



Notes
WISCONSIN COUNCIL ON RECYCLING

Tuesday, July 17th, 2018
 Onalaska City Hall
 Room 112
 415 Main St, Onalaska, WI

<p>Council Members Present: Jim Birmingham (phone), Gary Harter, Jarrod Holter, Dave Keeling, Heidi Woelfel (phone), Jeff Zillich DNR: Jennifer Semrau, Kate Strom Hiorns, Ariana Mankerian (phone) Public: Tom Thompson and Margaret Knight, Gunderson Health; Nick Nichols and Maureen Freedland, La Crosse County; Cindy Shineman, Mayo Clinic Health System; Chris Hubbuch, La Crosse Tribune; Brandon Shea, City of La Crosse; Larry Hougom, Hilltopper Refuse and Recycling; Brian Tippetts, 7 Rivers Recycling; Wayne Gjerde, Minnesota Pollution Control Agency.</p>	
Call to Order	Meeting called to order at 11:01 a.m.
Introductions and Announcements	Council members and guests introduced themselves.
Approval of Minutes (May 9, 2018)	Motion made by Gary Harter and seconded by Jarrod Holter to approve the minutes of May 9, 2018. Motion carried (6-0).
DNR/Legislative Updates	<p>Kate Strom Hiorns, DNR informed the council of various DNR staffing updates:</p> <ul style="list-style-type: none"> • Ariana Mankerian was promoted to the new Recycling and Solid Waste Reporting Specialist position. • Dustin Sholly was hired as the new Owner Financial Responsibility Coordinator. • Central office is in the process of hiring a hazardous waste management specialist; once filled the waste program will be close to filling all vacancies within its spending authority. The program has brought on board a number of new hazardous waste management specialists and hydrogeologists in the past year. Coaching and training have been focuses. <p>K. Strom Hiorns, DNR informed the council of non-staffing updates:</p> <ul style="list-style-type: none"> • The hazardous waste program is working on a new rule package, with plans to have the economic impact analysis (EIA) and public hearing by the end of the year. • The hazardous waste E-manifest program has gone live. • Work on the RD&D rule is moving forward internally with the EIA completed in June and the public hearing scheduled for Sept. • The beneficial use program is working on revising NR 538; the Technical Advisory Committee has its next meeting in Aug. • The WMM program is working to finalize guidance documents pertaining to shingle processing and glass. <p>Jennifer Semrau, DNR informed the council of an upcoming MRF Stakeholder meeting which will be held on Aug. 15 at 9:00 a.m. in room G09 of the WI Department of Natural Resources building, 101 S Webster St., Madison. The meeting seeks to bring together recycling processors to discuss</p>

	<p>impacts on WI's recycling program from China's importation restrictions/National Sword. The agenda includes background information on international markets and WI's recycling law, presentations by a number of facilities offering operational modifications or best management practices, resources available to MRFs, and a discussion amongst MRFs including shared contamination concerns for potential statewide messaging focus.</p>
<p>Minnesota's Recycling Market Development Program</p>  <p>waynegjerde19.pdf</p>	<p>Wayne Gjerde, Minnesota Pollution Control Agency described MN's market development program, which has been in existence since 1988. The key has been to focus on local markets, then utilize international markets (such as China). One of the main methods of assistance is "directing traffic" to other available resources. The program also focuses on "end market development," as other business development activities such as research and development, a marketing plan, etc. are provided by others. Other goals include taking some of the risk out of projects, helping projects keep focus and helping them be successful. MN has also been in discussions with MRFs and top contaminants were diapers and garden hoses/tanglers. Further, MN provides data on economic impacts of the recycling industry including direct and indirect jobs and tax revenue. The program has a small amount of money for grants and loans. J. Semrau stated that WI used to have the Recycling Market Development Board, which was housed in the Department of Commerce and had a small staff which provided grants/loans and technical assistance. However, this program ceased to exist in 1999.</p>
<p>Western WI Recycling Market Update</p>	<p>Larry Hougom, Hilltopper Refuse and Disposal informed the council that their MRF is still a dual stream operation, but as a result they achieve a very low residual rate of only 2-3% at their 8,000 ton/year facility. La Crosse focuses on countywide education which has been very successful in providing residents with information on what is and is not recyclable. They prefer to educate "if in doubt, throw it out." The program has never accepted #3-7 plastics, but does take cartons. They also produce a Sorted Office Paper (SOP) grade which is not experiencing the market declines like other grades. The negative of dual stream is that people do not want it (single stream is preferred), however the positive is high quality material. L. Hougom shared market information; recyclable commodities are moving, but at lower prices. W. Gjerde stated that lithium battery fires are a big concern. Nick Nichols suggested a deposit program for lithium batteries could help with proper management and disposal. L. Hougom stated that SWANA is focusing on batteries. In addition, L. Hougom stated that tagging curbside recycling is still very effective in correcting improper sorting.</p>
<p>Recycling Markets Sub-Committee Report</p>	<p>Dave Keeling, Council Chair/Steel Recycling Institute (SRI) requested that J. Semrau send all council agendas since the last report to D. Keeling and Jeff Zillich to aid in the compilation of the report.</p>
<p>Mattress Recycling Presentation</p>  <p>Why Recycle Mattresses Council</p>	<p>Brian Tippetts, 7 Rivers Recycling queried how many people had heard of mattress recycling. Disadvantages of mattress landfilling include lost air space relative to the weight/fee often collected and being a fire and entanglement hazard. 7 Rivers believes in the triple bottom line: people, planet and profit. While other mattress recycling operations in WI have closed, 7 Rivers has been in operation since 2014. Owner financial responsibility provides assurances to potential customers. B. Tippetts said many WI institutions send their mattresses to out-of-state mattress recyclers. Maureen Freedland asked what would help 7 Rivers prosper; B. Tippetts answered more mattresses to recycle. 7 Rivers is also interested in expanding to other areas with public/private partnerships.</p>
<p>Public Comment</p>	<p>None.</p>

Other Business	D. Keeling requested Jim Birmingham provide the contact information for the Governor's appointment office for the council vacancy. D. Keeling also shared that the National Recycling Coalition will hold a recycling markets meeting in Atlanta, GA on 7/31, with a fall meeting planned for the Chicago area. In addition, the Resource Recycling conference will take place in St. Louis, MO 10/22-10/24, with the keynote being a representative of the St. Louis Cardinals.
Next Meeting Date and Location	The council will seek to hold the next meeting potentially in Eagle River in Sept. J. Birmingham will discuss with Alan Albee, Eagle River Waste and Recycling. J. Semrau will send a Doodle.
Adjourn Business Meeting	Business meeting adjourned at 12:50 pm; motioned by Jeff Zillich and seconded by Jarrod Holter. Motion carried (6-0).
Tour	Council members and guests toured 7 Rivers Recycling.