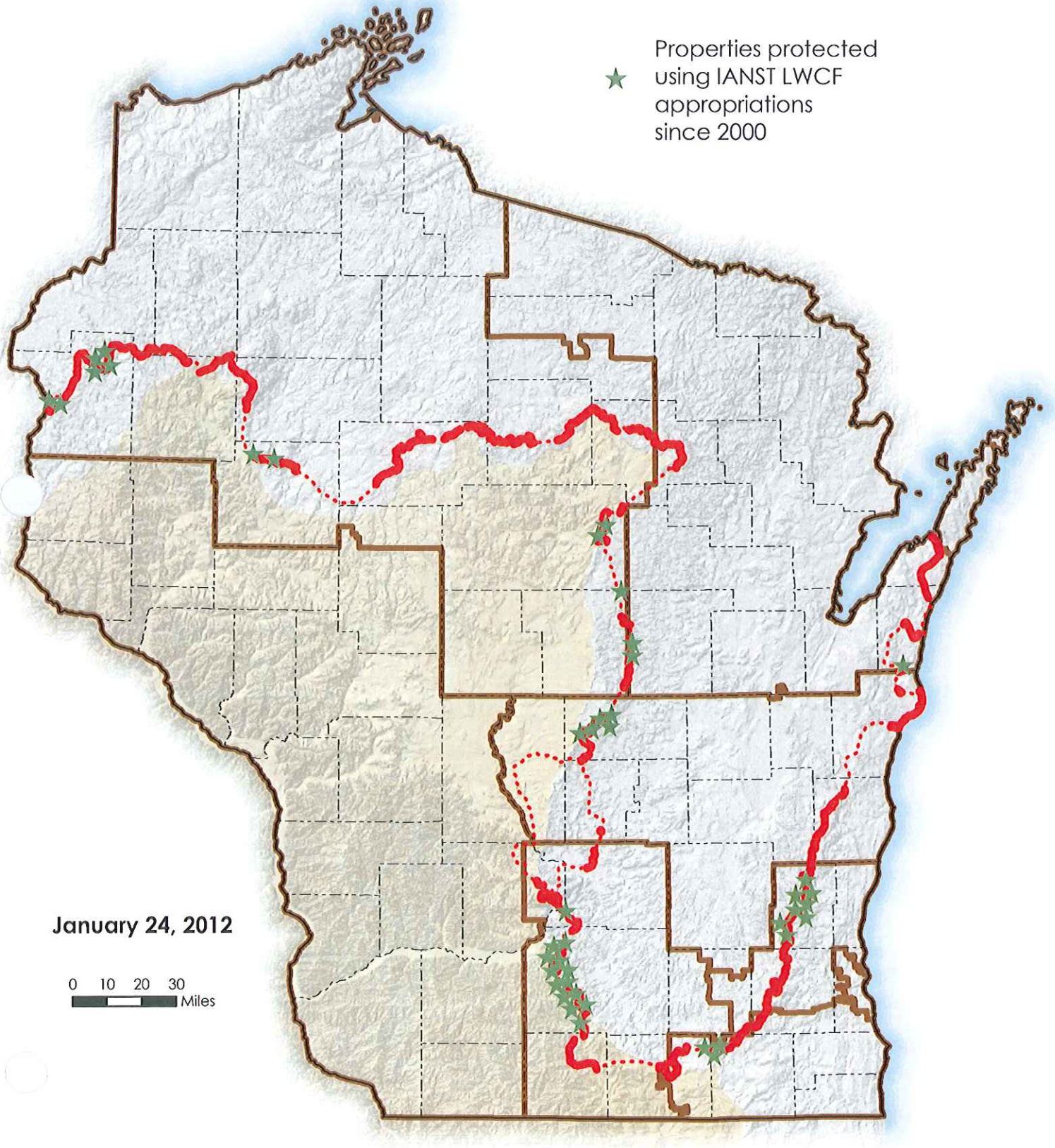
More Donations Help Protect Ice Age NST

In 2011, two properties were donated to the Wisconsin Department of Natural Resources (DNR). A partner land trust donated a large property in Chippewa County adjacent to the Chippewa Moraine National Scientific Reserve. The DNR worked with Marathon County to secure an easement that protects approximately 1.25 miles of the Ice Age NST.

ICE AGE TRAIL ALLIANCE

Ice Age National Scenic Trail Acquisitions Supported by LWCF

with Congressional Districts



LAND PROTECTION PRIORITY AREAS FY2013 (LWCF)

The Ice Age National Scenic Trail (NST) has benefited from a number of years of modest success with land acquisitions. However, we are at a critical juncture as the pace of land protection for the Ice Age NST has slowed to a crawl. Land acquisition is not moving quickly enough to protect the necessary resources.

There are approximately 500 miles of Ice Age NST to be protected. Land & Water Conservation Funds (LWCF) are critical to complete the Ice Age NST. As properties are divided and developed, a safe off-road route is becoming more and more difficult to piece together. At the current rate of land acquisitions it may be 50 or more years before remaining properties needed for the Ice Age NST are protected.

