



WISCONSIN DNR PARTNERS WITH FOCUS ON ENERGY

The Wisconsin DNR has teamed up with Focus on Energy to provide financial and technical support to Wisconsin municipal utilities for their energy efficiency and renewable energy projects.

Focus on Energy's Large Energy Users Program (LEUP) serves the largest energy customers in Wisconsin. Among these 900 facilities served by the LEUP are 18 municipal potable water treatment/distribution systems and/or wastewater treatment plants.

As a large energy user, you know that facility energy costs are a major percentage of your operation's outlay. What you may not realize is that much of this cost is manageable. When you collaborate with Focus on Energy, you can lower your operating costs, reduce your facility's environmental footprint, and promote our state's economic development.

The basic services available to Wisconsin municipal water and wastewater facilities include:

- Reliable, expert advice from an Energy Advisor assigned to your facility
- Personalized Energy Team support
- Prescriptive and Custom financial incentives
- Joint support with your Energy Utility
- Special Offers
 - Performance-Based Assessments (in-depth studies)
 - Competitive Incentives (annual RFP)
 - Staffing Grants (annual RFP)
 - Renewable Energy Competitive Incentive Program (periodic RFP)

Focus on Energy's LEUP has been designed for you, providing both technical and financial support for your energy projects. LEUP has a water and wastewater expert dedicated to serving your specific project needs. Your advisor is available to point out practical ways to cut your energy use and show you how to use renewable energy technologies to meet your operation, environmental, and energy cost-savings objectives.

FOLLOW THESE STEPS TO TAKE FULL ADVANTAGE OF WHAT FOCUS ON ENERGY HAS TO OFFER



ARE YOU ELIGIBLE?

Focus on Energy programs are available to customers of participating Wisconsin utilities. The Large Energy Users Programs offers you services and incentives, if within any given month in the last twelve months, your facility has:

- Spent **\$60,000** or more on utility costs
- Used **1,000 kW** or more of power demand OR **100,000 therms** or more of natural gas

Verify your eligibility at: www.focusonenergy.com/about/participating-utilities or call the Large Energy Users Program at **800-762-7077**.

If you do not meet the Large Energy User definition, you may still be eligible under the Business Incentive Program (BIP).



CHOOSE THE SERVICES YOU NEED

Energy is not free and it's too expensive to waste. So why pay for energy you don't use? Thousands of companies are finding new ways to stop the waste.

Are your barriers financial? Technical? Lacking a general plan? Focus on Energy provides a menu of services that can help you move your projects forward. Choose from the following list of services:

Project Incentives: You can receive Prescriptive or Custom financial incentives when you install qualified energy-efficient equipment under the Large Energy Users Program.



"Controlling and reducing our energy consumption is an efficient and effective means of controlling the increases in our operating costs. Madison Water Utility is committed to energy management... and to providing high quality service to our customers."

– Alan Larson, Madison Water Utility



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Partnering with Wisconsin utilities



CONTACT US

Do you have questions about Focus on Energy and its programs or your eligibility? We're happy to help.

Call **800.762.7077** or visit **focusonenergy.com** today for more information on the Large Energy Users Program.

Prescriptive incentives are offered for standard energy efficient technologies that have predictable and predetermined savings. Measures include lighting, many HVAC measures, motors and drives, and others. Focus on Energy has expanded its prescriptive incentives to include LED, exterior and high bay lighting, as well as many other technologies.

PRESCRIPTIVE INCENTIVES

- Pre-approval not required
- Incentive varies by measure
- Incentive will not exceed the project cost
- Complete your project
- Complete, sign, and submit application
- Attach invoice; send to Focus on Energy
- Receive incentive check

CUSTOM INCENTIVES

- Pre-approval required (work with Energy Advisor)
- Incentive calculated based on estimated savings:
 - \$0.04/kWh
 - \$125/kW
 - \$0.80/Therm
- Complete your project

Custom incentives are available, case-by-case, for non-standard technologies and projects, including energy efficient aeration and heat recovery. Custom incentives may pay up to 50 percent of a project's cost and are available for projects that have a payback between 1.5 and 10 years. Initiate your project with your Energy Advisor and submit your project documentation including calculations and estimated costs. Secure Focus on Energy approval before you begin any work or purchase equipment. Once you've completed your project, submit your Completion Notice with actual cost documentation, and receive your incentive check.

Technical Support: Your dedicated Energy Advisor can identify cost-savings opportunities, review vendors' proposals, and help you complete your incentive application. Our technical support can advise you on both prescriptive and custom incentives. We can also provide a Performance-Based Assessment (PBA) to reduce your uncertainty about a project's feasibility.

Energy Management: Focus on Energy will team-up with your facility operators, accountants, and managers to profile and benchmark your energy use, introduce practical energy management skills, identify energy-saving projects, quantify and track your progress. Your Energy Advisor will meet with the facility team regularly to facilitate development of your facility-specific energy management plan. Focus on Energy currently supports over 60 large facility Energy Management Teams.



CONTACT US:

Get in touch with us: call us at 800-762-7077 and ask for the Large Energy Users Program. We can review your proposed projects or even get started working with your energy management team.

You can also check out the Focus on Energy website to identify the best prescriptive incentives for you based on equipment types at www.focusonenergy.com/business/efficient-equipment. If you don't see what you need there, explore your options for a custom incentive with a Focus on Energy Advisor.

If you already know your assigned Energy Advisor, give him/her a call to discuss what you need.

Fax us: 608-819-9051

E-mail us: scheppc@saic.com

Or mail us:

Large Energy Users Program, c/o SAIC

Focus on Energy

Suite 203

Park West Office II

440 Science Drive

Madison, WI 53711



COUNT YOUR SAVINGS

Whether you apply for a prescriptive incentive, qualify for a custom incentive, or are in need of a team to help manage energy efficiency goals - the benefits are yours for the taking!

SAVING ENERGY AND MONEY FOR WISCONSIN

For more information, call 800.762.7077 or visit focusonenergy.com.

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities