



Wisconsin Land Facts:

Bureau of Parks & Recreation

The Wisconsin Department of Natural Resources State Park System provides diverse recreational opportunities, outdoor learning and protection of Wisconsin's natural wonders. Together, Wisconsin's expansive state parks, recreation areas, southern forests and state trails offer a multitude of fun, family-friendly outdoor recreational opportunities.



Camping, hiking, hunting, fishing, boating, cross country skiing and other outdoor activities common in our state parks contribute to our quality of life while making Wisconsin a major tourism destination. State parks hosted approximately 15.3 million visits in 2014.

The Wisconsin State Park System Includes:

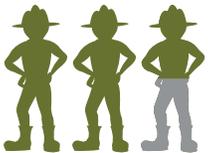
- 52 state parks
- eight southern forests
- eight recreation areas
- 41 state trails extending for 1,980 miles and over 150,000 acres

Parks Visitors Benefit from Dedicated Staff

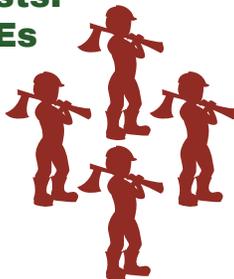
State park visitors benefit from the efforts of hard working staff.

Staff per property

State Parks:
2.5 FTEs



Southern Forests:
4 FTEs



Trails
1 FTEs/250 mi



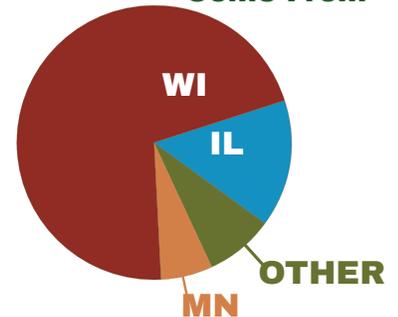
Recreation Areas:
1 FTEs



Annual Economic Impact

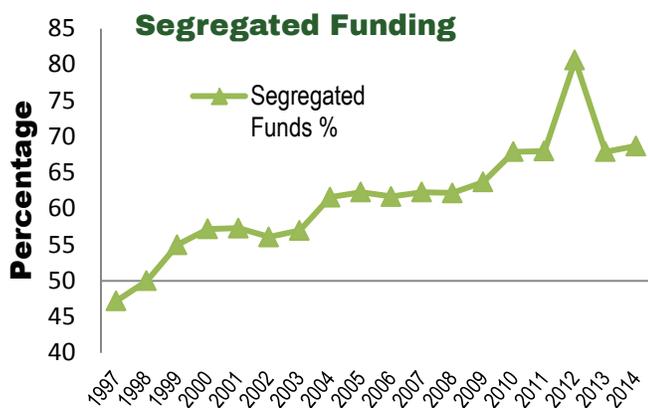
- Annual expenditure patterns of visitors total more than \$1 billion dollars per year
- Average individual trip spending of visitors ranged from \$41 to \$90 per day
- The state park system supports more than 8,220 private sector jobs, equating to \$350 million of income for Wisconsin residents

Where Park Visitors Come From



Accomplishments and Initiatives

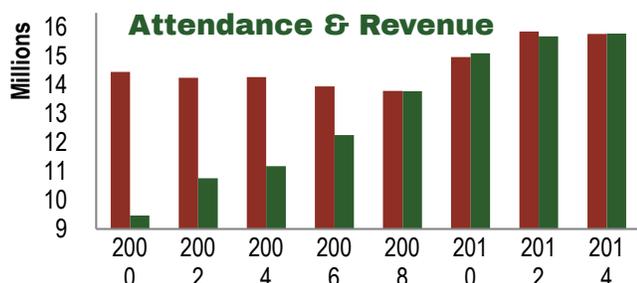
- New properties in last 10 years include: Governor Thompson State Park, Capital Springs State Park, Straight Lake State Park, Sauk Prairie Recreation Area (former Badger Ammo plant), Mukwonago River Unit of Kettle Moraine State Forest, Menominee River Recreation Area-large expansion, Chippewa Moraine Recreation Area-large expansion, Badger State Trail, Newton Blackmour State Trail, Stower Seven Lakes Trail and Wolf River State Trail.



Approximately 70 percent of the Wisconsin State Parks System operating budget comes from strong and increasing customer support. From FY 1997 to 2014 the percentage of the Wisconsin State Parks System budget made up of segregated funds has increased from 47.2 percent to 68.7 percent.

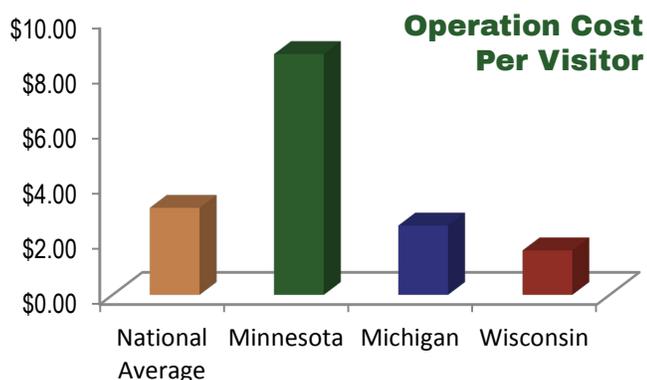
Accomplishments and Initiatives (CONTINUED)

- State Statute before 1999 mandated 50 percent of operating budget be GPR, now 26 percent GPR funded.
- Wisconsin 2013 Act 168 authorized expanded hunting and trapping opportunities in state parks.
- Growth in nonprofit Friends support groups from 72 to 82, Friends Group and private donations exceed \$650,000 per year to the parks program per year.
- Volunteers currently contribute more than 150,000 hours per year to the system.
- Expansive growth in trail use by motorized/non-motorized, increased trail mileage, variety.
- Adapted to major growth in adventure sports and recreational sports competitions.
- New and expanded partnerships with Peninsula Golf Associates, Heritage Hill, American Folklore Theatre, Ice Age Trail Alliance, Devil's Lake Concession, Milwaukee Public Schools, and Friends of Wisconsin State Parks.



■ Attendance	13,95	13,75	13,77	13,45	13,29	14,46	15,35	15,27
■ Total Revenue	\$8,97	\$10,2	\$10,6	\$11,7	\$13,2	\$14,5	\$15,1	\$15,2

In Fiscal Year 2014 the Wisconsin State Park System hosted almost 15.3 million visits and collected revenues over \$15.3 million. This revenue has a direct and important positive impact on the local and regional economies.



Wisconsin State Parks System is the lowest parks system in the country for operating expenditures per paid visitor. Wisconsin operating expenses are \$1.61 per paid visitor while the national average is \$3.15 per paid visitor. (Statistical Report of State Park Operations 2012, NASPD)

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