The amount of land protection funding, such as LWCF, allocated for the Ice Age NST must be increased in order to keep up with changing land uses, increased development pressures and landowners willing to sell their property for the Trail.

With passage of the "willing seller" land acquisition authority included in the Omnibus Public Lands Management Act of 2009, the National Park Service now has the authority to acquire lands directly for the Ice Age NST. This important authority must be utilized by the National Park Service (NPS) to assist the Wisconsin Department of Natural Resources, Ice Age Trail Alliance and other partners with trailway protection efforts.

Therefore, we request that a portion of the FY 2013 LWCF appropriation for the Ice Age National Scenic Trail be available for the NPS to directly acquire a property near Madison while the remainder of the funds be passed through to other units of government and nonprofit land management entities using the flexible authority built into prior LWCF appropriations.

We respectfully request $6.2 million from the Land & Water Conservation Fund for the protection of the Ice Age NST.

Prepared February 2012
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ICE AGE TRAIL ALLIANCE

America's Great Outdoors (AGO)

In 2010, President Obama launched the America's Great Outdoors (AGO) initiative to develop a 21st century conservation and recreation agenda. AGO takes as its premise that lasting conservation solutions should rise from the American people — that the protection of our natural heritage is a nonpartisan objective shared by all Americans.

As a result of open house meetings across the country, in February 2011, the Administration published a report which reflects the American people's ideas, goals and shared values including job creation and strengthening local economies. AGO is connecting Americans to the outdoors.

Of the thousands of worthy projects across the country, only 101 of the best projects were selected to as the country's most promising ways to reconnect Americans to the natural world. The Ice Age NST, specifically the Baraboo Hills/Devil's Lake area, was chosen as one of these deserving projects because of its proximity to the state's capital and its natural beauty and recreational values.

The AGO Priority Initiative for the Ice Age NST is to establish a model segment with a glacial landscape between the City of Madison (Dane County) to Aldo Leopold's Shack (Sauk County). The following areas of land protection fall within the AGO priority area and are targeted for protection.

Increase Role of NPS at Cross Plains Interpretive Site (AGO)

- Five properties encompassing 205-acres in the Town of Cross Plains in Dane County would be ideal properties for the National Park Service to attempt to purchase. The properties are located between and adjacent to a 156-acre property already owned by the NPS, a 174-acre property owned by the U.S. Fish and Wildlife Service and the recently purchased 131-acre parcel owned by Dane County. Purchasing these properties would help create a large block of public open space and plans currently underway call for a Visitor Center to be established along with the Ice Age Trail and other passive recreational resources. The key 80-acre parcel contains the highest elevation of this segment of the Trail. The views from the high point are vast, reaching over a dozen miles to Blue Mounds to the west and the Baraboo Hills to the north. It is believed that an ancient trail crossed the property that for thousands of years connected the village at the mouth of the Milwaukee River with the village at the mouth of the Wisconsin River. The four smaller parcels would further protect the property's views and resources.

⇒ Anticipated Acreage: 205 acres

⇒ Projected Trail Miles: 0.5 miles

⇒ Estimated Cost: $4,222,000 (recommended purchase by NPS)

Protect the Ice Age Trail in Dane County (AGO)

- One the most popular segments of the entire Ice Age NST is the Table Bluff Segment. The property containing the namesake of this segment is in jeopardy of being permanently ruined. Nearly the entire geologic feature known as Table Bluff is owned by a single landowner. Protecting this 175-acre property and its amazing geologic feature will require a significant effort by the Ice Age NST partners.

- By working with only two landowners, the Ice Age NST could connect a 115-acre preserve in the Village of Cross Plains with a 433-acre preserve. Both preserves have been restored to native prairies and oak savannas and each is already home to beautiful segments of the Ice Age NST.

⇒ Anticipated Acreage: 222 acres

⇒ Projected Trail Miles: 2.0 miles

⇒ Estimated Cost: $1,850,000

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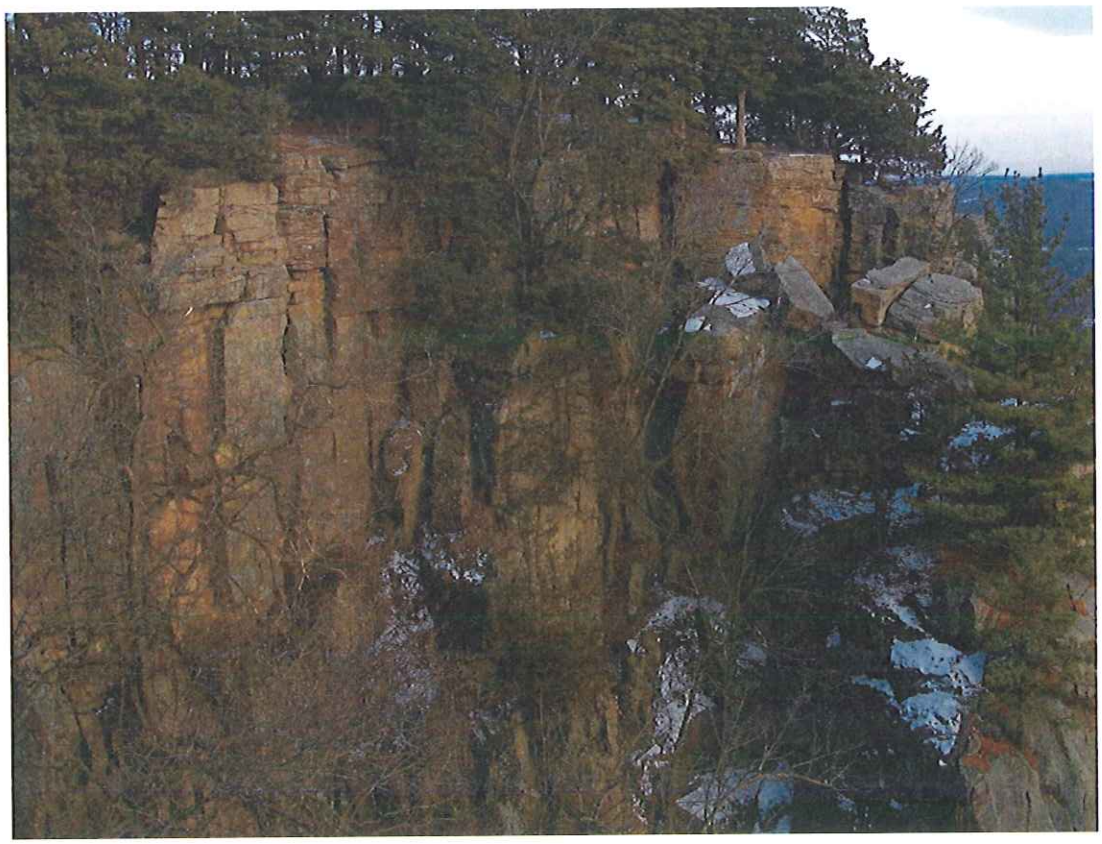
Lodi Valley and Gibraltar Rock (AGO)

- Lodi is a small, Midwestern farming and tourist community housed in the scenic Lodi Valley. The goal of land protection in this area is to help connect existing Ice Age NST in and around the City of Lodi with Gibraltar Rock State Ice Age Trail Area, near where the Ice Age NST crosses the Wisconsin River. This area provides a number of expansive ridgetop vistas from atop 200 foot high cliffs and a "buried forest" consisting of remnant spruce trees that grew when glaciers retreated and advanced for the final time. Native and restorable prairies and savannas are awaiting protection as are key points of entry into the City of Lodi and Gibraltar Rock. An existing 1.3-mile section of the Ice Age NST could be lost if not soon protected. We must move quickly before opportunities are lost.

  ⇒ Anticipated Acreage: 70

  ⇒ Projected Trail Miles: 2.2

  ⇒ Estimated Cost: $750,000



Protect the Ice Age Trail in Wisconsin's Northwoods

- Forest lands in Marathon and Langlade counties remain under threat of subdivision for rural homesites. The Partners have recently been active in Marathon County with both land acquisition and trail building projects. New opportunities to protect lands have arisen between the geologically significant Dells of the Eau Claire and the Plover River State Fishery Area. If these opportunities are missed, it will mean a 5 mile road walk for the foreseeable future leaving fragmented habitat in its wake.

- Nowhere along the path of the Ice Age NST is the terminal moraine so obvious than in Langlade County, east of Antigo. The Partners are working to secure properties to protect a scenic vista from atop the moraine looking over the Antigo Flats. For years, we have been working with the owner of large tract of industrial forest land in Langlade County. The Ice Age NST has, on a handshake basis, been allowed passage via logging roads across this property. It is time to permanently protect the Ice Age NST on this property before it is subdivided and sold off. A large easement would help accomplish this while still allowing the landowner to perform forestry practices necessary to their business.

⇒ Anticipated Acreage: 760

⇒ Projected Trail Miles: 8.2

⇒ Estimated Cost: $840,000

Protect the Ice Age Trail in the Central Sands

- The acquisition and trail development on the Bohn Lake State Ice Age Trail Area in Waushara County has given local residents and visitors an extremely beautiful and serene location to enjoy nature. The next step is to connect this isolated segment of the Ice Age NST

with other existing segments a few miles away. Connecting these properties will not only create a long segment of Ice Age NST but will also help continue to protect habitat for the federally endangered Karner blue butterfly.

⇒ Anticipated Acreage: 94 acres

⇒ Projected Trail Miles: 1.1

⇒ Estimated Cost: $255,000

Ice Age Trail: A Welcomed Neighbor in Urban Area

- The City of St. Croix Falls continues to be an excellent partner and a wonderful location for the Ice Age NST. Here is yet another example of how the Ice Age NST can be a positive asset to a community. One more property is required to connect Ray Zillmer Park to the 14-acre property recently acquired by the Wisconsin DNR.

