

Wisconsin Conservation Congress Outreach Committee Meeting Minutes



ORDER OF BUSINESS	December 8, 2012	9:00 a.m.	Schmeckle Reserve, Stevens Point, WI

I. ORGANIZATIONAL MATTERS

A. CALL TO ORDER

MEETING CALLED TO ORDER BY Chairman Bonde @ 9:05 a.m.

b. ROLL CALL

ATTENDEES	Larry Bonde - Chair, Douglas Burrows - Secretary, Dale Maas, Laurie Groskopf, Justin Schaut, Jeff Kelm (Full Committee in attendance, introductions and personal info shared)
EXCUSED	N/A
UNEXCUSED	N/A
GUESTS	Rob Bohmann

C. AGENDA APPROVAL/REPAIR

DISCUSSION	Item #2/A - point #3 first, followed by #1 & #3
ACTION	Motion by Maas, second by Groskopf to accept, motion carried

C. REVIEW COMMITTEE MISSION STATEMENT

DISCUSSION	Read by secretary Burrows, changes or comments
ACTION	

C. PUBLIC COMMENTS

DISCUSSION	None
ACTION	

II. INFORMATION & ACTION ITEMS

A. Agenda item #3 - Committee Review Survey

[PRESENTER]

DISCUSSION	Email a survey to members to review the committee as to how things are going, i.e. Did the Chair ask for input on the agenda? Meeting date? Was a leison effective?, Was information shared in advance? Develop a survey that could be used for each committee
ACTION	Survey to be developed for use.
PERSON(S) RESPONSIBLE	DEADLINE
Laurie Groskopf	

A. AGENDA ITEM #3 - LEADERSHIP COMMITTEE REVIEW SURVEY

[PRESENTER]

DISCUSSION	Develop a Leadership Committee Review Survey to be used by the Chair, Vice Chair and Secretary for evaluation of the committee members and leison; i.e. was each member involved and added value? Was the leison effective and involved? This survey would be given directly to the Executive Committee for review.
ACTION	Survey to be developed for use.
PERSON(S) RESPONSIBLE	DEADLINE
Laurie Groskopf	

DISCUSSION	The executive committee recently used a resume type form for an appointment to the Heritage Committee and it worked very well. He feels it will be an effective tool in the future.	
ACTION		
PERSON(S) RESPONSIBLE		DEADLINE

Convention Survey Review

The committee reviewed the summary of the survey from the 2012 convention compiled by Laurie. Adjustments to the survey were discussed as possible enhancements for future use. Discussion to the possible use of a survey to be sent to members if they do not attend the convention, i.e. Why weren't you in attendance?

Delegates and positions on local LCC

Track which delegates are on or involved with the local Land Conservation Committee. Get information out to members regarding the importance of this involvement and an enhanced presence within the county.

Diversity makeup of the Congress

Our membership is county driven and members are elected in each county. We can not "recruit" members. It would however be interesting to see a comparison of members vs. license sales demographics.

Larry will ask Kari if she can put together this information.

Motion by Maas, second by Kelm for any open county positions to be placed on the website, newsletter and at any WCC exhibit used at function around the state. Motion Carried.

Larry will ask Kari and responsible parties to handle this.

Spring Hearing Attendance

Rob Bohman

A challenge was given by Rob for greater county attendance at the spring hearings. Discussion regarding media promotion of the hearings and getting information out to local organizations.

Motion by Groskopf, second by Kelm for the Executive Council to give direction to the District Councilors to increase Spring hearing attendance and develop an incentive to reward the county or counties with the greatest increase in attendance. Motion Carried.

Larry will coordinate this with Executive Council.

Business Cards for Delegates

Discussion regarding business cards for delegates and or other options, perhaps having local contact information space on any WCC brochures. Also contact Kurt Thiede to increase WCC image on state brochures when appropriate.

Larry will ask Kari to coordinate a business card template to be made available to delegates for use if they wish to purchase business cards.

Strategic Plan

Review of the Strategic Plan with comments from Maas, Groskopf, Bonde and Burrows.

III. MEMBERS MATTERS

DISCUSSION	Groskopf, Would like to see the development of the Youth Conservation Congress into full voting members and how that could be accomplished. Maas, happy and no further comment. Kelm, no comment. Schaut, review of his experience during his first year and it has been an enjoyable learning time. Bonde, thanks for everyone's cooperation with the meeting.
ACTION	

IV. ADJOURNMENT

MEETING ADJOURNED	2:15 p.m.
SUBMITTED BY	Douglas Burrows
DATE	December 8, 2012