Outreach & Public Relations
WCC's Meeting Notes

ORDER OF BUSINESS	January 5, 2022	7:03PM	Zoom

WCC representatives assigned to seats on DNR committees should provide the Congress leadership with a basic summary of what took place at the DNR committee meeting, a brief synopsis of the discussion items, and any action taken by the team/committee.

Motion by Dale Maas to move C to first, Second by Frank Pratt, Motion carried

Collection and processing of citizen resolutions
Jacob - Earlier due date would ensure a proper review, but people likely need help, collaborate to get into the proper form
Maas - While the author may have strong feelings, we need to assist in making the resolution objective
Humphrey – Are the guidelines for submission clear enough, or plain enough? Is there a timeline for corrections?
Pratt – with in-person meetings, quality was also not great. We need to reach out repeatedly that resolutions need work and should be submitted early, so the county delegation can help make them relevant. Some resolutions last year were confusing to even understand what folks were trying to achieve.
Maas – If the resolution isn't of sufficient quality, we should reject it.
Rosenkranz – the counties should be able to support the resolutions from their county. Social media is necessary.
Humphrey – Review the guidelines and instructions to see how we can improve or change the instructions
Lee-Zimmermann – having people unfamiliar with the process can surface where we're not being really successful with guidelines.
Rosenkranz – being more strict can help if the volume is up, but how do we get the right results and push the requirements up front?
Pratt – Joint meeting with R&R is a great idea. – Include Rozenkranz and Humphrey!

Public Comments?
Amy Mueller – Waukesha – resolution submitted, contacted delegation, some changes were needed, but didn't get applied. It was confusing to whether the whereas was necessary or not – is my language / syntax really necessary? Tighter and more explicit templating is of value and how do we substantiate "facts" without counting against the character limit or messing up the presentation of the resolution? Providing a problem statement, and requiring a course of action should be sufficient.

Maas – Sharing things like the "toolbox" of options to get better/faster results is a clear opportunity to improve

Amy Mueller – I cited the MKE JS, and was informed it wasn't a "scientific publication"

Member reports:
Hellios – the hunting with dogs pamphlet has been really helpful in the community.
Pratt – Collaboration between licensed and non-licensed users is in motion and needs to continue
Jacob – Squirrel hunters hosted, DMAP discussions, and NDA on-site in June
Maas – Another outreach opportunity for the expo at the wildlife center – May 17 setup, event 18th an 19th – looking to get kids there MOHEE Midwest Outdoor Heritage Education Expo
https://outdoorheritageeducationcenter.com/expo-and-other-events

Member Reports:
Maas – presented trailer progress, the walls and tailgate are painted, uprights are mounted for supporting wildlife mounts, LCD mounts are needed yet, looking for any less common fish, and less common animals.

Meeting cadence and duration:
Jacob – odd months and short is good
Rosenkranz – Better planned is really helpful
Pratt – every other month sounds just fine

Members matters:
Maas- Bear nose needs repair, looking for taxidermist. Have red squirrel, need others

SUBMITTED BY	**Paul Reith, Dane County**
DATE	**January 6, 2022**