  ⇒ Anticipated Acreage: 111 acres

  ⇒ Projected Trail Miles: 2.0

  ⇒ Estimated Cost: $485,000

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Mid-Kettle Moraine: Connecting Communities to Nature

- The dream of the Ice Age NST began in with the protection and trail development of the Kettle Moraine area in southeastern Wisconsin. The northern and southern units of the Kettle Moraine State Forest are each home to Ice Age NST segments of more than 30 miles. Between these Trail segments is a network of small and medium sized communities that welcome the Ice Age NST and see it as an economic and quality of life resource. Our goal is to connect these two units in their entirety. Protecting only two more properties will connect the Northern Unit to the City of West Bend. Similarly, the ever-popular Holy Hill Segment requires one landowner to make a key connection.
    - ⇒ Anticipated Acreage: 157 acres
    - ⇒ Projected Trail Miles: 2.1
    - ⇒ Estimated Cost: $1,861,000

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LAND PROTECTION PRIORITY AREAS FOR FY2013 (LWCF)

County	District	# Properties	Acres	Total Cost	LWCF Share
Dane (AGO)†	2	9	427	$6,072,000	$5,172,000*
Columbia (AGO) †	2	5	70	$750,000	$375,000
Sauk (AGO) †	2	1	60	$240,000	$120,000
Washington	5	4	157	$1,861,000	$930,500
Waushara	6	3	94	$255,000	$127,500
Polk	7	3	111	$485,000	$242,500
Marathon	7	5	259	$960,000	$480,000
Langlade	8	3	760	$840,000	$420,000
				Less existing FY2009,2010 LWCF funds:	- *$1,656,000*
Totals:		33	1,938	$11,463,000	**$6,211,500**

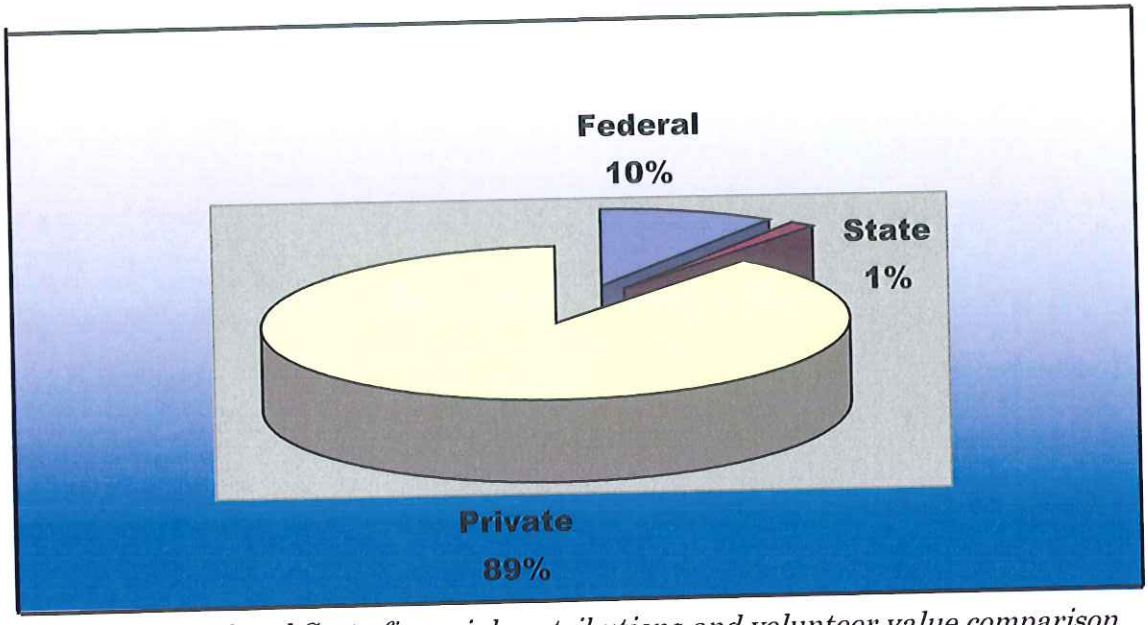
* Using the recent Willing Seller authority provided to the National Park Service we are encouraging the NPS to acquire a 180-acre parcel and four smaller parcels in the Cross Plains Interpretive Site with 100% LWCF funding.

† Acquisition projects fall within America's Great Outdoors (AGO) Priority Areas.

