



# WISCONSIN FORESTRY FACTS:

## Economic Impact

### HIGHLIGHTS



Forestry is the No. 1 employer in seven counties: Forest, Iron, Lincoln, Price, Rusk, Taylor and Trempealeau



Forestry ranks among the top 10 industries by output and value added in Wisconsin



Wisconsin is the No. 1 paper producing state in the U.S.



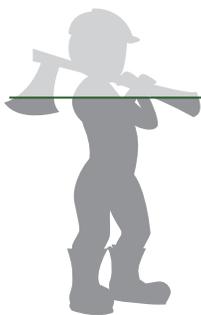
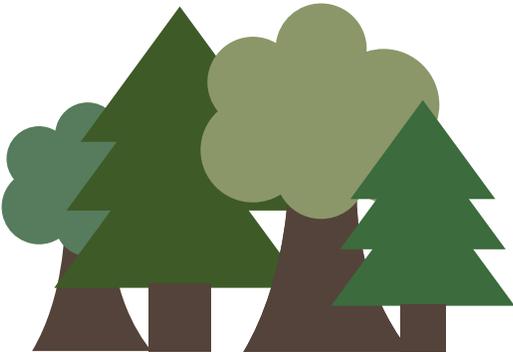
Foreign Exports \$2.3 billion  
4.9%



Domestic Exports \$14.2 billion  
9.3%



Forestry industry accounts for 1.7% of jobs in the state but provides 4.9% of foreign exports and 9.3% of domestic exports



### EMPLOYMENT

Every job in forestry supports 3.8 additional jobs in the state

Every million dollars of output from forestry creates \$1.3 million output in other sectors

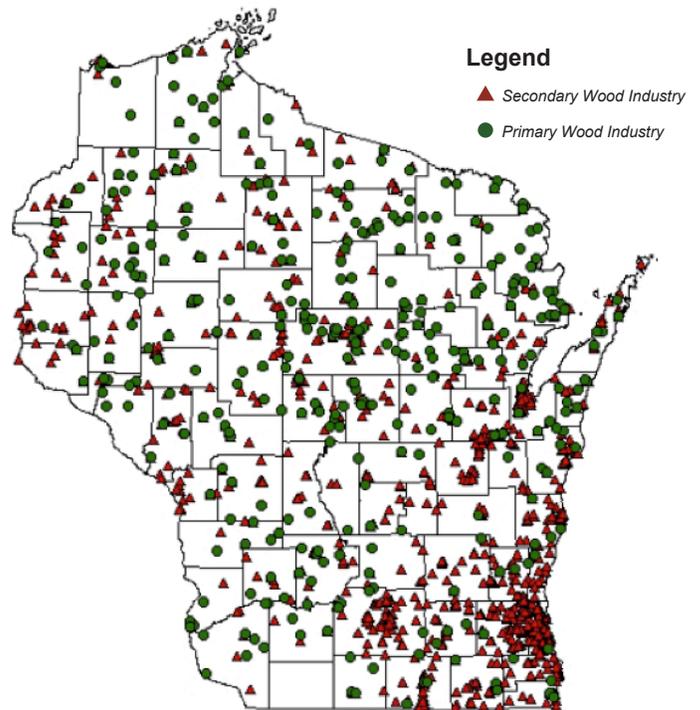
### FORESTRY'S ECONOMIC IMPACT BOTH BROAD AND DEEP

Overall, Wisconsin's public and private lands generate products valued at nearly \$22.9 billion each year and support more than 59,000 jobs. All of this occurs as Wisconsin's forests continue to add a net 185 million cubic feet of saw timber annually—or enough to frame about 139,000 homes.

### Direct Economic Effects

	Employment	Output	Value Added
Forestry and Logging	4,242 jobs	\$299.0 million	\$121.1 million
Pulp and Paper	30,656 jobs	\$18.3 billion	\$4.8 billion
Sawmills and Wood Products	24,699 jobs	\$4.3 billion	\$1.5 billion
<b>Total</b>	<b>59,597 jobs</b>	<b>\$22.9 billion</b>	<b>\$6.4 billion</b>

Source: Implan



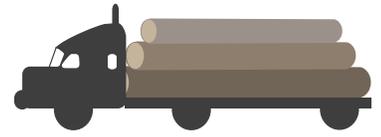
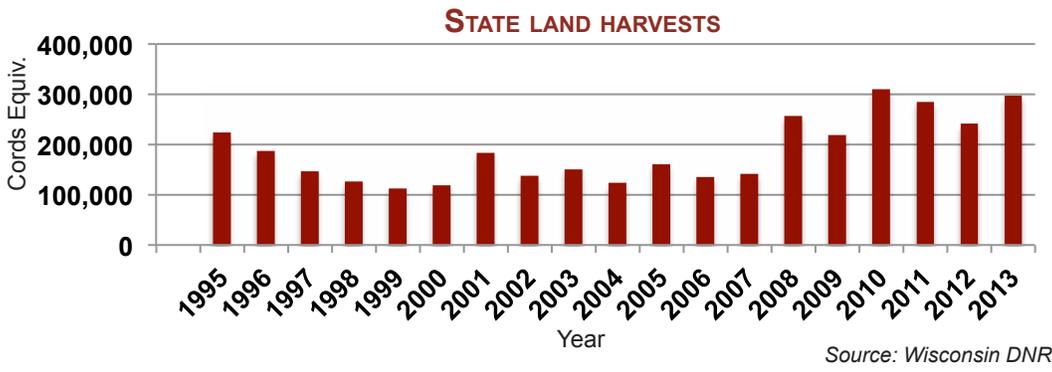
### Legend

