

TOGETHER

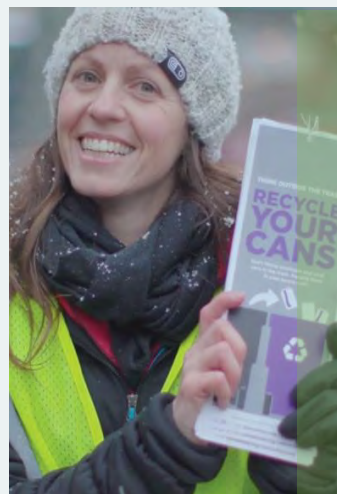
Transforming Recycling For Good



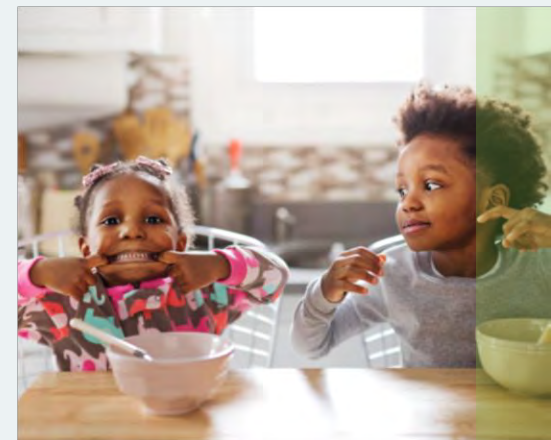
Only half of Americans can recycle at home as easily as they can throw something away.* Those that can recycle easily are only recycling half of what they could.**

How?

- Increase access to recycling
- Increase capture of recyclables
- Improve quality of recyclables



Each day we work together with communities and companies to help families in America recycle, and recycle well.



* 2015-16 Centralized Study on Availability of Recycling.
<https://recycle.com/spc-recycling-access-study/>

** 2016 State of Curbside Report

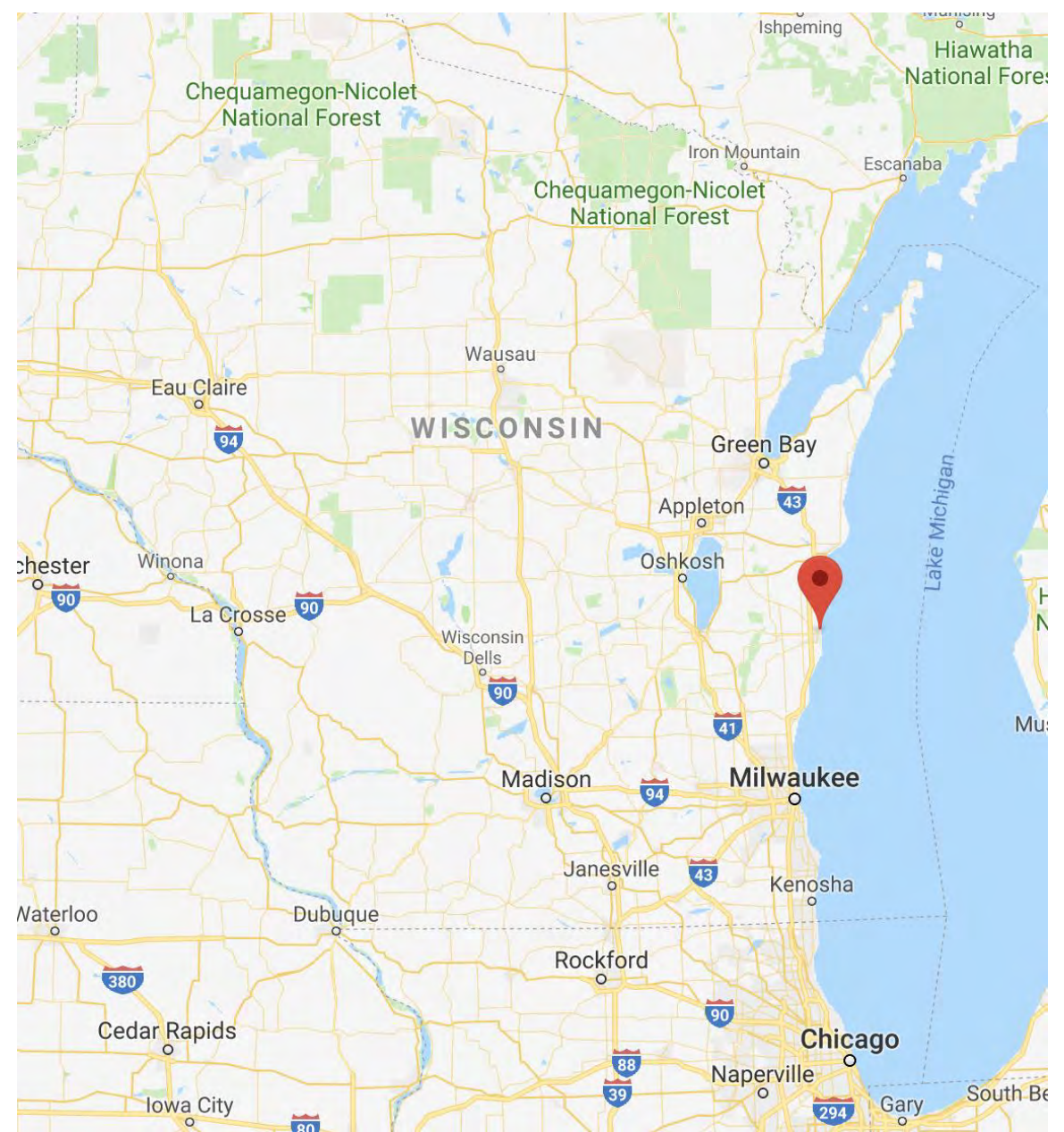
Our Funding Partners



Sheboygan Grant Project

- City of Sheboygan, WI (pop. 49,288)
- Conversion from bags to carts (reducing bags/film from stream)
- Supporting recycling carts for 18,500 households
- Project tonnage growth ~557 TPY
- Cart service begins May 4 2020
- Current MRF: Waste Management-Germantown, WI

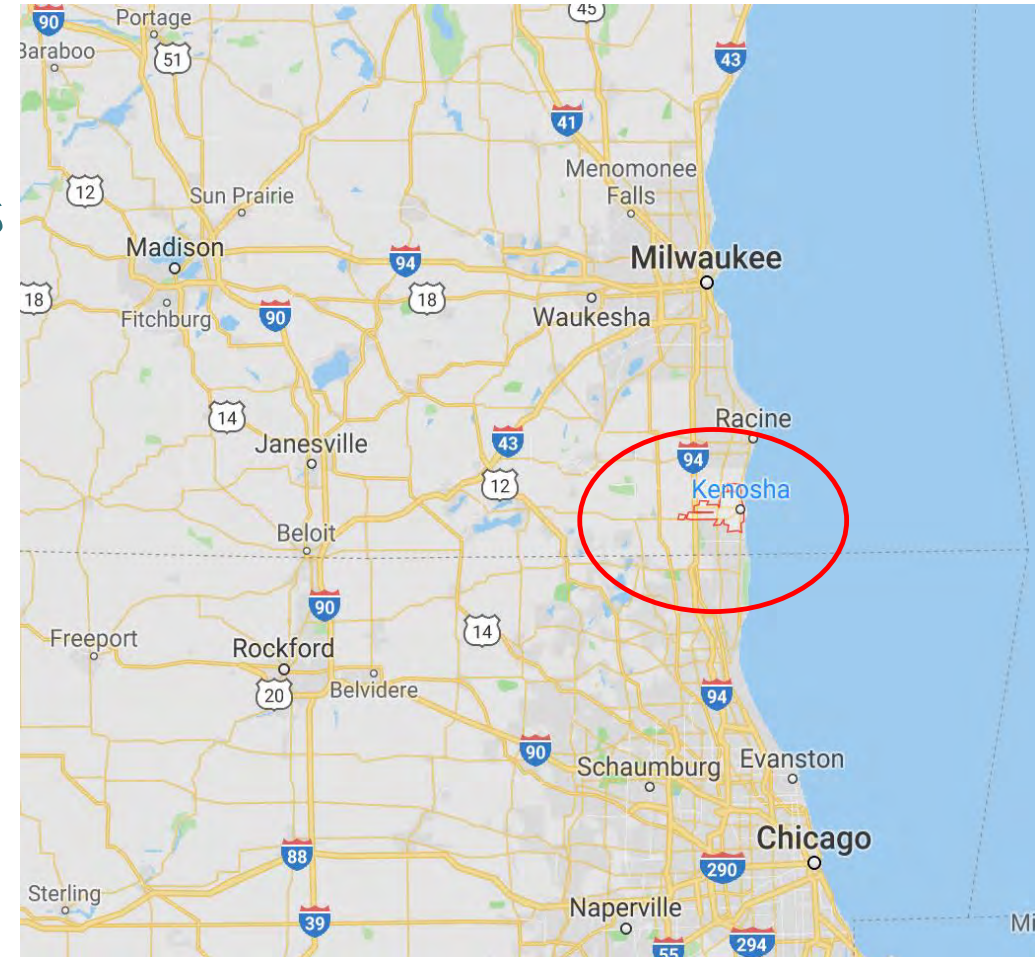
Description	Proposed Cash Grant
Recycling Carts	\$277,500
Education and Outreach	\$18,500
Total	\$296,000