2011 TRAIL CONSTRUCTION REPORT

Ice Age National Scenic Trail Construction projects are primarily managed and executed by the Ice Age Trail Alliance (IATA). In 2011, 2,003 individual volunteers contributed 65,895 hours, or $1,407,580 in volunteer service, toward creating, supporting and protecting the Ice Age NST. Of the total volunteer hours, 50,671 hours were devoted to trail building and maintenance, natural and cultural resource protection and continuing education. In 2011 the Ice Age Trail Alliance:

- Built or upgraded *33.5 miles* of trail
- Crafted *872 feet* of boardwalks
- Created *420 linear feet* of rock walls
- Shaped over *50,000 linear feet* of side hill tread
- Protected conservation investments coordinating and supporting regular trail maintenance outings locally
- Assessed *912 acres* of land for future trail development
- Worked with partners to permanently protect *547 acres* of land for future generations to enjoy
- Received the Service-Wide Hartzog Award in the Outstanding Youth Group category and the NPS National Accessibility Achievement Award in the "Volunteer Accessibility Achievement" category



Federal and State financial contributions and volunteer value comparison

Activity Highlights

In Polk County, the IATA completed a multi-year project to officially open 6 new miles of Trail through spectacular scenery at Straight Lake State Park. Like Vincent Van Gogh painting the last flourishes on a priceless masterpiece, the final push was accomplished in June with the help of 65 volunteers who contributed over 1,500 hours to bring this project to fruition.

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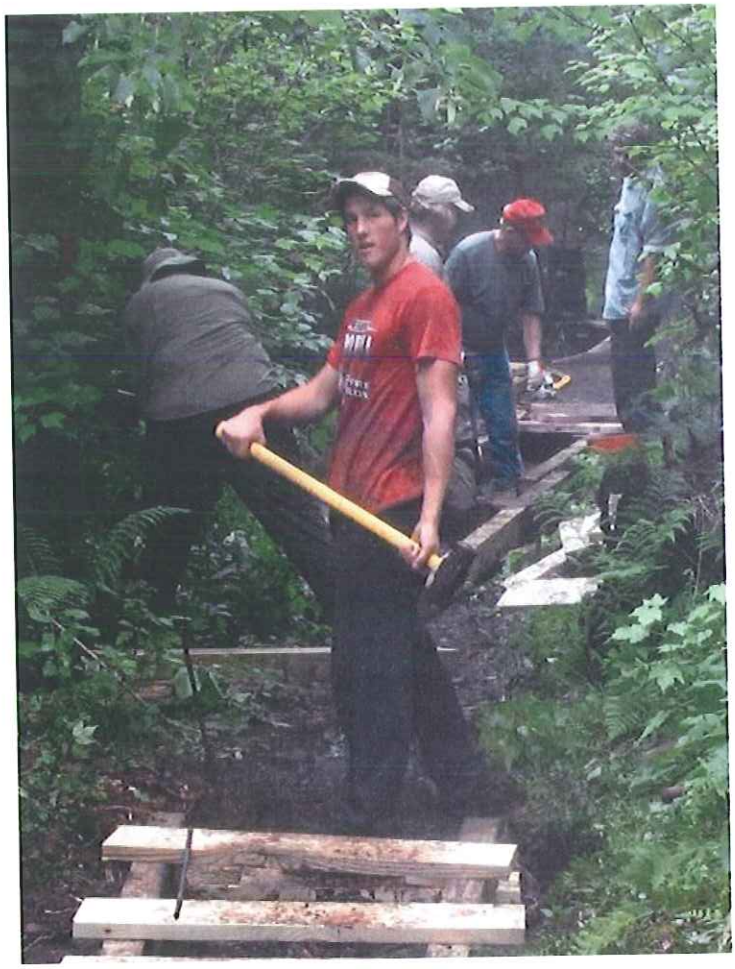
- In Marathon County volunteers constructed three quarters of a mile of new trail highlighted by a native rock crossing (pictured above) of the Plover River and a 26-foot-long bridge with a 193-foot boardwalk hand hewn from northern white cedar native timber. The steady murmur of good-natured laughter at camp and in the field, despite mud, steady rain and head-scratching "what to do?" situations, was an amazing experience to be part of. More than 80 volunteers contributed more than 2,200 hours hand-crafting sustainable tread and native water crossings, installing trail signage and feeding the troops. At the concurrent training session, Ice Age Trail University (IAT-U), 39 volunteers participated in the crew leadership skills training, 28 participated in First Aid/CPR trainings, 5 participated in the food safety and project support training and 19 participated in chainsaw safety training.

- In Washington County volunteers successfully completed a half-mile reroute in Pike Lake State Park and upgraded the popular Loew Lake Segment.

- In Waushara County 68 volunteers contributed 1,500 hours rerouting the trail to interpret a large glacial kettle in the Greenwood State Wildlife Area.

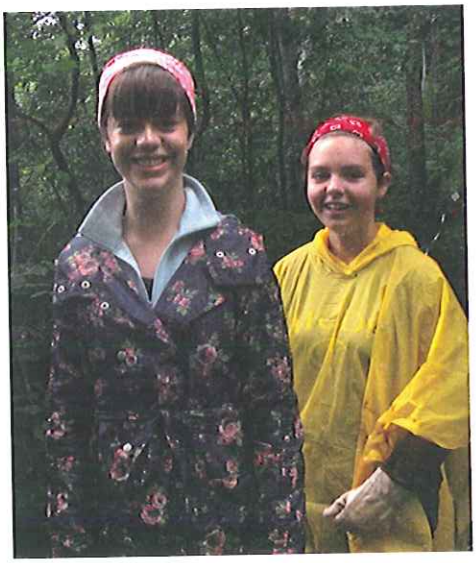
- In Manitowoc County volunteers built new trail to connect the Woodland Dunes Nature Preserve with the Aurora Health Clinic.

