

**Wisconsin Department of Natural Resources  
Natural Resources Board Agenda Item**

**SUBJECT:** Donation acceptance – Green Bay Packers

Green Bay Packers with support from SCA and Green Bay Packaging will donate \$32,000. This donation will be used to support the "First Downs for Trees" program.

**FOR:** February 2014 Board meeting

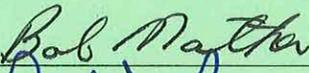
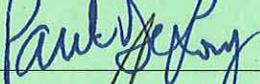
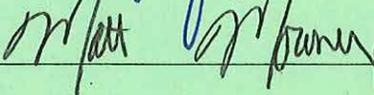
**TO BE PRESENTED BY:** Secretary Stepp

**SUMMARY:**

The Green Bay Packers will donate \$32,000 to the Department of Natural Resources to be used by the "First Downs for Trees" program. This gift represents a 100% increase over their 2013 donation with added support by two "First Downs for Trees" corporate sponsors, SCA and Green Bay Packaging. "First Downs for Trees" (FDFT) is a unique partnership that teams-up with the Green Bay Packers, Wisconsin Department of Natural Resources, Wisconsin Public Service Corporation, Oneida Tribe of Indians of Wisconsin, and Brown County cities, villages, and towns to enhance and restore the urban ecosystems in Brown County. They intend on doing this by improving the quality of water entering the bay of Green Bay, increasing the urban canopy in Brown County, and improving the social, economic, and ecological well being of urban areas by planting and maintaining a healthy urban forest.

FDFT is a proven program that expands the urban forest by planting an increasing number of trees in Brown County communities based on the number of first downs the Green Bay Packers earn during the regular season.

**RECOMMENDATION:** That the Board accept the generous donation of \$32,000 from Green Bay Packers

Approved by	Signature	Date
Bob Mather, Bureau Director		1/10/2014
Paul DeLong, Administrator		1/10/14
Cathy Stepp, Secretary		1/28/14

cc: Board Liaison - AD/8  
Department rule coordinator – LS/8

# **Acknowledgment of Gift**

This is to certify that at its February 2014 meeting, the Natural Resources Board gratefully accepted a gift of \$32,000 from:

## **Green Bay Packers**

with support from "*First Downs for Trees*" sponsors

## **SCA and Green Bay Packaging**

This donation will be used to support the "*First Downs for Trees*" program.

Our expression of appreciation on behalf of Wisconsin's citizens is hereby recorded in the official records of the Natural Resources Board. We acknowledge this generous contribution.

Natural Resources Board

Preston D. Cole, Chair