Kenosha, WI

- City of Kenosha, WI (pop. 100,164)
- Curbside recycling program serving ~32,687 households
- Conversion from bag-based collection to carts in July 2020 (reducing bags/film from stream)
- Estimated tonnage growth ~2,700TPY
- Currently not meeting WI DNR recycling standards Current MRF =Waste Management Germantown MRF

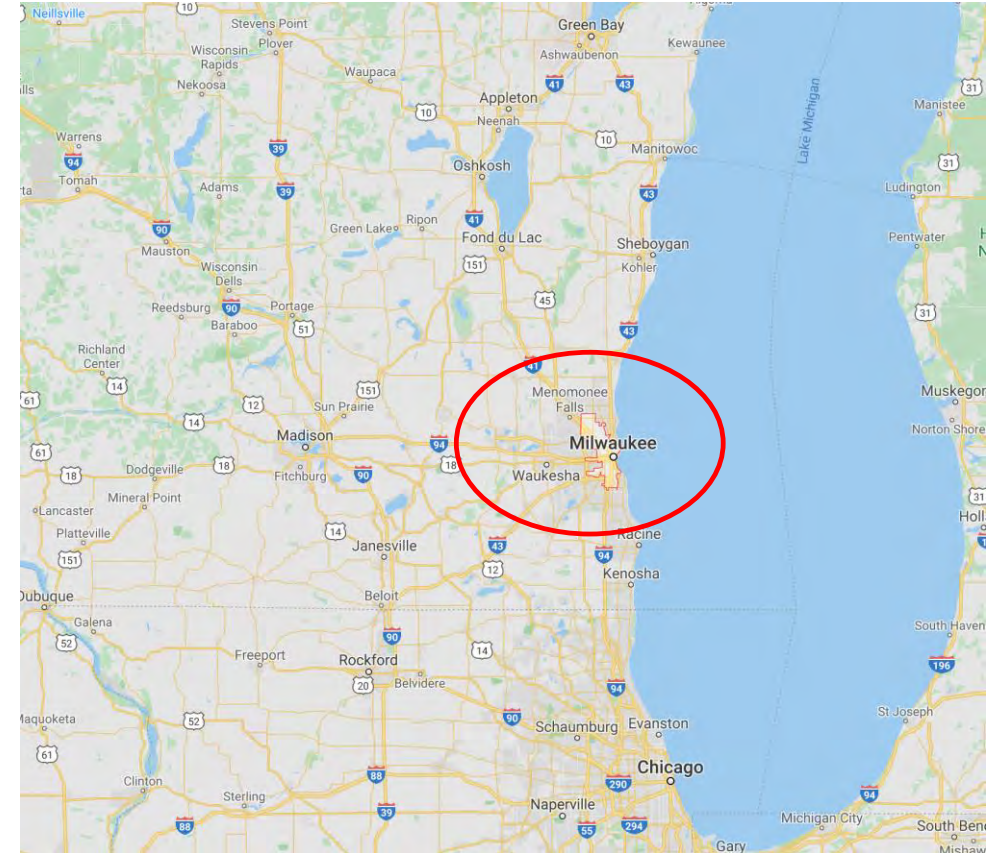
Description	Proposed Cash Grant
Recycling Carts	\$409,305
Education and Outreach	\$32,687
Total	\$522,992



Milwaukee, WI

- City of Milwaukee, WI (pop. 594,833)
- Curbside recycling program serving ~130,000 households
- Conversion to a standard EOW automated collection system with 95-gallon carts
 - Replace 18,615 bins with carts
 - Improve and standardize frequency of collection
- Estimated tonnage growth ~13,000 TPY
- Resin donation from DOW

Description	Proposed Cash Grant
Recycling Carts	\$529,000
Education and Outreach	\$120,000
Total	\$649,000



And Beyond...

- MI EGLE (Department of Environment, Great Lakes and Energy)
 - \$2.1 Million dollar grant—working with 14 grantees (over 100 communities) in 2020 to reduce contamination in curbside and drop off programs
- OH EPA
 - Round 2 of Feet on the Street program—cart tagging in 3 communities (Akron, Cincinnati and Gahanna) taking lessons learned from 2019 tagging programs
- Detroit, MI (61,000/207,000 hh recycle/opt-in program)

Description	Proposed Cash Grant
Recycling Carts (16,041 carts)	\$160,410
Curbside outreach	\$48,123
Multifamily receptacles	\$81,025
Multifamily in unit bins	\$10,750
Multifamily outreach	\$25,000
Total	\$325,308



Questions
Discussion



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