- In Lincoln County, 115 volunteers contributed 2,445 hours upgrading the historic Grandfather Falls Segment. Youth participation included a Service Learning component with 51 "Summer Saunters" students.



- In Taylor County, the IATA partnered with private landowners and the New Vision Wilderness and Mentors & Mentees programs. 88 volunteers contributed more than 2,400 hours building 1,600 feet of new trail, 156 feet of boardwalk, mowing and clearing 6 miles of trail and updating trail signage.

- In Dane County more than 140 volunteers, including young adults from the George Williams College of Aurora University and Construct-U from the Madison YWCA, contributed 2,600 hours to open two new miles of trail.



- In Rock County, the IATA created a new 3-mile section of trail in Janesville, the "City of Parks". More than 140 volunteers contributed over 2,500 hours removing buckthorn, honeysuckle and other invasive plants, building rock walls and shaping sustainable side hill trail. The IATA partnered with Hendricks Development Group, the American Institute of Professional Geologists, Park High School and Milton School District and Community RECAP and Work-Enders programs.

- Statewide, the IATA's highly successful Mobile Skills Crew (MSC) program attracted 775 individual volunteers who contributed 20,677 hours to enhancing the Ice Age National Scenic Trail.

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FY2013 TRAIL CONSTRUCTION REQUEST

We respectfully request $380,000 for trail design, construction, maintenance and management of trail lands.

NEED: To address trail construction backlogs and engage the next generation of conservation stewards in the Trail's future.

PROGRESS: The Ice Age Trail Alliance (IATA) has developed outstanding volunteer trail building and maintenance programs that contribute over 2 million dollars in value to the nation annually. Ice Age Trail Alliance staff, volunteers and partners consistently achieve sustainable trail building outcomes that inspire broad public support for, and use of, the Trail. In 2011 the IATA constructed or improved of 33.5 miles of Trail and meaningfully demonstrated that "trail building is people building" by engaging hundreds of youth in the outdoors.

NEXT STEPS: This FY13 request of $380,000 is within partnership capacity to successfully execute. Trail building, planning, maintenance and stewardship efforts will provide or improve public access to the Ice Age Trail in 12 Wisconsin counties. The Federal appropriation will directly support building 11 miles of new Trail, upgrading 38 miles of existing Trail and increasing camping opportunities. Youth will participate in service learning programs and, for many, experience a night out of doors for the first time. Ongoing trainings in crew leadership, communication, safety and technical skills will be provided to volunteers.

The federal funding would be matched with State, local and private funds, volunteer labor and other in-kind contributions. The level of Ice Age Trail volunteerism would be expected to increase from 2,003 participants and 65,895 volunteer hours in 2011 to 2,500 participants and 73,000 volunteer hours in calendar year 2013.

FY13 Federal Trail Construction Request Worksheet

Segment	County	Need	Estimated Cost	Minimum Need
Milwaukee River	Washington	2 ½ miles new trail const; 100' L bridge; 500' boardwalk	225,000	65,000
East Twin River	Manitowoc	1 ½ miles new trail construction	35,000	14,000
New Hope Pines	Portage	1 ½ mile new trail and boardwalk construction	55,000	19,000
Gibraltar	Columbia	1 mile new trail construction including extensive rock work	55,000	28,000
Chippewa River	Chippewa	75' L Bridge & 5 miles maintenance	62,000	28,000
Camp Nawakwa	Chippewa	1 ¼ mile trail relocation	22,500	16,500
Hartland Marsh	Waukesha	400' board walk repair	9,000	5,120
Lapham Peak	Waukesha	200' boardwalk replacement	3,800	2,560
Mecan	Waushara	½ mile new trail construction	18,000	11,500
Wood Lake	Taylor	3 miles maintenance, bridge and board walk construction	27,500	16,200
Plover River	Marathon	Complete 2 ½ miles of new trail construction	45,000	18,000
Blue Hills	Rusk	15 miles trail improvement including relocations, signage, structure replacements and signage upgrades	190,000	45,000
HWY 12	Dane	1 ½ mile new trail construction	35,000	13,500

