

Wisconsin Conservation Congress

Strategic Plan Committee

Meeting Minutes



ORDER OF BUSINESS	Nov 5th 2012	10:00AM	Bill Cook Chapter of the Izaak Walton League Clubhouse Steven's Point
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I. ORGANIZATIONAL MATTERS

A. CALL TO ORDER

MEETING CALLED TO ORDER BY	Mike Murphy at 10:00AM
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B. ROLL CALL

ATTENDEES	Mike Murphy, Dale Maas, Larry Bonde, William Yingst, Frank Reith, Greg Wysocki, Ralph Fritch, Mike Riggle, Jayne Meyer, Wally Trudeau, Joe Weiss
EXCUSED	Andrew Limmer, Dave Tupa,, Laurie Grosskopf
UNEXCUSED	
GUESTS	Kari lee Zimmermann DNR, Sharon Fandel DNR , Art Lersch UW Extension

C. AGENDA APPROVAL/REPAIR

DISCUSSION	
ACTION	Motion to accept as written by Yingst second by Weiss. Motion Carried

D. REVIEW COMMITTEE MISSION STATEMENT

DISCUSSION	
ACTION	

E. PUBLIC COMMENTS

DISCUSSION	None
ACTION	

II. INFORMATION & ACTION ITEMS

A. DISCUSSION ON OVERLAP/DUPLICATION OF COMMITTEE

ART LERSCH

DISCUSSION	The committee gave suggestions as to what committees could be combined or eliminated. See Art's report for complete details.
ACTION	Motion By Weiss, second by Yingst to combine Air waste and Water, Invasive Species, and Wildlife Health into one Environmental Committee. Weiss/Yingst withdraw motion at this time. Motion by Meyer second By Yingst to make recommendations on committee changes. Motion carried. By consensus the committee made a list of committees that should be kept standing. (see Art's report for that list) Motion by Trudeau second by Riggle to consolidate dog issues into their relevant species specific committee. Motion Carried. Motion by Bonde second by Yingst to consolidate habitat issues into their species specific committee. Motion carried. 7 yes 3 no. Motion By Weiss, second by Mass to combine Air waste and Water, Invasive Species, Habitat and Wildlife Health into one Environmental Committee. Motion Carried. Motion by Mass second by Weiss to remove Turkey from the keep

	committee list. Motion carried. Motion by Maas second by Weiss to consolidate Turkey and Upland Game committee. Motion Carried. Motion by Meyer second by Bonde to consolidate Forestry, Parks and Recreation and Private and Public Lands committee. Motion carried. Motions by Bonde second by Meyer to have Outreach committee expand its role to do public relation issues that are to be identified in the Strategic Plan. Motion carried. Motion by Trudeau second by Riggle that Outreach and PR and Outdoor Heritage and Education committees be added to the keep list. Motion carried. Motion by Burrows second by Wysocki that Endangered Resources become part of Environmental committee and Law enforcement study become item species to pertaining committee. Motion carried.
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PERSON(S) RESPONSIBLE	DEADLINE

B. DISCUSSION OF KEY ISSUES NOT ADDRESSED IN THE PLAN **ART LERSCH**

DISCUSSION	The committee reviewed issues that were identified but were not yet part of the plan. See Art's report for full details.
ACTION	
PERSON(S) RESPONSIBLE	DEADLINE

C. DISCUSSION ON REFINEMENT OF INTERNAL WCC ELECTION PROCESS **ART LERSCH**

DISCUSSION	The committee discussed issues about the WCC Ex council and Ex Committee election process and made suggestions as ways to improve it. See Art's report for full details.
ACTION	Motion by Weiss second by Maas to elect Ex Council on Friday before noon. Candidate's declarations for Ex Committee need to be done following the Ex Council election and Ex Committee elections shall be before noon on Saturday of the annual convention with votes being cast by the Ex Council members. Motion carried. Motion by Meyer second by Reith to have the WCC Chair elected by popular vote. Both Reith and Meyer withdrew their motion.
PERSON(S) RESPONSIBLE	DEADLINE

D. GENERAL DISCUSSION ON HOW THE WCC CAN BE MORE OUT IN FRONT OF ISSUES **ART LERSCH**

DISCUSSION	There was discussion on how the issue of the WCC being more proactive vs reactive to relevant issues
ACTION	Motion by Bonde second by Riggle the At Large position of the Ex Committee designated the PR Director should be assigned the Chair of the Outreach Committee. Motion carried 7 yes to 4 no.
PERSON(S) RESPONSIBLE	DEADLINE

E. STRATEGIC PLAN TIMELINES **ART LERSCH**

DISCUSSION	Art lead discussion on the timeline for implementation of the Strategic Plan. See Art's report for full details. The Committee made a strong recommendation that the code of procedure changes in the plan be voted on at the May 2013 Annual Convention so that any COP changes take effect immediately. Motion by Yingst second by Reith to have a Strategic Plan update at every Ex Council meeting for the next 5 years. Motion carried.
ACTION	
PERSON(S) RESPONSIBLE	DEADLINE

F. PLAN IMPLEMENTAION PROCEDURES **ART LERSCH**

DISCUSSION	Art will have the details in his report
ACTION	Motion by Riggle second by Reith that the WCC hire a stenographer for Ex Council and Annual Convention for the recording of meeting minutes. Motion carried.
PERSON(S) RESPONSIBLE	DEADLINE

III. MEMBERS MATTERS

DISCUSSION	Fritsch- committee members have shown support of the WCC and will work to keep the WCC moving forward. Maas- Thanks to Art Lersch. A positive journey with good discussion and in the end the WCC will be better and hopefully the plan will be approved. Riggle- thanks to Art and it's nice to have served and get to know the members of the committee. It's great to see the sacrifice members gave to make the process move forward. Burrows-Thanks to Art and hats off to the work he did with the group. Weiss- Thanks to Art and didn't know what to expect but we accomplished a lot. Trudeau-Thanks to Art and glad to meet everyone here and great work. Wysocki- Thanks to Art and great work from all. Yingst- nice to work with everyone and hope to work with members again. Reith- everything's been said and thanks to Art. Meyer- Thanks to Art and its great to see a product that was done professionally done. Zimmermann- Thanks to Art and the member s did an awesome job and thanks to all the members for all their work. Fandel- Thanks for allowing her to be a bystander to the process. Murphy- This was a great committee which was picked from the top of the cherry tree. His dad would say thanks as well Lersch- Most democratic group he ever worked with and impressed with what members brought to the table
ACTION	

IV. ADJOURNMENT

MEETING ADJOURNED	4:00PM
SUBMITTED BY	Larry Bonde
DATE	11/05/12