

SUBJECT: The Devil's Lake Concession Corporation will donate \$164,583 to remodel the Chateau at Devil's Lake State Park.

FOR: MAY, 2012 BOARD MEETING

TO BE PRESENTED BY / TITLE: Cathy Stepp, Secretary

SUMMARY:

Devil's Lake State Park is Wisconsin's largest and busiest state park. Since 1949 all concession operations at the park have been run by the Devil's Lake Concession Corporation. The Devil's Lake Concession Corporation is a non-profit corporation that was founded in 1949 by local business people to provide goods and services to park visitors with the proceeds benefiting the park.

To date, the Devil's Lake Concession Corporation has given in excess of \$2.0 million dollars to the State of Wisconsin and Devil's Lake State Park. Frequently, when the park has unique needs or funding for current operations is insufficient, the Devil's Lake Concession Corporation has stepped in and provided funding. Some examples of this funding include purchase of: snowmobile and grooming equipment, mowers, interpretive displays and programming, computer/radio equipment, paint sprayer, skid steer, rescue equipment, playground equipment, historical markers and displays, and payments for Baraboo Rescue Fees, swimmers itch and lake studies, gypsy moth spraying, campground renovations, building improvements and Limited Term Employee wages. These substantial contributions have made a profound impact to the visitors of Devil's Lake and the citizens of Wisconsin.

The Devil's Lake Concession Corporation has continued to improve its operation by expanding locations and services to better serve the visitors to the park. The most recent remodel of the Chateau has greatly upgraded and enhanced the facility while still maintaining the old-time charm of the facility. The \$164,583 remodel will provide countless visitors with an enhanced visit to the park.

RECOMMENDATION:

LIST OF ATTACHED MATERIALS:

- No Fiscal Estimate Required
- No Environmental Assessment or Impact Statement Required
- No Background Memo

- Yes Attached
- Yes Attached
- Yes Attached

APPROVED:

Dan Schuller, by pb
Bureau Director, Dan Schuller

4/28/12
Date

Kurt Thiede
Administrator, Kurt Thiede

5/2/12
Date

Cathy Stepp
Secretary, Cathy Stepp

5/7/12
Date

cc: NRB Liaison
DNR Rules Coordinator

Acknowledgment of Gift

This is to certify that at its May 2012 meeting, the Natural Resources Board gratefully accepted a gift of \$164,583 from

Devil's Lake Concession Corporation

Our expression of appreciation on behalf of Wisconsin's citizens is hereby recorded in the official records of the Natural Resources Board. We acknowledge this generous contribution.

Natural Resources Board

David Clausen, CHAIR