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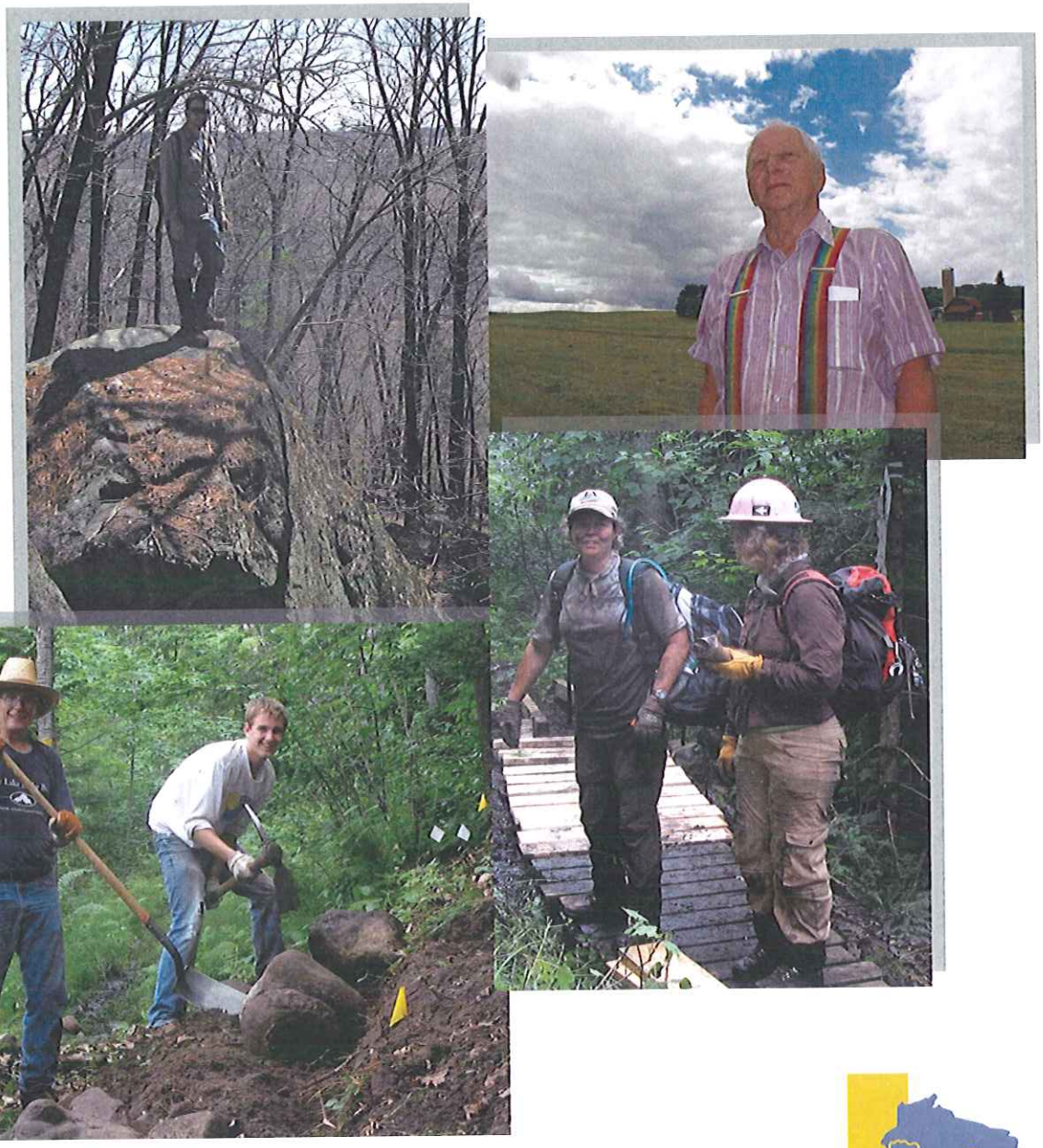
Point Beach	Manitowoc	2 miles trail reallocation	17,000	6,500
Grassy Lake	Washburn	4 miles trail relocation	75,000	23,000
Parrish Hills	Langlade	8 miles trail relocation	150,000	35,000
Highland Lakes	Langlade	2 mile trail relocation	37,500	21,000
Dispersed Camping Areas	Statewide	5 total	60,000	12,000
TOTAL			**1,122,300**	**379,880**