- ▲ Secondary Wood Industry
- Primary Wood Industry

### FOREST PRODUCTS BUSINESSES SHAPE ECONOMY

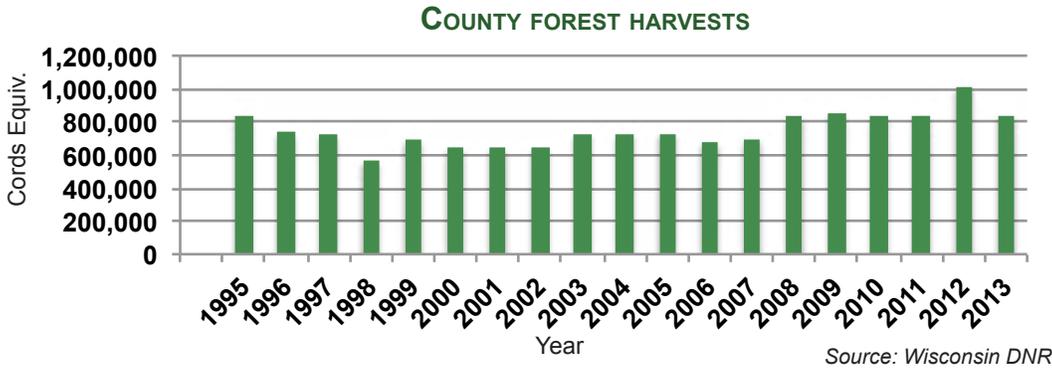
With 1,292 companies in primary and secondary forest products businesses, the forest products industry touches every corner of the state.

\* 2012 data. Output is the total value of the industry in the local economy. Value added is a measure of the industry's contribution to the local community: it includes wages, rents, interest and profits. Direct impacts are jobs, revenue and taxes for normal business operations. Indirect includes indirect and induced impacts. It refers to the dollars industry and households spend at other area businesses and the local jobs supported by the forest industry.



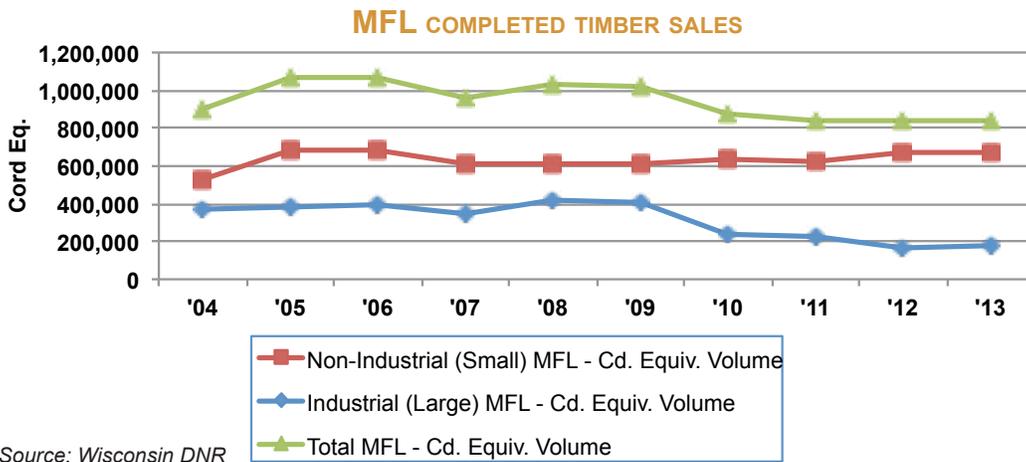
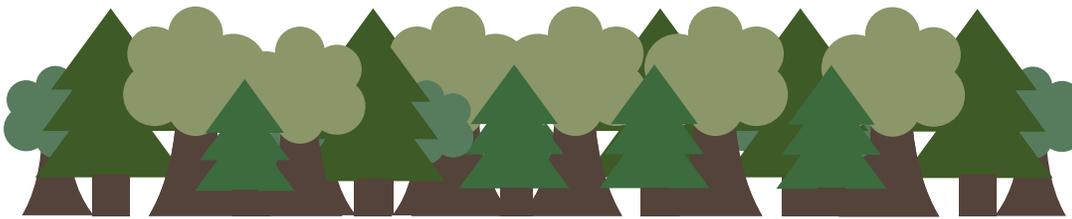
### TIMBER HARVESTS SUPPORT INDUSTRY:

A steady supply of timber from Wisconsin Department of Natural Resources lands, Managed Forest Law lands and county forests helps maintain the strength of the Wisconsin forest products industry.



### TIMBER HARVESTS PROVIDE HEALTHY FORESTS

A sustainable timber harvest creates conditions for new growth and builds wildlife habitat while also providing woodland owners income they can use for projects that further improve the ecology of their woods.



### COOPERATING FORESTERS BOOST LONG-TERM BENEFITS

DNR supports programs that provide additional employment opportunities for private consulting foresters and increase their capacity to provide services to private landowners



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