



Wisconsin Land Facts:

Wildlife Management Bureau

Working for Wildlife and You

The Bureau of Wildlife Management works with customers, citizens and colleagues to protect and manage Wisconsin's wildlife populations and their habitats, and to promote wildlife enjoyment and appreciation for the benefit of current and future generations.

Investing in Wisconsin's Wildlife Pays Dividends

- Wisconsin is ranked second among all states in the number of resident and non-resident hunters.¹
- All hunting-related expenditures in Wisconsin totaled \$2.5 billion in 2011.¹
- Over 2.5 million outdoor enthusiasts—including hunters—reported watching wildlife in Wisconsin.¹

Revenue from federal excise taxes on shooting and archery equipment (commonly known as Pittman-Robertson) is given to each state based on a formula using state's land area and the number of paid licenses holders.

- In 2014, Wisconsin ranked **sixth in the country** in funds received for wildlife management and hunter education.
- The wildlife management program is primarily **(94.7%) funded by hunting and fishing license revenue and Pittman-Robertson funds**.
- In addition to funding supply costs and limited term employees, license revenues fund 82% of the bureau's 161.5 authorized permanent positions, while Pittman-Robertson funds the remaining 18% of permanent positions.

¹(Data is from the 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation, conducted by the U.S. Census Bureau for the U.S. Fish and Wildlife Service - Background on the national survey is available at http://wsfrprograms.fws.gov/Subpages/NationalSurvey/2011_Survey.htm.)

Connecting to Wisconsin



The Official Guide for Wisconsin's Fishing, Hunting and Wildlife. Visit dnr.wi.gov search keywords "Mobile Apps"



Fields and Forest Lands Interactive Gamebird Hunting Tool (FFLIGHT), search keyword "FFLIGHT"

Coming Soon

- Expansion of Wisconsin's elk reintroduction program, which will bolster Wisconsin's elk herd (for more information, visit dnr.wi.gov and search keyword "elk")
- The Horicon Marsh Explorium—an interpretive exhibit focusing on the wildlife as well as the cultural and natural history of the marsh (search keywords "Horicon visitor")
- A revised 10-year Fish, Wildlife and Habitat Management Plan (2016—2026), search keyword "wap10year"

Partnerships and Outreach

DNR Wildlife Staff:

- assisted hunters in the Food Pantry Program, donating 2,265 deer of ground venison to those in need in 2014; and
- worked with partners to expand Bird City Wisconsin to 87 communities statewide and implement the 3rd Great Wisconsin Bird-a-thon.

Recreation and Education

DNR Wildlife Staff:

- conduct wildlife education and outdoor skills programs for nearly 40,000 participants at DNR's wildlife conservation education centers; (Mead, Crex Meadows, Sandhill, Navarino, Horicon Marsh)
- graduated over 2,590 students through Wisconsin's premiere trapper education program, more than twice the number of graduates 5 years ago;
- partnered with conservation groups to release 78,553 pheasants from the Game Farm onto 92 public hunting sites in 2014
- implemented a Wingshooting for Migratory Bird Hunters program along with 10 partner groups and trained 49 instructors – the program offered 10 clinics to 114 participants.
- worked closely with stakeholders and the public to gain input regarding a new early teal hunting season in Wisconsin - the first of three experimental seasons was held September 2014; and
- implemented Deer Trustee Report recommendations – key points include:
 - Development of an e-registration deer process that will be fully implemented in 2015
 - Creation of publicly-driven County Deer Advisory Councils and Deer Management Assistance Program aimed at working closely with landowners and those interested in playing a key role in deer and habitat management.

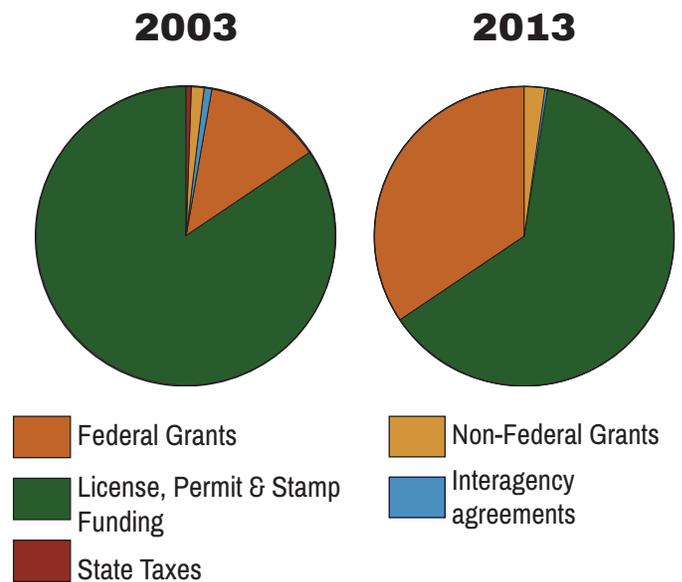


Wildlife and Habitat

DNR Wildlife Staff:

- manage 178 state wildlife areas, conducting prescribed burns, timber sales, invasives species control, and other key duties on over 665,000 acres;
- conduct a number of wildlife surveys, including winter track, fisher harvest, bobcat harvest, otter harvest, and many more;
- increased dove hunting field acreage to 400 acres total in 66 fields;
- developed health testing protocols to gain authority to import wild elk to western and northern Wisconsin as part of the ongoing elk reintroduction program; and
- developed a Keep Wildlife Wild campaign to help the public determine if a wild animal needs help, and that it is best to keep wildlife in the wild

WM Expenditures by Funding Source: 10-year Comparison



Voluntary Public Access

The Wisconsin Voluntary Public Access program provides wildlife recreation opportunities on enrolled private land. There are currently 38,302 acres in the program, visitors cite the lands' proximity to their homes as the main reason to visit.

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