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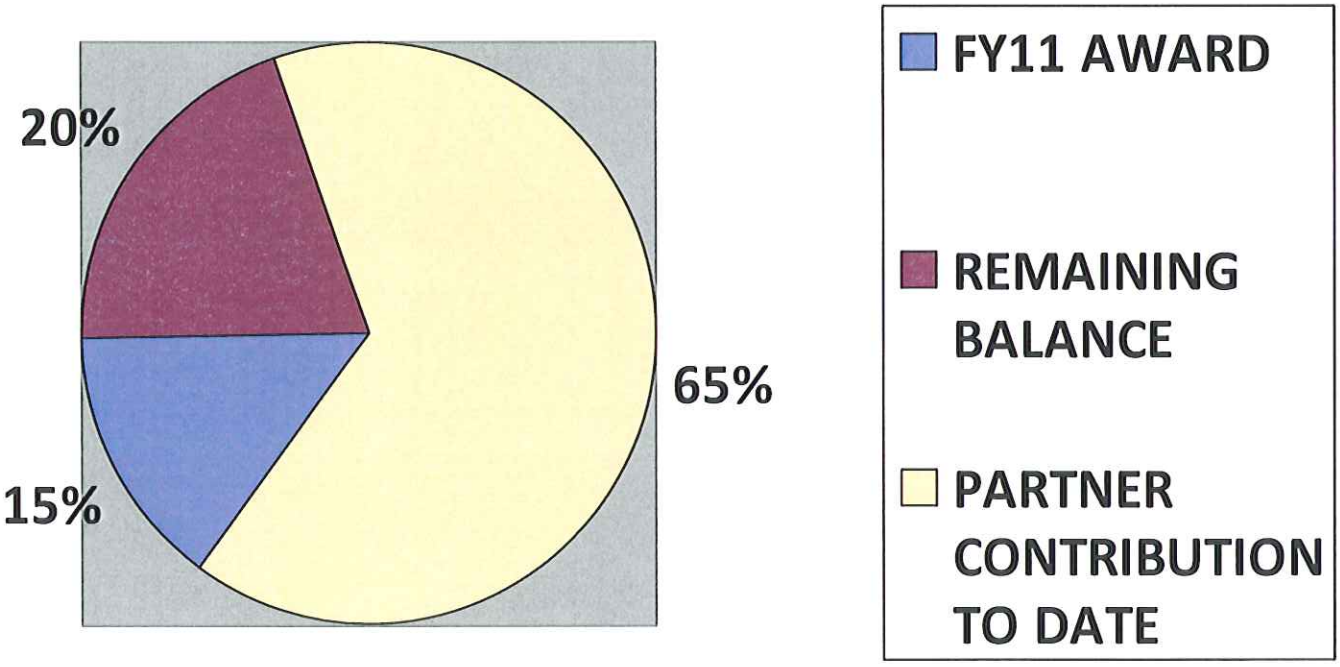
FY2011
CHALLENGE COST SHARE (CCS) PROGRAM

Program funding was not authorized until mid-construction season and therefore projects will be completed in FY2012. Notably, the IATA scored exceptionally well in national competition by garnering 31% of the available funding.



Prepared February 2012
Ice Age Trail Alliance • (800) 227-0046 • www.iceagetrail.org

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Mobile Skills Crew Trail Building Project, City of Janesville, New Trail

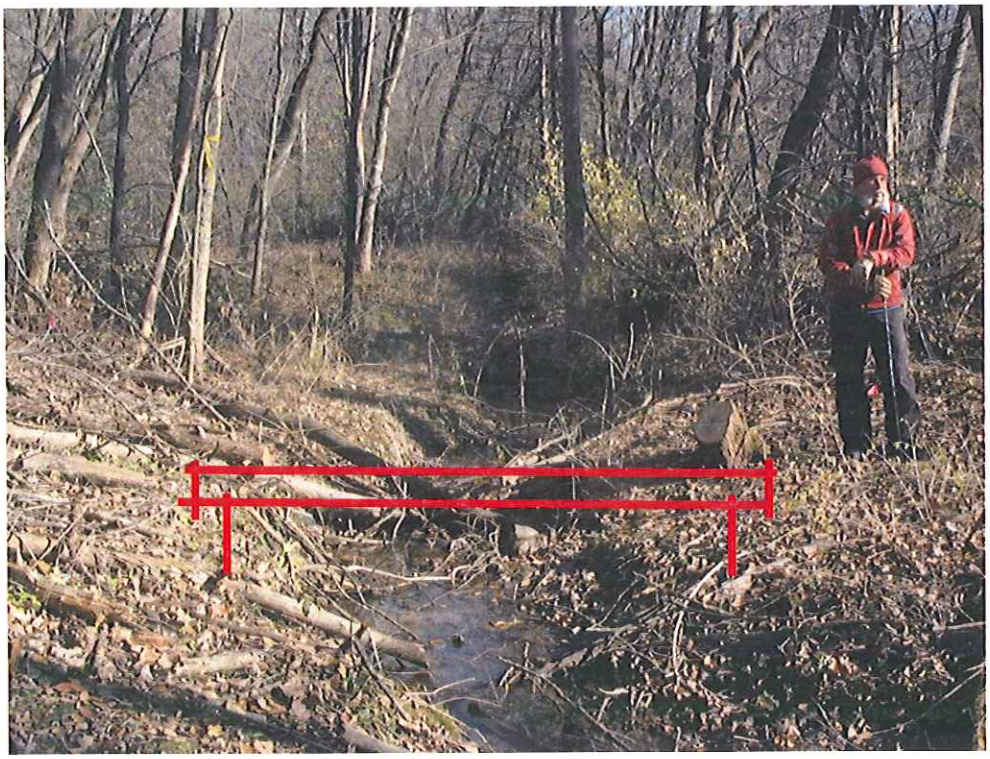
NPS Share: $18,000
Partner Match to Date: $62,716.28

Approximately 2.3 miles of a projected 3 new trail miles have been constructed and opened for public use. As part of what will be ongoing stewardship practices ~3-acres of invasive plants have been eradicated. The trail is being heavy used already.

Mobile Skills Crew Trail Improvement and Volunteer Trainings, Devils Lake SP/ National Scientific Reserve Unit, and the Merrimac Preserve

NPS Share: $22,000
Partner Match to Date: $384.48

NOTE: Project planning and preparation is proceeding to implementation in 2012.



Location of a trail bridge to be constructed in 2012 ←

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