

Wisconsin Conservation Congress

Strategic Plan Committee

Meeting Minutes



ORDER OF BUSINESS	August 13 th 2012	10:00	Mead Wildlife Area

I. ORGANIZATIONAL MATTERS

A. CALL TO ORDER

MEETING CALLED TO ORDER BY	Chair Mike Murphy at 10:00

B. ROLL CALL

ATTENDEES	Laurie Grosskopf, Dale Mass, Larry Bonde, Mike Murphy, William Yingst, Frank Reith, Greg Wysocki, Andrew Limmer, Ralph Fritsch, Mike Riggle, Wally Trudeau, Joe Weiss, Doug Burrows
EXCUSED	Dave Tupa
UNEXCUSED	
GUESTS	Sharon Fandel WDNR, Art Lersch UW Extension

C. AGENDA APPROVAL/REPAIR

DISCUSSION	
ACTION	

D. REVIEW COMMITTEE MISSION STATEMENT

DISCUSSION	The Mission Statement and the ground rules were reviewed.
ACTION	Motion by Maas, second by Weiss to accept the ground rules as described in Art Lersch's first report.

E. PUBLIC COMMENTS

DISCUSSION	No persons were in attendance from the public. However, there was some discussion on issues that people heard come from delegates at the District Meeting. Each Committee member was allowed to give a briefing on things they are hearing from their district.
ACTION	Art's report will have a list of suggestions/comments each committee members brought from their district.

II. INFORMATION & ACTION ITEMS

A. REVIEW OF JUNE 23RD MEETING ACCOMPLISHMENTS

ART LERSCH

DISCUSSION	Art had the committee review a draft “stakeholder statement” and suggest any changes they see may need to be made.
ACTION	Motion by Limmer second by Riggle to accept the stakeholders statement as presented. Motion carried with one member opposed. Motion by Burrows second by Meyer to approve Art’s report from July 23 rd . Motion carried.
PERSON(S) RESPONSIBLE	DEADLINE

B. COMPLETE ISSUES AND IDENTIFICATION AND PRIORITIZATION

ART LERSCH

DISCUSSION	See Art’s report for all information
ACTION	
PERSON(S) RESPONSIBLE	DEADLINE

C. IDENTIFY AND PRIORITIZE GOALS

ART LERSCH

DISCUSSION	Part 1 The committee divided into three groups and did an exercise where each committee member identified three individual goals and then 5 major goals of the small group. When the entire committee got back together they looked at what each group identified and grouped them into 5 goals for the entire committee to target. Part 2 There was much discussion on assigning a committee within the WCC as an oversight for the Strategic Plan if it is implemented. Several members had concern that we may be putting the cart in front of the horse. Others did voice concern that the need is great and we have safeguards.in place to make sure. Motion failed yet the discussion continued that before the committee finalizes its work that they make a recommendation within the report to have some committee responsible for making sure there is follow thru on whatever may be adopted.
ACTION	Part 1 See Art’s report for complete details of this exercise. Part 2 Motion by Meyer second by Trudeau to assign a current standing committee or new committee to exercise over sight of strategic plan when adopted. After much discussion motion failed.
PERSON(S) RESPONSIBLE	DEADLINE

D. BEGIN TO IDENTIFYING STRATEGIES AND TASK TO ACHIEVE GOALS

ART LERSCH

DISCUSSION	The committee offered “strategies” on one specific goal that was identified in the previous exercise. The goal “How can we create greater awareness of the WCC.” was the first goal that was tackled by the committee.
ACTION	See Art’s report for complete details.
PERSON(S) RESPONSIBLE	DEADLINE

III. MEMBERS MATTERS

DISCUSSION	Fritsch- Will not be here at the Sept 8 th meeting. Weiss-CWD awareness meeting in Spooner coming up. Limmer- may not be here next month but will connect via conference call. Burrows- will not attend Sept 8 th meeting.
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	Maas- our website link on the DNR website shows a lot of old photos. Fandel- Sept 8 th meeting near Stevens Point. Lersch- good work by all members.
ACTION	Motion by Limmer second by Meyer.

IV. ADJOURNMENT

MEETING ADJOURNED	3:52 PM
SUBMITTED BY	Larry Bonde WCC Strategic Committee Sec.
DATE	August 13th 2012